



**Success Indicator IN05:** The district and school leaders provide all content-area classroom teachers primary and/or supplemental materials that include narratives, references, and perspectives from diverse cultures. (5882)

**Overview:** A key component of a system of support is ensuring that teachers have access to culturally and linguistically diverse instructional materials and resources that are appropriate to address ELs' instructional needs (Elfers & Stritikus, 2014; Elfers, Lucero, Stritikus, & Knapp, 2013) so that they can access grade-level and standards-based instruction; this component has been linked to positive learning outcomes for ELs (Williams, Hakuta, Haertel, et. al., 2007). Unfortunately, high-quality, rigorous, grade-level instructional materials that represent diverse cultures and are prepared for ELs at varying levels of English proficiency are scarce, particularly at the secondary level (Council of the Great City Schools, 2017; Gándara, Maxwell-Jolly, & Rumberger, 2008; Movit, Petrykowska, & Woodruff, 2010).

**Questions:** How does the use of appropriately diverse instructional materials impact ELs? How can school and district leadership ensure that content teachers have access to culturally relevant instructional materials?

### **How does the use of appropriately diverse instructional materials impact ELs?**

Identifying and developing ways to effectively teach diverse groups of students arose as a new movement in the 1980s, following the onset of school desegregation efforts (Aronson & Laughter, 2016). Several major research strands emerged addressing culturally relevant education, including a strand focused on culturally responsive teaching (Dover, 2013). Gay (2013) describes culturally responsive teaching (CRT) as "using the cultural knowledge, prior experiences, frames of reference, and performance styles of ethnically diverse students to make learning encounters more relevant to and effective for them" (pps. 49-50). Validating students' cultures by creating bridges between school and home through the use of diversified instructional strategies and curricula is one of several key aspects of the broader goal of providing CRT (Aronson & Laughter, 2016; Gay, 2013; Ladson-Billings, 2014). CRT has been used successfully for ELs across a variety of content areas, including science (e.g., Johnson, 2011; Johnson, Bolshakova, & Waldron, 2016); math (e.g., Fulton, 2009); social studies (e.g., Epstein, Mayorga, & Nelson, 2011; Choi, 2013); and English language arts (e.g., Bui & Fagan, 2013; Feger, 2006); however, very few studies have explicitly and rigorously linked CRT practices to student achievement and/or standards-based learning (Lee, 2010; Sleeter, 2012).

One important component of CRT is using culturally relevant instructional materials. Researchers have noted that instructional materials often do not allow students to feel connected to the curriculum as they frequently do not represent diverse cultures or address controversial issues (Epstein, et al., 2011; Loewen, 2007, as cited in Aronson & Laughter, 2016). For teachers to practice CRT, they must develop their own knowledge on cultural and ethnic diversity and be able to translate that knowledge to the classroom, in part through the selection of culturally relevant curriculum materials. Several studies demonstrate how using culturally relevant materials can engage ELs and promote success. For example, a case study of an 8th grade social studies teacher of ELs found that the teacher was able to promote engagement and achievement by shifting the curricular approach away from being primarily "Eurocentric" towards emphasizing global, multicultural citizenship to better address newcomer students' needs (Choi, 2013).



Feger (2006) reported that used culturally relevant fiction and non-fiction texts resulted in more positive engagement and self-efficacy for her high school EL students. Bui & Fagan (2013) found that adding multicultural literature elements to an integrated reading comprehension strategy was able to move 5th grade EL students from a frustration level to an above instructional level in reading. One teacher of EL Laotian children was able to incorporate readings from poetry reflection of Lao experiences in the US and current relevant newspaper articles, among other activities, to enhance children's understanding of, and attitudes towards, the writing process (Souryasack & Lee, 2007). Additional research is essential to understanding how CRT approaches that incorporate culturally relevant pedagogies and instructional materials contribute to EL learning (Lee, 2010).

### **How can school and district leadership ensure that content teachers have access to culturally relevant instructional materials?**

CRT requires that instructional materials for ELs convey respect for diverse cultures and be culturally relevant to the students served. For example, English Language Arts (ELA) instructional materials should "be respectful and inclusive of all students' backgrounds, language, culture, ethnicity, race, gender, and refugee or immigration experience; and must pay special attention to cultural implications for ELLs, providing appropriate supports for teachers" (Council of the Great City Schools, 2017, p. 28). Districts and school leaders should ensure that teacher resources include explicit guidance that helps teachers identify discourse patterns and linguistic features that are culturally distinct, and include classroom tasks and questions that are culturally respectful and that draw upon ELs life experiences as they engage in critical thinking and discourse (Council of the Great City Schools, 2014, 2017). In addition, instructional materials (including digital) should be free of negative stereotypes, and address sensitive topics with respect, including carefully chosen videos and images to develop ELs background and provide context (Council of the Great City Schools, 2017).

The process of selecting and acquiring culturally relevant instructional materials for ELs is time-consuming and expensive, and teachers are often tasked with developing their own materials for ELs (Heiten, 2016). Free, open educational resources show promise, but extensive time is needed to sift through available materials. Districts

must establish systematic approaches for developing and/or reviewing these materials and ensuring they are easily accessible by teachers (Council of the Great City Schools, n.d.).

### **References**

- August, D., Estrada, J., & Boyle, A. (2012, December). *Supporting English language learners: A pocket guide for state and district leaders*. American Institutes for Research. Retrieved from [http://www.air.org/sites/default/files/downloads/report/ELL\\_Pocket\\_Guide1\\_0.pdf](http://www.air.org/sites/default/files/downloads/report/ELL_Pocket_Guide1_0.pdf)
- Aronson, B., & Laughter, J. (2016). The theory and practice of culturally relevant education: A synthesis of research across content areas. *Review of Educational Research*, 86(1), 163-206. doi: 10.3102/0034654315582066
- Bui, Y. N., & Fagan, Y. M. (2013). The effects of an integrated reading comprehension strategy: A culturally responsive teaching approach for fifth-grade students' reading comprehension. *Preventing School Failure*, 57, 59-69. doi: 10.1080/1045988X.2012.664581
- Choi, Y. (2013). Teaching social studies for newcomer English language learners: Toward culturally relevant pedagogy. *Multicultural Perspectives*, 15, 12-18. doi: 10.1080/15210960.2013.754640
- Council of the Great City Schools (n.d.). *Instructional materials for English language learners in urban public schools, 2012-2013*. Retrieved from <https://www.cgcs.org/cms/lib/DC00001581/Centricity/domain/35/publication%20docs/Instructional%20Materials%20in%20Urban%20Public%20Schools%20Report.pdf>
- Council of the Great City Schools (2014, August). *A framework for raising expectations and instructional rigor for English language learners*. Retrieved from <https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/4/Framework%20for%20Raising%20Expectations.pdf>
- Council of the Great City Schools (2017, May). *Re-envisioning English language arts and English language development for English Language Learners*. Retrieved from [https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/4/CGCS\\_ReinvisEngLang\\_pub\\_final.pdf](https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/4/CGCS_ReinvisEngLang_pub_final.pdf)
- Dover, A. G. (2013). Teaching for social justice: From conceptual frameworks to classroom practices. *Multicultural Perspectives*, 15, 3-11. doi:10.1080/15210960.2013.754285



- Elfers, A. M., & Stritikus, T. (2014). How school and district leaders support classroom teachers' work with English language learners. *Educational Administration Quarterly*, 50(2), 305–344. doi: 10.1177/0013161X13492797
- Elfers, A. M., Lucero, A., Stritikus, T., & Knapp, M. S. (2013). Building systems of support for classroom teachers working with English language learners. *International Multilingual Research Journal*, 7(2), 155–174.
- Epstein, T, Mayorga, E., & Nelson, J. (2011). Teaching about race in an urban history class: The effects of culturally responsive teaching. *Journal of Social Studies Research*, 35, 2–21.
- Feger, M. (2006). "I want to read": How culturally relevant texts increase student engagement in reading. *Multicultural Education*, 13(3), 18–19. Retrieved from <http://files.eric.ed.gov/fulltext/EJ759630.pdf>
- Gándara, P., Maxwell-Jolly, J., & Rumberger, R. (2008, April). *Resource needs for English learners: Getting down to policy recommendations*. University of California Linguistic Minority Research Institute Education Policy Center. Retrieved from <https://www.civilright-sproject.ucla.edu/research/k-12-education/language-minority-students/resource-needs-for-english-learners-getting-down-to-policy-recommendations/lmri-resource-needs-english-learners-2008.pdf>
- Gay, G. (2013). Teaching to and through cultural diversity. *Curriculum Inquiry*, 43(1), 48–70. Doi: 10.1111/curi.12002
- Heitin, L. (2016, May 12). Quality learning materials are scarce for English language learners. *Education Week*, 35(30), 15–17. Retrieved from <http://www.edweek.org/ew/articles/2016/05/11/quality-learning-materials-are-scarce-for-english-language.html>
- Johnson, C. C. (2011). The road to culturally relevant science: Exploring how teachers navigate change in pedagogy. *Journal of Research in Science Teaching*, 48, 170–198. doi:10.1002/tea.20405
- Johnson, C. C., Bolshakova, V. L. J., & Waldron, T. (2016). When good intentions and reality meet: Large-scale reform of science teaching in urban schools with predominantly Latino ELL students. *Urban Education*, 51(5), 473–513. doi: 10.1177/0042085914543114
- Ladson-Billings, G. (2014). Culturally relevant pedagogy 2.0: a.k.a. the remix. *Harvard Educational Review*, 84, 74–84.
- Lee, J. S. (2010). Culturally relevant pedagogy for immigrant children and English language learners. *National Society for the Study of Education*, 109, 453–473.
- Loewen, J. W. (2007). *Lies my teacher told me: Everything your American history textbook got wrong* (2nd ed.). New York, NY: New Press.
- Marion, M. J., & Varga, S. (2017, June). Helping English-language learners graduate from high school [Webinar]. In Education Week Webinar Series. Retrieved from <http://www.edweek.org/ew/marketplace/webinars/webinars.html>
- Movit, M., Petrykowska, I., & Woodruff, D. (2010, May). *Using school leadership teams to meet the needs of English language learners*. National Center on Response to Intervention. Retrieved from <http://www.rti4success.org/sites/default/files/Using%20School%20Leadership%20Teams%20to%20Meet.pdf>
- Nieto, S. (2010). *Language, culture, and teaching: Critical perspectives* (2nd ed.). New York, NY: Taylor & Francis.
- Sleeter, C. (2012). Confronting the marginalization of culturally responsive pedagogy. *Urban Education*, 47, 562–584. doi:10.1177/0042085911431472
- Souryasack, R., & Lee, J. L. (2007). Drawing on students' experiences, cultures and languages to develop English language writing: Perspectives from these Lao heritage middle school students. *Heritage Language Journal*, 5, 79–97.
- Theoharis, G., & O'Toole, J. (2011). Leading inclusive ELL: Social justice leadership for English language learners. *Educational Administration Quarterly*, 47(4), 646–688.
- Williams, T., Hakuta, K., Haertel, E., et al. (2007). *Similar English learner students, different results: why do some schools do better? A follow-up analysis, based on a large-scale survey of California elementary schools serving low-income and EL students*. Mountain View, CA: EdSource. Retrieved from <https://edsources.org/wp-content/publications/SimELreportcomplete.pdf>

**Resources**

For many practical tools and strategies for ensuring that EL instructional materials are culturally relevant see: Council of the Great City Schools (2017, May). *Re-envisioning English language arts and English language development for English Language Learners*. Retrieved from [https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/4/CGCS\\_ReinvisEngLang\\_pub\\_final.pdf](https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/4/CGCS_ReinvisEngLang_pub_final.pdf)