

Seth S. Tannenbaum, Ph.D.

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Education

Temple University, Philadelphia, Pennsylvania

Doctor of Philosophy in History (2019)

- ✦ Dissertation: “Ballparks as America: The Fan Experience at Major League Baseball Parks in the Twentieth Century”

- ✦ Advisor: Bryant Simon, Committee: Petra Goedde, Rebecca Alpert, Steven A. Riess

Teaching in Higher Education Certification (2014)

Vassar College, Poughkeepsie, New York

Bachelor of Arts in History (2008)

Academic Positions

Manhattanville University, Purchase, New York

Assistant Professor of Sport Studies (2022-present)

Lesley University, Cambridge, Massachusetts

Visiting Assistant Professor in the Department of Humanities (2021-2022)

University of Central Oklahoma, Edmond, Oklahoma

Visiting Assistant Professor in the Department of History and Geography (2020-2021)

Drexel University, Philadelphia, Pennsylvania

Visiting Scholar in the Department of History (2019-2020)

Manuscripts

More than a Ballpark: The Baseball Fan Experience as a Window into American Society.

Articles and Chapters

“The Marginalization of Black Fans at Major League Baseball Games,” forthcoming in *Transformative Works and Cultures*, no. 45 “Sports Fandoms” (March 2025).

“How Major League Baseball Parks Reveal the White Middle-Class’s Views on Cities,” *Journal of Sport History* 50, no. 1 (Spring 2023): 32-47.

“Changing Understandings of the Dodgers’ Move to Los Angeles and the Value of Archival Sources,” *NINE: A Journal of Baseball History & Culture* 31, no. 1 (Fall 2022): 34-51.

“The Desegregation of Sportsman’s Park in St. Louis: Black Baseball Fans’ Use of the National Pastime to Fight White Supremacy,” *The Journal of African American History* 106, no. 2 (Spring 2021): 220-248.

“A Ballpark United by Food: Hot Dogs and Bridging the Gap Between the Skyboxes and the Cheap Seats at the Houston Astrodome,” in *Conversations with Food*, eds. Dorothy Chansky and Sarah W. Tracy (Wilmington, DE: Vernon Press, 2020), 37-51.

“‘The Ever Watchful Eye of the Magnate’: Policing and Ballpark Gambling in the Twentieth Century,” in *All In: The Spread of Gambling in Twentieth-Century United States*, eds. Jonathan D. Cohen and David G. Schwartz (Reno, NV: University of Nevada Press, 2018), 44-69.

“Activism without ‘Radicalism’: American Activism on Behalf of Conscientious Objectors During World War I,” *Peace & Change* 42, no. 1 (January 2017): 32-63.

“Food Concessions and the Middle Class at Baseball Games, 1900-1950,” in *The Cooperstown Symposium on Baseball and American Culture, 2013-2014*, ed. William M. Simons (Jefferson, NC: McFarland, 2015), 77-92.

Book Reviews

Suds Series: Baseball, Beer Wars, and the Summer of '82 by J. Daniel, *Journal of Sport History*, 50, no. 3 (Fall 2023): 433-434.

Loserville: How Professional Sports Remade Atlanta—and How Atlanta Remade Professional Sports, by Clayton Trutor, *The Journal of Southern History* 88, no. 4, (November 2022): 810-811.

Boomtown Columbus: Ohio's Sunbelt City and How Developers Got Their Way, by Kevin R. Cox, *Indiana Magazine of History* 118, no. 3 (September 2022): 237-238.

The Prehistories of Baseball, by Seelochan Beharry, *Journal of Sport History* 44, no. 3 (Fall 2017): 485-486.

The Great Baseball Revolt: The Rise and Fall of the 1890 Players League, by Robert B. Ross, *The International Journal of the History of Sport* 34 no. 3-4 (2017): 292-293.

“African American Newspapers Series I and II,” by Readex, *Black Ball: New Research in African American Baseball History* 9 (2017): 143-145.

Baseball's New Frontier: A History of Expansion, 1961-1998, by Fran Zimniuch, *Sport in History* 37, no 2 (2017): 240-241.

The Hunt for a Reds October: Cincinnati in 1990, by Charles F. Faber and Zachariah Webb, *Journal of Sport History* 43, no. 3 (Fall 2016): 345-346.

A Breath of Freedom: The Civil Rights Struggle, African American GIs, and Germany, by Maria Höhn and Martin Klimke, *Strategic Visions* 14, no. 2 (Spring 2015): 3-4.

The Nicest Kids in Town: American Bandstand, Rock 'n' Roll and the Struggle for Civil Rights in 1950s Philadelphia, by Matthew Delmont, *European Journal of American Culture* 34, no. 1 (March 2015): 86-88.

Encyclopedia Entries, Op-Eds, Online Reviews, and Short Articles

“Major League Baseball's Historical Quest to Entice Middle- and Upper-Class Fans to the Park,” in *Process: A Blog for American History*, October 15, 2024, <https://www.processhistory.org/major-league-baseballs-historical-quest-to-entice-middle-and-upper-class-fans-tannenbaum/>.

“Rachel and Jackie Robinson and Housing Discrimination in Connecticut,” in *Black Perspectives*, December 6, 2023, <https://www.aaihs.org/rachel-and-jackie-robinson-and-housing-discrimination-in-connecticut/>.

“Sport in America: A Reading List,” in *JSTOR Daily*, September 6, 2023, <https://daily.jstor.org/sport-in-america-a-reading-list/>.

“This Jackie Robinson Day, Let's Celebrate Rachel Robinson, Too,” in *Made by History* at the *Washington Post*, April 15, 2022, <https://www.washingtonpost.com/outlook/2022/04/15/this-jackie-robinson-day-lets-celebrate-rachel-robinson-too/>.

- “Phillies Must Do More to Diversify Their Lineup,” in *The Philadelphia Inquirer*, April 7, 2022, <https://www.inquirer.com/opinion/commentary/phillies-black-players-diversity-20220407.html>.
- “The History of the Centennial District,” in *Preserve Edgely*, <https://preserveedgely.com/article/the-history-of-the-centennial-district>.
- “A Vital Contribution to the History of Baseball,” review of *Biz Mackey, A Giant Behind the Plate: The Story of the Negro League Star and Hall of Fame Catcher* by Rich Westcott, in *Write Now Philly*, May 18, 2020, <https://writenowphilly.com/a-vital-contribution-to-the-history-of-baseball/>.
- “An Excellent and Important Analysis of Frank Rizzo’s Philadelphia,” review of *Blue-Collar Conservatism: Frank Rizzo’s Philadelphia and Populist Politics* by Timothy J. Lombardo, in *Write Now Philly*, January 22, 2020, <https://writenowphilly.com/an-excellent-and-important-analysis-of-frank-rizzos-philadelphia/>.
- “The Unbearable Whiteness of Paul Goldberger’s *Ballpark*,” in *Tropics of Meta*, July 22, 2019, <https://tropicsofmeta.com/2019/07/22/the-unbearable-whiteness-of-paul-goldbergers-ballpark/>.
- “Fans of All Races and Genders Love Baseball. Teams Need to Start Treating Them Equally,” in *Made by History* at the *Washington Post*, March 28, 2019, <https://www.washingtonpost.com/outlook/2019/03/28/fans-all-races-genders-love-baseball-teams-need-start-treating-them-equally/>.
- “The Class Divisions Destroying Opening Day: New Safety Measures Signal the Growing Inequality at Ballparks,” in *Made by History* at the *Washington Post*, March 29, 2018, <https://www.washingtonpost.com/amphhtml/news/made-by-history/wp/2018/03/29/the-class-divisions-destroying-opening-day/>.
- “Kids Cheer Free: A History of Putting Kids in the Cheap Seats,” in *Sport in American History*, March 29, 2018, <https://ussporthistory.com/2018/03/29/kids-cheer-free-a-history-of-putting-kids-in-the-cheap-seats/>.
- “Athletes are Fighting For Equality. They Shouldn’t Ignore Their Own Sports,” in *Made by History* at the *Washington Post*, October 26, 2017, <https://www.washingtonpost.com/news/made-by-history/wp/2017/10/26/athletes-are-fighting-for-equality-they-shouldnt-ignore-their-own-sports/>.
- “Jackie Robinson’s Long Fight Against Discrimination,” in *Weekend Caucus*, April 15, 2017, <https://medium.com/weekend-caucus/jackie-robinson-c7e5f1855e0b>.
- “Philadelphia Sports Fans,” in *The Encyclopedia of Greater Philadelphia*, <http://philadelphiaencyclopedia.org/archive/sports-fans/>.
- “Advertisers and the Imagined Ballpark Experience,” *Front & Center: The Newsletter of the John W. Hartman Center for Sales, Advertising & Marketing History* 22, no. 1 (Summer 2016), 3.

Awards, Honors, Grants, and Fellowships

2023-2024. Justice, Equity, Diversity, and Inclusion Collaboration Award. Awarded by Manhattanville University.

- 2024-2026. Co-Project Director. “Sport Studies in the 21st Century: Amplifying the Latinx Experience in Curricula, Conversation, and Community.” Awarded by the National Endowment for the Humanities’ Humanities Initiatives at Hispanic-Serving Institutions Program.
2022. Lesley University Faculty Travel Grant. Awarded by the Lesley University Faculty Life and Development Committee.
2021. Honorable Mention, 2019-2020 Dissertation Prize. Awarded by the North American Society for Sport History.
- 2020-2021. New Teacher-Scholar Award. Awarded by the 21st Century Pedagogy Institute, University of Central Oklahoma.
2020. American Historical Association’s Historians Relief Fund Grant. Awarded by the American Historical Association.
2019. AHA Council Annual Meeting Travel Grant. Awarded by the American Historical Association Committee on Annual Meeting Grants.
- 2018-2019. Adjunct Faculty Professional Development Award. Awarded by the Office of Faculty Affairs, Drexel University.
- 2018-2019. William and Madeline Welder Smith Research Travel Award. Awarded by the Dolph Briscoe Center for American History, University of Texas at Austin.
- 2017-2018. Teaching Award for Graduate Student Instructor of Record. Awarded by the College of Liberal Arts, Temple University.
2018. Baron Award for Best Graduate Student Instructor in History. Awarded by the Department of History, Temple University.
- 2018, 2016. Roberta Park Travel Award. Awarded by the North American Society for Sport History.
- 2018, 2016, 2014. Graduate Student Travel Grant. Awarded by the College of Liberal Arts, Temple University.
- 2016-2017. Graduate Associate Fellowship. Awarded by the Center for the Humanities at Temple, Temple University.
2016. Shumpei Okamoto Dissertation Research Travel Award. Awarded by the Department of History, Temple University.
- 2015-2016, 2012-2013. Elsie Van Dyck DeWitt Scholarship Recipient. Awarded by the Office for Fellowships, Vassar College.
- 2016, 2014. Departmental Travel Grant. Awarded by the Department of History, Temple University.
2015. Alvin Achenbaum Travel Grant. Awarded by John W. Hartman Center for Sales, Advertising, and Marketing History, David M. Rubenstein Rare Book & Manuscript Library, Duke University.
- 2011-2015. Tuition Remission and Four Year Teaching Assistant Fellowship. Awarded by the Department of History, Temple University.
- 2011-2012. Sergeant Major William F. Berger Prize Endowed Fellowship for War and Society. Awarded by the Center for the Study of Force and Diplomacy, Temple University.

Conference Presentations

2024. "Subjectivization and Pioneering Umpires," Fifty-Second Annual Annual Convention of the North American Society for Sport History, Denver, Colorado.
2023. "Where Are The Historians?: NASSH and Academically-Trained Historians" Roundtable Discussion, Fifty-First Annual Annual Convention of the North American Society for Sport History, Washington, District of Columbia. (Panel convener.)
2021. "Using Municipally-Financed Ballparks to Read White Middle-Class Views on Cities." A Sound Mind in a Sound Body: Intellectual History as Sport History, 2021 North American Society for Sport History Pre-Conference Workshop, online.
2021. "Discrimination, Respectability, and Baseball: The Integration of Sportsman's Park in St. Louis." Forty-Ninth Annual Convention of the North American Society for Sport History, online. ("Three Examinations of Segregation and Integration in the Stands" panel convener.)
2019. "Baseball Fans, Nostalgia, and Race: Camden Yards as a Window onto the Nation." Fan Studies Network North America 2019 Conference, Chicago, Illinois.
2019. "The Astrodome and the Promise of an Integrated Houston." Organization of American Historians Annual Meeting, Philadelphia, Pennsylvania.
2019. "Beyond the Black Sox: Baseball Fan Gambling in the Stands in Chicago." American Historical Association Annual Meeting, Chicago, Illinois.
2018. "Desegregation and Exploitation at the Astrodome." Sports and Politics Conference. New York Office of the Rosa Luxemburg Foundation and Verso Books, Brooklyn, New York.
2018. "Villain or Victim, Capitalist or Leech?: The Historiography of Walter O'Malley." Forty-Sixth Annual Convention of the North American Society for Sport History, Winnipeg, Canada.
2018. "Food and ... Baseball and America." Food and ... Conference, the Humanities Center at Texas Tech University, Lubbock, Texas.
2016. "Baseball's Capitalist Democracy." Histories of Capitalism, 2.0, Cornell University, Ithaca, New York.
2016. "Baseball and Entertainment: New Ballparks as the Solution to Age-Old Problems." Forty-Fourth Annual Convention of the North American Society for Sport History, Atlanta, Georgia.
2015. "The Meaning of Hot Dogs at Baseball Games." International Symposium: Icons in the United States and Great Britain, University of Angers, France.
2014. "Activism without 'Radicalism': American Activism on Behalf of Conscientious Objectors During World War I." World War I: Dissent, Activism, and Transformation, Georgian Court University, Lakewood, New Jersey.
2014. "Baseball, Food, and Citizenship, 1900-1975." Redefining the Welcome Table: Inclusion and Exclusion in American Foodways, Southern Foodways Alliance and William Winter Institute 2014 Graduate Student Conference, Oxford, Mississippi.
2014. "Food Concessions and the Middle Class at Baseball Games, 1900-1950." 26th Annual Cooperstown Symposium on Baseball and American Culture, National Baseball Hall of Fame and Museum and State University of New York College at Oneonta, Cooperstown, New York.

2013. “Getcha’ Red Hots Right Here!: Hot Dogs and the Middle Class at Professional Baseball Games, 1900-1940.” 18th Annual James A. Barnes Graduate Student History Conference, Temple University, Philadelphia, Pennsylvania.
2012. ““Selection From a Nation Which Has Volunteered in Mass’: American Activism on Behalf of Conscientious Objectors During World War I.” 17th Annual James A. Barnes Graduate Student History Conference, Temple University, Philadelphia, Pennsylvania.

Invited Lectures

2024. “Sport in American History,” Gilder Lehrman Institute of American History, Teacher Symposium, Gettysburg College, Gettysburg, Pennsylvania.
2024. “The Historical Marginalization of Black Fans at Major League Baseball Games,” Sport and Leisure History Seminar, Institute of Historical Research, School of Advanced Study, University of London, London, United Kingdom.
2021. “The History of American Immigration and Immigration Policy,” Gilder Lehrman Institute of American History, Teaching Civics Through History Professional Development Event, Lesley University, Cambridge, Massachusetts.
2021. “The Houston Astrodome and the Conservative Mainstream 1960s,” Keynote at the History Majors Capstone Salon, University of Central Oklahoma, Edmond, Oklahoma.
2021. “The Desegregation of Sportsman’s Park in St. Louis: Black Baseball Fans’ Use of the National Pastime to Fight White Supremacy,” University of Central Oklahoma’s New Faculty Lecture Series, Edmond, Oklahoma.
2021. “Using the National Pastime to Fight White Supremacy in St. Louis,” invited lecture delivered to Drexel University’s Department of History, Philadelphia, Pennsylvania.

Panels, Workshops, and Historical Consultations

2024. Panelist. “Teaching Sport History,” Professional Development Workshop, Fifty-Second Annual Annual Convention of the North American Society for Sport History, Denver, Colorado.
2023. Panelist. “Embedding Experiential Learning into Your Curriculum,” Professional Development Workshop, Center for Teaching, Learning, and Scholarship, Manhattanville University, Purchase, New York.
2023. Panelist. “What is Liberatory & Contemplative Pedagogy?” Professional Development Workshop, Center for Teaching, Learning, and Scholarship, Manhattanville University, Purchase, New York.
2022. Guest Presenter. “Crafting a Statement of Teaching Philosophy” Professional Development Workshop, A.J. Drexel Autism Institute PostDoc Trainee Seminar Series, Drexel University, Philadelphia, Pennsylvania.
2021. Historical Consultant. “Lemon Hill Sculpture Base” Art is Essential grant application.
2018. Historical Consultant. “Exploring the Northeast: Regional Foods of Baseball,” “Cooking Up History” live cooking demonstration program, Smithsonian Intuition’s National Museum of American History.
- 2015, 2016, 2017. Break-Out Session Facilitator. Teaching Assistant Orientation, Teaching and Learning Center, Temple University, Philadelphia, Pennsylvania.

2016. Commentator. “Performing Identity Politics” panel. 21st Annual James A. Barnes Graduate Student History Conference, Temple University, Philadelphia, Pennsylvania.
2015. Commentator. “Culture and Progressives” panel. 20th Annual James A. Barnes Graduate Student History Conference, Temple University, Philadelphia, Pennsylvania.
- 2013, 2014. Panelist. “MLK’s Letter from Birmingham Jail and its Significance to the Civil Rights Movement.” Martin Luther King, Jr. Weekend Event, Eastern State Penitentiary Historic Site, Philadelphia, Pennsylvania.
2013. Panelist. Tenth Anniversary Roundtable on Lizabeth Cohen’s A Consumers’ Republic. “What is Your Food Worth?” program, Feinstein Center for American Jewish History, Temple University, Philadelphia, Pennsylvania.
2013. Historical Consultant. Museum Studies Exhibit Design Charette. University of the Arts, Philadelphia, Pennsylvania.

Classes Taught

Manhattanville University, Purchase, New York

Introduction to Sport Studies, First-Year Program Seminar: Principles vs. Prejudices, Baseball and American Society, Research Topics in American Sport History, American Sport History, Spectators and Fans, Baseball and the Latinx Experience, Urban Sports.

Lesley University, Cambridge, Massachusetts

United States History to 1865, United States History from 1865, Black/Brown Power!, African American History, Baseball and American History.

University of Central Oklahoma, Edmond, Oklahoma

United States Since 1945, History of the U.S. Since 1877.

Drexel University, Philadelphia, Pennsylvania

Sport in American Life, History of Baseball, History of Philadelphia, History of Pennsylvania.

Temple University, Philadelphia, Pennsylvania

Baseball and American History, Writing Seminar in American History, Recent American History, History of Philadelphia, Dissent in America, Founding Philadelphia, War and Peace.

Community College of Philadelphia, Philadelphia, Pennsylvania

U.S. History: The 20th Century.

Saint Joseph’s University, Philadelphia, Pennsylvania

Baseball and American History.

University of the Sciences, Philadelphia, Pennsylvania

Baseball and American History.

Widener University, Chester, Pennsylvania

The Civil Rights Movement.

Professional Development and Pedagogy Workshops and Trainings

Manhattanville University, Purchase, New York

2022. Member, Faculty Learning Community on the Humanity of Inclusive Practices: Liberatory and Contemplative Pedagogy, Center for Teaching, Learning, and Scholarship

University of Central Oklahoma, Edmond, Oklahoma

2020. eLearning Facilitation Certification

Temple University, Philadelphia, Pennsylvania

- 2014. Certificate Program in Virtual Teaching
- 2014. Teaching in Higher Education Reflective Practicum
- 2013. Teaching in Higher Education: Humanities

Academic Service

Manhattanville University, Purchase, New York

- 2023-2025. Elected at large member, School of Arts and Sciences Council.
- 2024. Member, School of Arts and Sciences Academic Dismissal Appeals Committee.
- 2023-2024. Member, ad-hoc committee to evaluate learning management systems.
- 2023-2024. Member, ad-hoc committee on rethinking the First Year Program.
- 2023. Member, ad-hoc workload committee.

Sport in History

- 2024. Peer-reviewer of manuscripts.

Chatham University, Pittsburgh, Pennsylvania

- 2023. Outside reader for Food Studies masters thesis.

Journal of Olympic Studies

- 2022. Peer-reviewer of manuscripts.

Lesley University, Cambridge, Massachusetts

- 2021-2022. Community of Scholars Day Organizing Committee Member.
- 2021-2022. Lesley University Diversity Council Member.

University of Central Oklahoma, Edmond, Oklahoma

- 2020-2021. Safe Zone Ally.

Temple University, Philadelphia, Pennsylvania

- 2016-2019. Assistant Editor, *Faculty Herald*, Faculty Senate.
- 2012-2014. Treasurer, Barnes Club, Department of History.
- 2012-2013. Editorial Staff, *Strategic Visions: Newsletter for the Center for the Study of Force and Diplomacy*.

Media Appearances

BSSH Sport in History Podcast, June 11, 2024, <https://soundcloud.com/bssh-london/seth-tannenbaum-on-the-historical-marginalization-of-black-fans-at-major-league-baseball-games>.

Roller Out the Barrel Podcast, Season 5, Episode 2, February 21, 2024, <https://rotb.podbean.com/e/05-02-rotb-seth-tannenbaum-brian-sheehy/>.

“Manhattanville College Awarded NEH Grant in Support of Groundbreaking Project to Enhance Sport Studies Through Latinx Lens,” January 24, 2024, <https://www.mville.edu/news/manhattanville-awarded-neh-grant-for-latinx-sport-studies.php>.

David Bourne, “Closing Shot: Pop Culture,” *Sports Business Journal*, January 22, 2024, <https://www.sportsbusinessjournal.com/Articles/2024/01/22/closing-shot>.

WalletHub, “2022’s Best Baseball Cities,” *WalletHub.com*, October 26, 2022, https://wallethub.com/edu/best-baseball-cities/12864#expert=Seth_S._Tannenbaum.

Andrew J. Campa, “Jackie’s Wife, Yes, But Rachel Robinson Herself Is a Revelation. Happy 100th!” *Los Angeles Times*, July 19, 2022, <https://www.latimes.com/california/newsletter/2022-07-19/essential-california-2022-07-19-all-star-game-rachel-robinson-essential-california>.

Doug Mack, “Why American Leaders Relish Hot-Dog Diplomacy,” *Atlas Obscura*, June 17, 2022, <https://www.atlasobscura.com/articles/hot-dog-diplomacy>.

David Waldstein, “Baseball, Popular but No Longer Dominant, Seeks to Reclaim Its Cool,” *New York Times*, October 25, 2021, <https://www.nytimes.com/2021/10/25/sports/baseball-popularity-black-participation.html>.

Skills

Foreign language: Proficiency in Spanish

Professional Memberships

American Historical Association
North American Society for Sport History
Organization of American Historians
Society for American Baseball Research