ADVERTISING FOR STUDY SUBJECTS

The Department of Marketing, Fox Business School, at Temple University seeks healthy individuals between the ages of 18 and 65 with no metal implants for a research study.

The purpose of the research is to better understand how individuals make decisions and how preferences vary across age.

Participation time will not exceed 2 hours.

Risks: Possible discomfort from lying still for 60 minutes in an fMRI machine. Possible anxiety if uncomfortable with enclosed spaces (claustrophobia)

Compensation will be provided

Location:
Temple University Magnetic Resonance Imaging Center (TUMRIC)
Health Sciences Campus
Temple University
3401 N. Broad Street
Philadelphia, PA 19140

For more information please contact the Research Coordinator:
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This information is approved by Temple University for public display and is associated with project 21238.