THETA TAU
PI EPSILON CHAPTER

SPONSORSHIP PACKET

PROFESSIONAL CO-ED ENGINEERING FRATERNITY AT TEMPLE UNIVERSITY

2022 - 2023

TREASURER
Prem Ganesh
Dear Potential Corporate Sponsor,

On behalf of the Pi Epsilon Chapter of Theta Tau at Temple University, we would like to invite you to become one of our corporate sponsors for the 2022-2023 academic year. This sponsorship package discusses our purpose, goals, and events for the upcoming academic year and informs you about the different ways you and your company can partner with our chapter.

The Pi Epsilon Chapter is both nationally and locally recognized for our outstanding commitment to service in our North Philadelphia community, developing our members professionally, and providing our members with an inclusive and amicable atmosphere to foster lifelong bonds and friendships.

As reflected in this packet, our chapter values planning events that span our ideals of professional development, community service, and academic achievement. Our chapter was able to carry these values through our planned events during the COVID-19 pandemic and the transition back to an in-person college experience. In the past year we organized regular block cleanups, a fundraising competition with the Tau Gamma chapter at the University of Pennsylvania (which raised over $900 for the Women’s Revitalization Group in Philadelphia, PA), career workshops, and more.

As we plan our calendar for another full year of in-person schooling, there will be ample opportunities for corporate involvement and sponsorship. Some of the opportunities where we look forward to collaborating with you include professional development workshops, member and company socials events, outreach programs, and namely the opportunity to attend the Mid-Atlantic Regional Conference in the Fall and Spring to network with members throughout the region as well as the National Theta Tau Convention in Summer 2023.

Sponsors may also receive priority scheduling for all of our programs and activities, thus increasing exposure to our chapter, its members, and the College of Engineering at Temple University.

An investment in Theta Tau at Temple University creates a pathway for members to develop personally, professionally, and academically while establishing a relationship with your company. If you have any questions or would like more information, please feel free to contact the Treasurer via phone at (484) 725 - 5922 or via email at prem.ganesh@temple.edu.

Best Regards,

Zoe Wevodau
Regent, 2022

Prem Ganesh
Treasurer, 2022
HISTORY

Theta Tau is the oldest, largest, and foremost fraternity for engineers. Since its founding in 1904, more than 40,000 members have been initiated. With an emphasis on quality and fraternal bond, Theta Tau at Temple University has built a network of over 300 members since its installation in 2019. Many of our members are leaders across campus in capacities such as Owl Ambassadors, research team leads, and the Honors Admissions Transitions Team. We are also have a strong presence in professional societies such as the Society of Women Engineers, Biomedical Engineering Society, American Society of Mechanical Engineers, National Society of Black Engineers, Diamond Research Scholars, American Society of Civil Engineers, Society of Environmental Engineers and Scientists, and the TU Honors Program.

OUR CHAPTER

The Pi Epsilon Chapter at Temple University was chartered in Spring of 2019 in the attendance of nearly 60 active members and several members from Central Office. Temple's College of Engineering's mission is to provide students with a high quality, innovative, and globally competitive learning experience in engineering, engineering technology and the applied sciences. Throughout the history of Engineering at Temple University there has been constant growth and innovation. Our chapter continues to demonstrate this level of professionality and strives to be role models for other students and leave our positive mark on Temple College of Engineering community.

VALUES

- Honest & Ethical
- Dependable & Trustworthy
- Respectful of Ourselves and Each Other
- Generous of Time, Talent, & Treasure for Each Other, Theta Tau, and our Community
- Proud that we are the oldest, largest, and foremost Fraternity for Engineers

ENGINEERING LEADERS

for Service, Profession, and Brotherhood
2022-2023 Executive Board

Regent
Zoe Wevodau
Bioengineering
Class of 2023
zoe.wevodau@temple.edu

Vice Regent
Nicholas Klein
Mechanical Engineering
Class of 2023
nicholasklein@temple.edu

Treasurer
Prem Ganesh
Bioengineering
Class of 2023
prem.ganesh@temple.edu

Scribe
Alexa Sano
Mechanical Engineering
Class of 2024
sano@temple.edu

Secretary
Lauren Fowler
Bioengineering
Class of 2023
lauren.fowler@temple.edu

Marshal
Eesha Thakur
Bioengineering
Class of 2023
eesha.thakur@temple.edu

sites.temple.edu/tuthetatau
temple.theta.tau@gmail.com
https://www.linkedin.com/in/tu-thetatau/
DEMOGRAPHICS

THE NUMBERS

Total Active Members
60
Alumni Network Size
100
Average Chapter GPA
3.41

MAJOR

Bio 48.7%
Mechanical 23.1%
Civil 10.3%
Construction Tech 5.1%
Environmental 5.1%

ETHNICITY

Hispanic
Black or African American
Asian
White

GENDER IDENTITY

Woman 62.5%
Man 34.4%
Non-binary/Non-conforming 3.1%

GRADUATION YEAR

2022 35.8%
2023 38.5%
2024 15.4%
2025 10.3%
2023 15.4%
ALUMNI NETWORK

LOCATIONS + REACH

Greater Philadelphia Area
- 11400 Inc.
- Aayuna
- Augusta Westland
- Ballinger
- Biosense Webster
- Covex
- Danielli Group
- Dewberry
- Drexel University
- GlaxoSmithKline
- HMI Technical Solutions
- HMK Group
- Johnson & Johnson
- Merck (MSD)
- US EPA
- PendoTECH
- Philadelphia Streets Dept.
- Verista

Mechanical: 49%
Bio: 16.7%
Civil: 14.7%
Computer: 9.8%
Electrical: 5.9%
Construction: 3.9%
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Logo Displayed on website and social media</th>
<th>Access to Resume Bank</th>
<th>Invitation to Mid-Atlantic Regional Conference and Banquet</th>
<th>Job postings Included in weekly newsletter</th>
<th>Scholarship named after company</th>
<th>Invitation to alumni networking events</th>
<th>Priority scheduling for chapter meeting/info sessions/workshops</th>
<th>Priority date selection for socials/events</th>
<th>Logo displayed on this year’s t-shirt</th>
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SERVICE

FUND-WEEK

Each semester, our chapter dedicates one week to fundraising towards a charity of our choice in the Philadelphia area. In the past we have done hot beverage and bake sales in the College of Engineering lobby, trivia nights, and social media bingo boards throughout the week all with the common goal of raising money for our cause. This past year we supported the Women’s Revitalization Project, which builds and maintains affordable housing for low income women and their families as well as advocating on policy change for those who cannot, with a final donation of over $900. This weeklong event unites our members as well as the whole engineering community at Temple towards an amazing cause.

COMMUNITY GARDEN

Temple Community Garden hosts two gardens in the heart of North Philadelphia: the Main Vegetable Garden and Sonia Sanchez Flower Garden. These gardens are run by students and exists as a way to bolster the greenery in the city and around our campus. Each Friday, the garden hosts open garden hours where our members volunteer to maintain the garden and help wherever needed. The latest effort, which your funds would be put towards, includes the upkeep and reconstruction of the flower and vegetable beds as we put our engineering skills to use.
**SERVICE**

**TREE PLANTING**

This past February, members of our chapter volunteered with Excel Events and Keystone 10 Million Trees to contribute to the reforestation of Neshaminy State Park. Members spent the day weeding and cleaning up sections of the park and paving the way for more trees to be planted by other volunteers. The event coordinator spoke to members about employment within non-profits and how to get involved with the EPA on a local level. Similar to the community garden, our chapter is always looking for new ways to contribute to the greening of our surrounding community and local neighborhoods.

**BLOCK CLEANUPS**

The North Philadelphia neighborhood surrounding Temple University boasts a rich tradition of pride and history. For many Temple students, North Philadelphia is a temporary place to live while in school, but for many of the local neighbors, it's a permanent home and a tightknit community. Temple’s Good Neighbor Initiative encourages students to engage in proactive and intentional efforts to build connections and relationships with the residents of the communities of which they are now a part of. Our members do this through biweekly neighborhood cleanups picking up trash and cleaning up local blocks, playgrounds, and sidewalks.
MENTAL HEALTH NIGHT

As engineering students we are subject to busy schedules and a heavier course load than some of our peers, something we are all able to bond over. In an effort to alleviate some of that stress and highlight an aspect of all of our lives that often goes overlooked, our chapter organizes at least one mental health event per semester. Last Fall that event was a Bob Ross Paint Night held just after midterms. Our members were able to socialize with pizza and tap into our creative spirits as we sought to unleash our inner Picasso. This past Spring that event took the form of a Guided Yoga class in collaboration with Temple’s chapter of the Society of Women Engineers. The goal behind these events is to emphasize that mental health is health, in and out of the engineering building.

RECRUITMENT WEEK

Our chapter is always seeking to expand our horizons and grow both in number and in diversity. At the start of each semester we hold a series of events in and around the College of Engineering to meet any potential new members and gain visibility around our university. Through these events we hope to showcase the three pillars that symbolize everything our organization stands for. Typically we hold two information sessions that emphasize the Professional Development aspects of our chapter, a game night and taco night that highlights our Brotherhood, and a Service event where we work to give back to our community. Each semester we hold our recruitment we see an increase in the committed rush class for that year as more and more students want to join us. Fall 2021 had a rush class of 16 and Spring 2022 jumped to 21 students.
ASSASSIN GAME

This past Spring we started a new tradition with a game we were introduced to at the fall regional conference: Assassin. All willing members are given a ‘target’ and a 3D-printed gear they must wear on their backpacks at all times. If you get your target’s gear they are eliminated. If you fail to get your target by the end of the round, you are eliminated. The game progresses until there is one assassin remaining. While the game itself seems simple our chapter saw a drastic increase in member interactions within the chapter as well as a larger presence in the Temple community as by the end of just the first day, everyone wanted to play. This event will more than likely be played at least once a semester as it gives our members a break from the college life and allows us to interact with each other on a more personal level.

SEMI-FORMAL

The last event our chapter holds each year is a semi-formal dance. Typically we rent out a venue in Philadelphia with food and a DJ and have one last social night together with our members before final exams start. While straightforward this event always yields the greatest turnout and is also our greatest expense as a chapter. We allocate some time to recapping the semester as an organization, highlighting our greatest achievements, and taking the time to recognize some of our outstanding members and leaders for their work throughout the semester.
PROFESSIONAL DEVELOPMENT

BIG-LITTLE MENTORSHIP

Each semester after we initiate our newest recruitment class, each of the new members (littles) are paired with an older member in the chapter (bigs) who becomes their mentor for the rest of their time at Temple University. Bigs and littles are paired based on common interests, majors, and post graduation plans providing our members with exclusive access to an educated upperclassman in the college. While all of our members have the opportunity to interact and collaborate, the big little relationship is highlighted as a way to further both our academic and professional careers.

SCHOLARSHIPS

Theta Tau at TU promotes academic excellence and rewards active membership within the chapter through 4 scholarships to be awarded each Spring. Recipients are chosen based on achievement in one of two categories: academic accomplishments or community and chapter involvement. Each student must apply for the scholarship with a written personal statement. Winners are selected by the Executive Board, PD chair, and the sponsoring company.

<table>
<thead>
<tr>
<th>ACADEMIC SCHOLARSHIPS (x2)</th>
<th>$500</th>
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<tr>
<td>INVOLVEMENT SCHOLARSHIPS (x2)</td>
<td>$500</td>
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<tr>
<td>TOTAL:</td>
<td>$2000</td>
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ALUMNI PANELS + BRUNCHES

Our alumni panels are an opportunity for members to gain valuable insight from those who have already graduated from the engineering program at Temple University. We try to host two different panels: one geared towards industry and one focused on graduate school, as our members have gone on and succeeded in both. As people who have recently entered the workforce, our industry panels provide current members with insight on the hiring process, adjusting to life outside of college, and what to look for in an engineering career. Our graduate school panelists speak on their decision to pursue advanced degrees, how to write applications, and their day-to-day experiences. Overall these panels are a fantastic way for our members to network and retain contact with our invaluable alumni. In addition we also host an alumni brunch each spring with similar events and bring our alumni back to campus each year.
CONFERENCES

MID-ATLANTIC REGIONAL CONFERENCE

The Theta Tau Mid-Atlantic Regional Conference brings together the Mid-Atlantic chapters of Theta Tau each semester to share best practices, network, and interact with Theta Tau National Officers. Members are able to develop and share bonds and connections across chapters to strengthen the whole national brotherhood. Each semester about 200 members from 8 different chapters in Pennsylvania, New Jersey, and New York gather. We are expected to host one of these regional conferences in the coming years.

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<th>Attendance Fees (1x student)</th>
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<td>Anticipated # from our chapter</td>
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<tr>
<td><strong>TOTAL COST</strong></td>
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NATIONAL CONVENTION

Theta Tau National Convention is an event held annually dedicated to bringing together members of Theta Tau from across the nation. The 2021 conference was held this summer in Tampa Bay, FL and attracted about 1,000 students and alumni from across the nation. This Convention is held once every two years in the summer and we hope to send as many of our members as possible.

| Registration Fees (1x student) | $250 |
| Lodging (1x student)           | $300 |
| Transportation (1x student)    | $500 |
| Anticipated # from our chapter | 10   |
| **TOTAL COST**                 | $10,500 |
IDEALS WORKSHOPS

In recent semesters we have made a conscious effort to integrate Diversity, Equity, and Inclusion (DE+I) themes into our events and where applicable in our chapter, starting with designating a DE+I Chair in Fall 2020. Our chair collaborates with Temple’s Office of Institutional Diversity, Equity, Advocacy and Leadership (known as “IDEAL”), who creates brave spaces where the diverse perspectives of our students, faculty, staff and Temple’s neighbors are encouraged, engaged and empowered, to hold a workshop each semester to discuss where our chapter stands as a 'brave space' and learn where we can improve.

PHILANTHROPIC GIVING

Each semester we set a goal for our fundraising chair of $1000 raised to be donated to a philanthropic cause of our choice. Historically the charities we choose have reflected the current state of our community and places where we are able to make an immediate impact or where one is necessary. Over the years we have collectively donated thousands of dollars to The Philly Bail Fund, Black Doctors COVID Consortium, Women's Revitalization Project, Project HOME in Philadelphia, and most recently RAZOM providing medical aid in Ukraine.
CONNECT WITH US

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