

SCIENCE, TECHNOLOGY, AND SOCIETY NETWORK
AT TEMPLE UNIVERSITY PRESENTS

STS Now!!

A Presentation and Discussion
with Assistant Professor, Todd Schifeling
(Department of Strategic Management,
Fox School of Business)

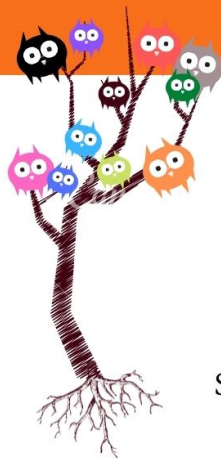
Monday October 10th
12pm-1pm



THIS IS A HYBRID EVENT

IN PERSON: FIRST FLOOR EVENT
SPACE CHARLES LIBRARY
1900 N 13TH ST

ONLINE:
[HTTPS://TEMPLE.ZOOM.US/J/92510796770](https://temple.zoom.us/j/92510796770)



The STS network at Temple University is a diverse group of faculty, staff, and graduate students with interests in the social, historical, and philosophical dimensions of science, technology, and medicine.

We meet monthly in hybrid form, Charles Library and Zoom. We welcome all to join! Sign up to our listserv to receive emails about upcoming seminars.

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Divest, Delay, or Distract: Managing Conflicting Stakeholders amid Industry Disruption

Dr. Todd Schifeling

While managers prefer to integrate the interests of multiple stakeholders, these groups often have conflicting goals. Industry disruptions intensify these conflicts, with some stakeholders favoring the status quo and others encouraging change. We investigate how managers balance conflicting stakeholders under such duress. Using the context of the U.S. electricity industry from 2008-2015, we find that inertial and activist stakeholders influence the divestment of coal generators in opposite directions. Further, by disentangling divestment announcements from implementation and considering the additional outcome of solar investments, we show how managers use strategic delay and distraction to mollify activists, while also benefitting inertial stakeholders.



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