

**Workshop on Information Systems and Economics (WISE) 2022
Schedule and Program**

December 14-16, 2022, Copenhagen Business School, Denmark

Co-Chairs

| | |
|--------------------------|----------------------------------|
| Vidyanand (VC) Choudhary | University of California, Irvine |
| Dokyun "DK" Lee | Boston University |
| Ting Li | Erasmus University |
| Min-Seok Pang | Temple University |
| Gal Oestreicher-Singer | Tel-Aviv University |

Local Organizing Chair

| | |
|--------------------|----------------------------|
| Ioanna Constantiou | Copenhagen Business School |
|--------------------|----------------------------|

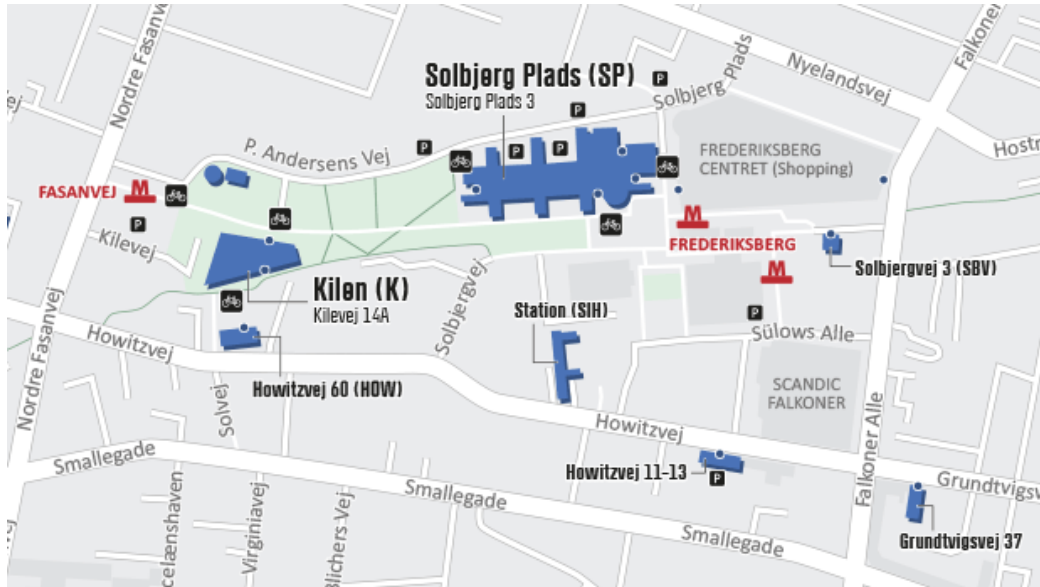
Sponsors

INFORMS Information Systems Society
Copenhagen Business School
Heinz School, Carnegie Mellon University
Fox School of Business, Temple University
Carlson School of Management, University of Minnesota
McCombs School of Business, University of Texas, Austin

Conference Venue

Solbjerg Plads, Copenhagen Business School

<https://www.cbs.dk/en/about-cbs/contact/maps>



<https://www.cbs.dk/en/about-cbs/contact/maps/solbjerg-plads-3>



Social Event Venue – Thursday, December 15

The Royal Danish Playhouse (Skuespilhuset)

Thursday, December 15, 7:00 – 10:00 PM

Sankt Annæ Plads 36, 1250 København K

<https://kgfteater.dk/en/visit-us/your-visit/transport-and-locations?section=27166>



(Public transportation information is available below.)

Schedule at a GlanceWednesday, December 14

| | | |
|----------------|-------------------|----------------------|
| 5:30 – 7:00 PM | Registration | Torvet, Ground floor |
| 6:00 – 8:00 PM | Welcome Reception | Torvet, Ground floor |

Thursday, December 15

| | | |
|--------------------|--------------------------|--|
| 7:45 – 9:00 AM | WITS/WISE Women's Coffee | Room Ks84, Kilen Building <i>(Note: A different building)</i> |
| 8:30 – 10:00 AM | Registration | Torvet, Ground floor |
| 8:30 – 8:50 AM | Breakfast | Balcony, 2nd floor |
| 8:50 – 9:00 AM | Welcome | Balcony, 2nd floor |
| 9:00 – 10:20 AM | Presentation Sessions | |
| 10:20 – 10:30 AM | Break | |
| 10:30 – 11:50 AM | Presentation Sessions | |
| 11:50 AM – 1:00 PM | Lunch | Balkonen & Rotunden, 2nd floor |
| 1:00 – 2:20 PM | Presentation Sessions | |
| 2:20 – 2:30 PM | Coffee Break | Balcony, 2nd floor |
| 2:30 – 3:50 PM | Presentation Sessions | |
| 3:50 – 4:00 PM | Break | |
| 4:00 – 5:20 PM | Presentation Sessions | |
| 7:00 – 10:00 PM | Social Event | Royal Danish Playhouse |

Friday, December 16

| | | |
|--------------------|--------------------------|-----------------------------------|
| 8:30 – 9:30 AM | Registration | Torvet, Ground floor |
| 8:30 – 9:00 AM | Breakfast | Balcony, 2nd floor |
| 9:00 – 10:20 AM | Presentation Sessions | |
| 10:20 – 10:30 AM | Break | |
| 10:30 – 11:50 AM | Presentation Sessions | |
| 11:50 AM – 1:00 PM | Lunch | Balkonen & Rotunden, 2nd floor |
| 1:00 – 2:20 PM | Award Ceremony and Panel | SPs01, Ground floor |
| 2:20 – 2:30 PM | Coffee Break | Torvet, Ground floor |
| 2:30 – 3:50 PM | Presentation Sessions | |
| 3:50 – 4:00 PM | Break | |
| 4:00 – 5:20 PM | Presentation Sessions | |

Session Rooms**Thursday, December 15**

| | | | |
|----------|-------|----------------|-----------------------|
| Track #1 | SPs05 | | Ground floor |
| Track #2 | SP210 | PwC Auditorium | 2 nd floor |
| Track #3 | SP216 | | 2 nd floor |

Friday, December 16

| | | | |
|--------------------------|-------|--------------------|--------------|
| Track #1 | SPs05 | | Ground floor |
| Track #2 | SPs10 | Maersk Auditorium | Ground floor |
| Track #3 | SPs16 | Rambøll Auditorium | Ground floor |
| Award Ceremony and Panel | SPs01 | | Ground floor |

Session Instructions

- Each session is 80 minutes long with four papers.
- A discussant also serves as a session chair.
- One paper for a discussant-led presentation (the last paper of each session)
- Three papers for open discussions
- Each paper has 15 minutes for presentation.
- The discussant has 5 minutes.
- 15 minute Q&A for all 4 papers, either after each paper or at the end of the session (at the chair's discretion)

Wednesday, December 14**Wed, Dec 14, 5:30 – 7:00 PM**

Registration

Torvet, Ground floor

Wed, Dec 14, 6:00 – 9:00 PM

Welcome Reception

Torvet, Ground floor

Thursday, December 15**Thur, Dec 15, 7:45 – 9:00 AM**

WITS/WISE Women's Coffee

Room Ks84, Kilen Building

(Note: *It will be in a different building from Solbjerg Plads.* See <https://www.cbs.dk/en/about-cbs/contact/maps>)

Thur, Dec 15, 8:30 – 10:00 AM

Registration

Torvet, Ground floor

Thur, Dec 15, 8:30 – 8:50 AM

Breakfast

Balcony, 2nd floor

Thur, Dec 15, 8:50 – 9:00 AM

Welcome

Balcony, 2nd floor

Thur, Dec 15, 9:00 – 10:20 AM

| Track | # | Authors | Title | Note |
|-------------------|-----|---|--|---------|
| Track #1 SPs05 | | Platform Economics 1 | Chair and Discussant – Rodrigo Belo | |
| | 20 | Jan Kraemer, Marc Bourreau | Interoperability in Digital Markets: Boon or Bane for Market Contestability? | |
| | 38 | Haim Mendelson, Mingxi Zhu | Dynamic Information Acquisition in Online Lending | |
| | 140 | Hemant Bhargava | Digital Platform Addiction and Indirect Business Models | |
| | 26 | Lukas Jürgensmeier, Bernd Skiera | Measuring Fair Competition on Digital Platforms | Discuss |
| Track #2 SP210 | | E-Commerce 1 | Chair and Discussant – Jenny Jin | |
| | 13 | Kai Zhu, Qiaoni Shi, Shrabastee Banerjee | Platform Monetization and Unintended Consequences for Digital Cultural Markets: Evidence from a Two-sided Market for Books | |
| | 64 | Matthias Hunold, Ulrich Laitenberger, Guillaume Thébaudin | Bye-box: An Analysis of Non-Promotion on the Amazon Marketplace | |
| | 80 | Sameer Borwankar, Rajiv Mukherjee, Karthik Kannan | To be or not to be Social? Socially Embedded Marketplace Design | |
| | 51 | Weiying Zhang, Zekun Liu, Xiao Liu, Eitan Muller | Doubling Revenues by Adopting Livestream Shopping: A Synthetic DiD Approach | Discuss |

Thur, Dec 15, 10:20 – 10:30 AM

Break

Thur, Dec 15, 10:30 – 11:50 AM

| Track | # | Authors | Title | Note |
|-------------------|-----|--|--|----------------------------|
| Track #1 SPs05 | | Platform Economics 2 | Chair and Discussant – Chris Parker | |
| | 67 | Emma van Inwegen, Apostolos Filippas, John Horton | The Experimental Imposition of a Worker Level Minimum Wage: Evidence from an Online Platform | |
| | 135 | Gorkem Turgut Ozer, Anand Gopal | Does AI Help in “Getting the Picture”? – On Comparing the Effectiveness of Algorithms and Craftsmen in Helping Search and Discovery on Craft Platforms | |
| | 154 | Jie Song, Miaoze Han, Siqi Pei, Xiaoquan Zhang, Feng Zhu | The Blessing of High Price: A Field Experiment on E-Commerce Platform | |
| | 37 | Yash Babar, Ali Mahdavi Adeli, Gordon Burtch | The Effects of Online Social Identity Signals on Retailer Demand | Discuss |
| Track #2 SP210 | | E-Commerce 2 | Chair and Discussant – Xitong Li | |
| | 99 | Yan Leng, Ashish Agarwal | Identifying Business Influence Network using Mobile Data | |
| | 137 | Jaeung Sim, Dongwon Lee, Yeolib Kim, Jiye Baek | Goal-Setting for On-Demand Learning: A Field Experiment | |
| | 149 | Zizheng Liu, Xinxin Li, Dengpan Liu | Shooting Itself in the Foot or Fighting Fire with Fire? An Economic Analysis of Built-in Ad Blockers | Best Student Paper Nominee |
| | 54 | Yan Leng, Tianshu Sun | Algorithm-defined Data Network Effect: Simulated and Field Experiments | Discuss |
| Track #3 SP216 | | Finance | Chair and Discussant – Dominik Gutt | |
| | 85 | Joy Wu | Secondary Market Monetization and Willingness-to-Share Personal Data | |
| | 141 | Kyeongbin Kim, Daniel McCarthy, Dokyun Dk Lee | Deep Learning Methods for Customer Base Analysis: Evidence from 1,000 Companies | |
| | 179 | Bin Gu, Mei Xue, Yongjie Zhang, Zuochao Zhang | The Effects of News Creation and Re-distribution on Information Efficiency of the Stock Market | |
| | 113 | Chen Jin, Bowen Lou, Liangfei Qiu, Jiding Zhang | Towards Understanding the Bitcoin Mining and Exchange Markets | Discuss |

Thur, Dec 15, 11:50 AM – 1:00 PM

Lunch

Balkonen & Rotunden, 2nd floor

Thur, Dec 15, 1:00 – 2:20 PM

| Track | # | Authors | Title | Note |
|-------------------|-----|---|--|--------------------------------------|
| Track #1 SPs05 | | Platform Economics 3 | Chair and Discussant – Sezgin Ayabakan | |
| | 101 | Eric Overby, Adi Pattabhiramaiah, Vamsi Kanuri | So You've Reached Your Free Article Limit: An Empirical Analysis of Newspaper Paywall Circumvention | |
| | 142 | Sarah Bana, Kevin Boudreau | Behavioral Responses to Algorithmic Matching: Experimental Evidence from an Online Job Platform | |
| | 175 | Zhou Zhou, Marshall Van Alstyne, Georgios Petropoulos | Big Tech Platform Mergers and Market Entry | |
| | 182 | Ziyi Cao, Jinan Lin, Tingting Nian, Yili Hong | Impacts of Platform Merger on Customers and Restaurants: Evidence from Online Food Delivery Platforms | Discuss |
| Track #2 SP210 | | Regulatory Impacts | Chair and Discussant – Jason Chan | |
| | 66 | Shanshan Quan, Eric Zheng, Mingzheng Wang | Data-Driven Price Discrimination, Regulation and Firm Compliance: The Case of a Large E-Retailing Platform in China | |
| | 146 | Wanci Yuan, Gen Li, Jing Wang, Kai-Lung Hui | IP Region Disclosure and Knowledge Contribution: Evidence from a Natural Experiment | |
| | 195 | Donghwa Bae, Raveesh Mayya, Tingting Nian | Privacy Regulation and Its Unintended Consequence on Consumption Behaviors: Evidence From CCPA | |
| | 16 | Michail Batikas, Yi Liu, Milan Miric, Hakan Ozalp | Impact of Privacy Regulation on Experimentation and Innovation | Discuss |
| Track #3 SP216 | | Platform Ecosystems | Chair and Discussant – Sagit Bar-Gill | |
| | 9 | Ravi Bapna, Gordon Burtch | To TikTok or to Hoop? The Impact of NCAA's Name, Image, and Likeness (NIL) Policy on Students' Athletic Performance | |
| | 164 | Eric Zhou, Xiang Hui, Dokyun Lee | Virtue Signaling Via Image in Second-Hand Markets: Evidence from the GPU Market | Best Student Paper Nominee |
| | 221 | Ramnath Chellappa, Jonathan Gomez Martinez, Gordon Burtch | Apple's Intelligent Tracking Prevention (ITP) Policy: cui bono | |
| | 139 | Peiyan Yu, Raveesh Mayya, Anindya Ghose | Do non-monetary virtual gifts enhance or diminish voluntary paid gifts? Evidence from a video game live streaming platform | Discuss / Best Student Paper Nominee |

Thur, Dec 15, 2:20 – 2:30 PM

Coffee Break

Balcony, 2nd floor

Thur, Dec 15, 2:30 – 3:50 PM

| Track | # | Authors | Title | Note |
|----------|-----|---|--|------------------------------|
| Track #1 | | Nudging and Decision-Making | Chair and Discussant – Hilah Levin | |
| SPs05 | 170 | Onur Altintas, Abraham Seidmann, Bin Gu | The Effect of Interpretable Artificial Intelligence on Managerial Decision Making under Uncertainty | |
| | 200 | Hamsa Bastani, Osbert Bastani, Park Sinchaisri | Improving Human Decision-Making with Machine Learning | Best Paper Nominee |
| | 225 | Haris Krijestorac, Rajiv Garg, Vijay Mahajan | Machine-Based Voice Personalization: The Role of Acoustic Vocal Characteristics in Consumer Decisions | |
| | 24 | Kevin Bösch, Oliver Müller, Markus Weinmann, Rodrigo Belo | The Effect of Loss-Gain Framed Messages on App-based Retirement Savings Decisions | Discuss / Best Paper Nominee |
| Track #2 | | Blockchain and Fintech | Chair and Discussant – Yixin Lu | |
| SP210 | 42 | Ioannis Filippou, Kanellouopoulos, Dominik Gutt, Ting Li | Do Non-Fungible Tokens (NFTs) Affect Prices of Physical Products? Evidence from Trading Card Collectibles | Best Student Paper Nominee |
| | 144 | Chewei Liu, Yanzhen Chen | Alert for Alerts: How Investment Price Tracking Alerts Affect Retail Investors | |
| | 232 | Rubing Li, Arun Sundararajan | Of Bored Apes and CryptoPunks: How Rarity, Market Power and Cryptocurrency Exchange Rates Shape NFT Pricing | |
| | 32 | Hanna Halaburda, Daniel Obermeier | Competition in a Market for Transactions: The Effect of Ethereum's Gas Price Mechanism on Complement Heterogeneity | Discuss / Best Paper Nominee |
| Track #3 | | AI and Innovation | Chair and Discussant – Sebastian Steffen | |
| SP216 | 116 | Timo Phillip Böttcher, Emily Vu, Jörg Weking, Andreas Hein, Helmut Krcmar | The Strategic Use of AI Value Creation | |
| | 118 | Xiaoning Wang, Lynn Wu | Artificial Intelligence, Lean Method, and Startup Product Scaling | |
| | 158 | Nakyung Kyung, Yun Young Hur, Jason Chan | Examining the Value of AI Humanoid Service Robots: Evidence from the Retail Industry | |
| | 52 | Bowen Lou, Xinyu Ma and Lynn Wu | Artificial Intelligence, CEO Turnover, and Directional Change in Firm Innovation | Discuss / Best |

Thur, Dec 15, 3:50 – 4:00 PM

Break

Thur, Dec 15, 4:00 – 5:20 PM

| Track | # | Authors | Title | Note |
|-------------------|-----|---|--|------------------------------|
| Track #1 SPs05 | | Social Media | Chair – Tobias Kircher | |
| | 145 | Miguel Godinho de Matos, Samir Mamadehussene, Pedro Ferreira | When Minus is More: Content Release Strategies for Subscription Video on Demand | |
| | 157 | Weilong Wang, Yipu Deng, Yixuan Liu, Yu Xia | Virtual or Reality? Estimate the Impact of Immersive Features on Mobile Games | |
| | 151 | Iris Somech, Shachar Reichman, Gal Oestreicher-Singer | Does Video Increase App Downloads? Randomized Field and Lab Experiments Exploring Video Effects in Mobile Settings | |
| Track #2 SP210 | | Misinformation and Altruism | Chair and Discussant – Dainis Zegners | |
| | 133 | Andreas Blicher, Rob Gleasure, Ioanna Constantiou, Jesper Clement | Getting to Grips with Online Altruism by Combining Quasi-Experiments and Controlled Experiments | |
| | 156 | Shiva Shekhar, Antoine Dubus, David Ronayne, Hemant Bhargava | The strategic value of data altruism | |
| | 198 | Wajeelha Ahmad, Ananya Sen, Erik Brynjolfsson, Charles Eesley | The impact of financing misinformation on exit and voice: Experimental evidence from information interventions | |
| | 103 | Christina Jeong, Jason Chan, Alok Gupta | Why Do People Share Fake News: The Role of Association and Involvement | Discuss |
| Track #3 SP216 | | AI and Labor Economics | Chair and Discussant – Brad Greenwood | |
| | 134 | Haoyuan Liu, Wen Wen, Ashish Agarwal, Andrew Whinston | The Implications of Artificial Intelligence Feedback for Worker Productivity | |
| | 153 | Prasanna Parasurama, Panos Ipeirotis | Hiring with Algorithmic Fairness Constraints: Theory and Empirics | |
| | 208 | Emma van Inwegen, Zanele Munyikwa, John J Horton | Algorithmic Resume Polish Increases Hires | |
| | 194 | Erik Brynjolfsson, Georgios Petropoulos, Daniel Rock | Implications of Machine Learning for Labor Markets: Evidence from Europe | Discuss / Best Paper Nominee |

Thur, Dec 15, 7:00 – 10:00 PM

Social Event

The Royal Danish Playhouse

Friday, December 16

Fri, Dec 16, 8:30 – 9:30 AM

Registration

Torvet, Ground floor

Fri, Dec 16, 8:30 – 9:00 AM

Breakfast

Balcony, 2nd floor

Fri, Dec 16, 9:00 – 10:20 AM

| Track | # | Authors | Title | Note |
|-------------------|-----|---|---|---------|
| Track #1 SPs05 | | Sustainability 1 | Chair and Discussant – Lior Zalmanson | |
| | 36 | Chewei Liu, Wang Jin | The Impact of Trump’s Immigration Policies on the Labor Market of IT Professional | |
| | 43 | Hongqiao Chen, Ying-Ju Chen, Yang Li, Xiaoquan Michael Zhang, Sean Xu | Digital Goods Reselling: Implications on Cannibalization and Price Discrimination | |
| | 172 | Jianqing Chen, Weijun Zeng | Voluntary Technology Sharing to Rivals | |
| | 192 | Sanghwa Kim, Michael Trusov, P.K. Kannan | The Impact of Air Pollution on Consumer Spending | Discuss |
| Track #2 SPs10 | | Global IT | Chair and Discussant – Siddhartha Sharma | |
| | 57 | Poonacha Medappa, Murat Tunc, Xitong Li | Where Does the Money Go? Impact of Sponsorship-Based Funding on Contribution Behaviour in Knowledge-Sharing Platforms | |
| | 107 | Jiyong Park | Hiding Carbon Footprint in the Cloud: Cloud Migration, Corporate Carbon Disclosure, and Environmental Performance | |
| | 124 | Zherui Yang, Aaron Cheng, Ting Li | Digital Migration and Customer Consent After GDPR: Field Evidence from Digital Laggards | |
| | 131 | Jisun Yu, Kunsoo Han, Chewei Liu, Sunil Mithas | Firm-Specific Advantages, Global Expansion and Production Costs: The Role of Information Technology in Global Operations of Multinational Enterprises | Discuss |
| Track #3 SPs16 | | AI and Data | Chair and Discussant – Yoonseock Son | |
| | 166 | Ananya Sen, Yixing Chen, Xiaoxia Lei | The Value of External Data in Search Suggestions: Evidence from a Large-Scale Field Experiment | |

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|-----|--|--|---------|
| 227 | Anna Taudien, Andreas Fügener, Alok Gupta, Wolfgang Ketter | The Role of Human Versus System Certainty for Delegation to AI | |
| 167 | Cristobal Cheyre, Benjamin Leyden, Sagar Baviskar, Alessandro Acquisti | The Impact of Apple Tracking Transparency Framework on the App Ecosystem | Discuss |

Fri, Dec 16, 10:20 – 10:30 AM

Break

Fri, Dec 16, 10:30 – 11:50 AM

| Track | # | Authors | Title | Note |
|-------------------|-----|--|--|---------|
| Track #1 SPs05 | | Sustainability 2 | Chair and Discussant – Aaron Cheng | |
| | 59 | Hyeonsik Shin, Leila Hosseini, Subodha Kumar | Solving the Social Dilemma with Equilibrium Data Harvesting Strategies: A Game-Theoretic Approach | |
| | 203 | Jenny Rhee, Xiao Liu, Tan Lekwijit, Pei-Yu Chen | Toward Equitable Care Access: The Impact of Telehealth Adoption in Safety-Net Health Centers | |
| | 69 | Abdullah Alhauil, Wedad Elmaghraby, Anandasivam Gopal | Doubling Down on Cannibalization for Greener Environment: The Use of Green Nudges in Used Mobile Phone Markets | Discuss |
| Track #2 SPs10 | | Advertising | Chair and Discussant – Jack Tong | |
| | 123 | Francesco Balocco, Yixin Lu | Why do Ad Exchanges Switch from Second-to First-Price Auctions? | |
| | 143 | Hyunkyung Lee, Vilma Todri | Blocking Ad-blocking Technologies: Protecting the Business Model that Drives the Internet Economy | |
| | 187 | Zijun Ding, Yue Wu, Alessandro Acquisti | Regulation of Targeted Advertising: Profit Implications for Ad Intermediaries and Publishers | |
| | 177 | Martin Quinn, Pedro Ferreira, Christian Peukert, Miguel Godinho de Matos | The Returns to Targeting: Evidence from a Field Experiment | Discuss |
| Track #3 SPs16 | | Misinformation and Negative Externalities | Chair and Discussant – Edward McFowland III | |
| | 10 | Ted Matherly, Brad Greenwood | No News is Bad News: Corruption and the Decline of the Fourth Estate | |
| | 31 | Yoonseock Son, Kaitlin Wowak, Corey Angst | Does Greater Visibility Benefit Minority Businesses? Evidence from an Online Restaurant Review Platform | |
| | 75 | Théo Marquis, Nicolas Soulié | Online Popularity, Fake Followers and Soccer Players' Value | |

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|-----|--|--------------------------------------|---------------------------------------|
| 193 | Jiding Zhang, Ken Moon, Senthil Veeraraghavan | Does Fake News Create Echo Chambers? | Discuss / Best Paper Nominee |
|-----|--|--------------------------------------|---------------------------------------|

Fri, Dec 16, 11:50 AM – 1:00 PM

Lunch

Balkonen & Rotunden, 2nd floor

Fri, Dec 16, 1:00 – 2:20 PM

Award Ceremony and Panel

SPs01, Ground floor

Panel Title – *Technology-Enabled Value Creation, Platform Power, the Evolution of Business Models, and Regulatory Response for Sustainable Societies*

Panelist

Carmelo Cennamo, Copenhagen Business School

Eric K Clemons, University of Pennsylvania

Helmut Krcmar, Technical University of Munich

Geoffrey Parker, Dartmouth College

Marshall van Alstyne, Boston University

Moderator

Ioanna Constantiou, Copenhagen Business School

Fri, Dec 16, 2:20 – 2:30 PM

Coffee Break

Torvet, Ground floor

Fri, Dec 16, 2:30 – 3:50 PM

| Track | # | Authors | Title | Note |
|-------|-----|---|---|--------------------|
| Track | | Influencer Economics | Chair and Discussant – Jui Ramaprasad | |
| #1 | 7 | Liron Spivak, Sagit Bar-Gill, Gal Oestreicher-Singer | Can anyone be a Micro-Influencer? The Impact of Perceived Influence on Online Content Exploration and Sharing | Best Paper Nominee |
| SPs05 | 14 | Jens Förderer, Dominik Gutt | Peer Effects of Star Turnovers on Multi-Sided Content Platforms: Evidence from Ninja | |
| | 210 | Sinan Aral, Seth Benzell, Avinash Collis, Christos Nicolaidis | Measuring Social Media Network Effects Across Platforms: Evidence from online choice experiments | |
| | 2 | Maximilian Beichert, Andreas Bayerl, Jacob | The Interplay of Influencer Status and Intimacy in Generating Sales: Evidence from | Discuss / Best |

| | | | |
|----------------|--|--|-----------------------|
| | Goldenberg, Andreas Lanz | Secondary Data and Three Field Experiments | Student Paper Nominee |
| Track #2 SPS10 | Responsible AI | Chair – Xianjun Geng | |
| | 117 Di Yuan, Manmohan Aseri, Narayan Ramasubbu | Backfiring AI? Examining AI Deployment in Pay-For-Performance Regimes | |
| | 132 Yotam Liel, Lior Zalmanson | Turning Off Your Better Judgement - Conformity to Erroneous Algorithmic Recommendations | |
| | 211 Ruiqi Rich Zhu, Cheng He, Yu Jeffrey Hu | The Dark Side of Algorithms: How Do Recommender Systems Influence Online Investor Behaviors? | |
| | 174 Siddhartha Sharma, Amit Mehra | App Innovation and Welfare Implications of Platform Commission | Discuss |

Fri, Dec 16, 3:50 – 4:00 PM

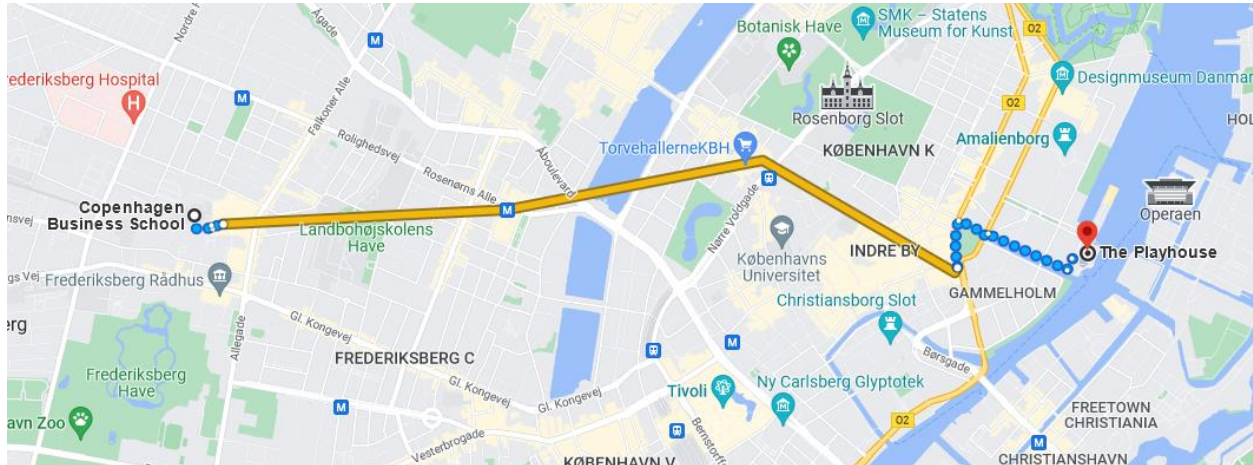
Break

Fri, Dec 16, 4:00 – 5:20 PM

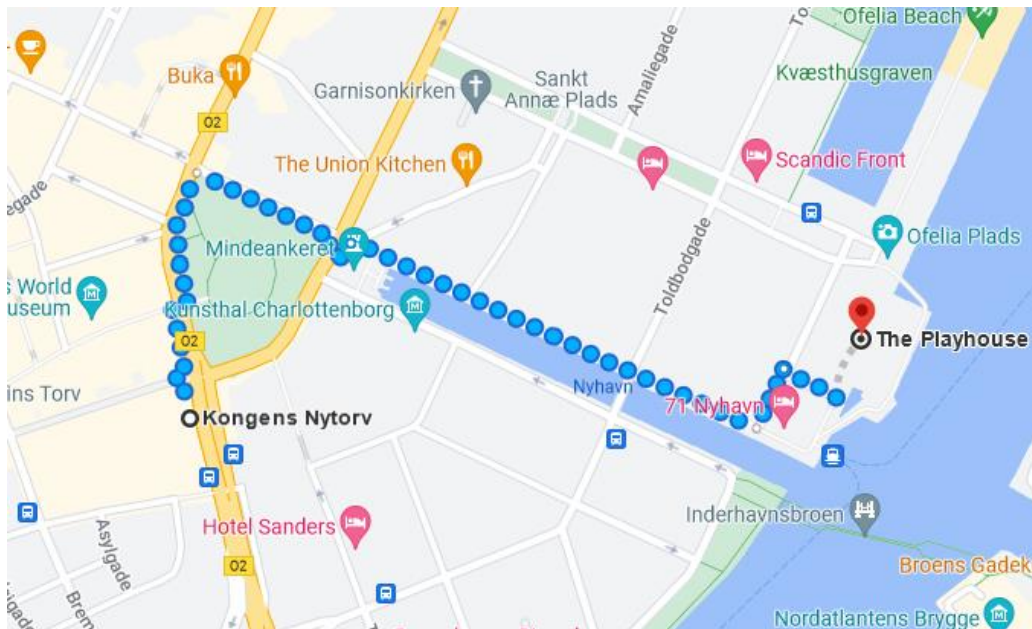
| Track | # | Authors | Title | Note |
|----------------|-----|--|---|--------------------|
| Track #1 SPS05 | | Transportation and Apps | Chair and Discussant – Sophia Bapna | |
| | 47 | Yi Gao, Hong Guo, Dengpan Liu, De Liu, Xuying Zhao | Microtasking Design for Self-Improvement Apps: A Present Bias Perspective | |
| | 111 | Xiaoxiao Wang, Yingjie Zhang, Jinyang Zheng | Distraction or Engagement? An Empirical Analysis of California Autonomous Vehicle Testing on Traffic Conditions | |
| | 197 | Sung Hyun Kwon, Il-Horn Hann | Exploration, Exploitation, Or Both? How Content Creators Aid Content Discovery On Social Media Live Streaming | |
| | 206 | Kyunghee Lee, Qianran Jenny Jin, Animesh, Jui Ramaprasad | Equalizing access: The effects of ride-sourcing technology on spatial inequality | Discuss |
| Track #2 SPS10 | | Pricing and Competition | Chair and Discussant – Lauren Rhue | |
| | 102 | Vibhanshu Abhishek, Vidyanand Choudhary, Xiaoyi Gao | Can Franchising Mitigate Counterfeiting on Online Marketplaces? | Best Paper Nominee |
| | 224 | Xinyi Zhang, Khim-Yong Goh, Chenshuo Sun | Economics of AI Pricing Agents on Online Retail Platforms: an Agency Theory Perspective | |
| | 231 | Brett Danaher, Jesse Newby, Koushyar Rajavi | Using Price to Compete with Piracy: Evidence from a Price Shock | Discuss |

From CBS to The Royal Danish Playhouse (Social Event on December 15)

Use Copenhagen Metro to the venue (three stops from Frederiksberg to Kongens Nytorv stations, about 20 minutes) – <https://goo.gl/maps/D4PmyyutKTG5xzd99>



Walking Direction from Kongens Nytorv station to the Playhouse (850 meters, 11 minutes) – <https://goo.gl/maps/tNZ3SM6SryoGTkmF9>



Copenhagen Metro Ticket Information – <https://dinoffentligetransport.dk/tourist/tickets/>

Practical Information

WIFI at CBS Campus

At CBS, the EDUROAM network is available throughout the campus. EDUROAM is an international collaboration between educational institutions all over the world and provides secure and encrypted wireless access. EDUROAM requires modifications in your computer settings. Further information here: www.eduroam.org.

AV Equipment

Computers and projectors (beamers) and speakers are available in all rooms at the CBS campus – all equipped with HDMI and VGA connection. You need to bring your own adaptors for Mac-computers and USB C ports.

Currency and Banks

Denmark is a member of the EU but has its own currency – the Danish Krone (DKK). Throughout the city, there are banks with ATMs and currency exchange places. Credit cards are widely accepted.

Emergency Telephone Numbers

For police, fire, or ambulance, dial 1-1-2.

Telephone

To make an international call from Denmark, dial 00 followed by the country code. The country code of Denmark is 45.

Time

The local time in Denmark is Central European Time (GMT + 1 hour).

Electricity

Electricity in Denmark is 220V, 50Hz. Plugs are European 2-pin (Type C).

Liability

Copenhagen Business School is not liable for any losses, theft, accidents or damage to persons or objects, regardless of the cause. Participants and accompanying persons attending the conference and all related events do so at their own risk and responsibility. Taking out travel insurance is recommended.