New DEEL Conference 2011
Really Leaving No Child Behind: It's More than Time for FDR's Second Bill of Rights

Welcome to the 5th New DEEL Conference!

We are proud to be holding the Fifth New DEEL Conference and are happy that you’ve joined us at Temple University. Last year’s conference was a great success and included excellent keynotes, panel discussions, papers, interactive sessions, and an innovative mentoring session for graduate students. Participants joined us from across the US, Canada, UK, and Sweden included university faculty, practitioners, and students. We learned together, shared perspectives and came away with a renewed sense of community and possibility.

This Year’s Theme

In 1944 President Franklin Roosevelt proposed a Second Bill of Rights for the American people. These included the rights to a living wage, to health care, to food, clothing, housing, and recreation, as well as to a quality education. In the same speech, FDR included the right to protection against economic domination by giant businesses, whether they be foreign or domestic. In Roosevelt’s words, “We have come to a clear realization of the fact that true individual freedom cannot exist without economic security and independence. …People who are hungry and out of a job are the stuff of which dictatorships are made.”

It is easy to imagine how much stronger and secure the lives of our society’s children would be if we had such rights and to see how such security would contribute to their ability to learn and grow. Most other countries with advanced economies provide these rights to their citizens.

Imagining is a good start but as members of the New DEEL community, we feel responsible to do something more. That is why we are dedicating our 5th Annual New DEEL conference to the theme of FDR’s 2nd Bill of Rights and its implication for our field. We strongly encouraged proposals that place democratic ethical educational leadership into the wider social context and that help us see the connections. Local, regional, and national cases have been welcomed and international examples were especially welcomed as we make the case that ours is a worldwide mission requiring an equally broad framework.

The New DEEL Mission Statement

The mission of the New DEEL is to create an action-oriented partnership, dedicated to inquiry into the nature and practice of democratic, ethical educational leadership through sustained processes of open dialogue, right to voice, community inclusion, and responsible participation toward the common good. We strive to create an environment to facilitate democratic ethical decision-making in educational theory and practice which acts in the best interest of all students.
# New DEEL: Conference At A Glance

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<th>Date</th>
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<tr>
<td>Thursday,</td>
<td>5-7</td>
<td>Reception and Welcome Remarks: Steven Jay Gross, Professor &amp; Interim ELPS Chair, Temple University and Joan Poliner Shapiro, Professor, Temple University</td>
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<td>March 24</td>
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<td>Barbara Nelson Pavan Lecture and Award</td>
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<td>Ann Weaver Hart, President, Temple University</td>
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<td>Crossing the Finish Line: the 21st Century Challenge for American Higher Education</td>
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<td><strong>LOCATION:</strong> Tuttleman Hall, 13th and Montgomery Streets, Rm 103</td>
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<tr>
<td>Friday,</td>
<td>9:45-11:15</td>
<td>Robert Walter Lecture and Award Presentation</td>
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<td>March 25</td>
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<td>Christine Woyshner, Associate Professor, Temple University</td>
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<td><em>Teaching Black History to White Students in the the American South, 1928-1942</em></td>
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<td>11:30-12:15</td>
<td>BREAK OUT SESSION I</td>
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<td>12:30-1:15</td>
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<td>1:20-2:20</td>
<td>Donald Walters Lecture and Award Presentation</td>
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<td>William J. Mathis, Managing Direction of the National Education Policy Center, University of Colorado at Boulder</td>
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<td><em>The Second Bill of Rights, Neo-Liberal Reforms and Implications for Democracy</em></td>
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<td>2:30-3:15</td>
<td>BREAK OUT SESSION II</td>
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<td>3:30-4:30</td>
<td>Policy Panel: Vivian Ikpa, Associate Professor, Temple University</td>
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<td>Saturday</td>
<td>9:45-10:00</td>
<td>Welcome back and Announcements</td>
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<td><strong>LOCATION:</strong> Ritter Hall 211</td>
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<td>10:00-11:00</td>
<td>History of Education Address: William Cutler III, Professor, Temple University</td>
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<td>Frank Farley, Professor, Temple University.</td>
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<td><em>A Psychologist Puts Education Reform On The Couch</em></td>
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<td>11:15-12:00</td>
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<td>12:30-1:30</td>
<td>The Dean’s Address: James Earl Davis, Temple University</td>
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<td><em>Racing and Reforming in Education: How Relevant are Schools of Education?</em></td>
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<td>1:45-2:30</td>
<td>Helen Oakes Lecture and Award Presentation</td>
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<td>Cynthia Koch, Former Director Franklin D. Roosevelt Museum and Library</td>
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<td><em>Franklin D. Roosevelt Teacher-in-Chief</em></td>
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<td>2:45-3:45</td>
<td>Graduate Student Workshop</td>
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Thursday March 24, 2011
5:00-7:00 PM
Conference Opening Session
Tuttleman Room 103
Welcome Remarks: Steven Jay Gross and Joan Poliner Shapiro

Steven Jay Gross is Director of the New DEEL Community Network, Professor of Educational Leadership, and Interim Chairperson of the Educational Leadership and Policy Studies Department at Temple University. Dr. Gross’ teaching, books, articles and research activities focus on initiating and sustaining deep, democratic reform in schools and Turbulence Theory. His books include: Leadership Mentoring: Maintaining School Improvement in Turbulent Times (2006), Staying Centered: Curriculum Leadership in a Turbulent Era (1998), Promises Kept: Sustaining School and District Leadership in a Turbulent Era (2004) and Ethical Educational Leadership in Turbulent Times: (Re)Solving Moral Dilemmas (Erlbaum/Routledge, 2008). Dr. Gross served as Editor of ASCD’s Curriculum Handbook series and is a Senior Fellow at the Vermont Society for the Study of Education. Along with colleagues across North America and Australia, Dr. Gross is a leading figure in a movement called the New DEEL (Democratic-Ethical Educational Leadership) which seeks to lift education beyond the top-down accountability movement toward the values of democracy, social justice, and authentic learning.

Joan Poliner Shapiro is Co-Director of the New DEEL Community Network, Professor of Educational Administration in the Department of Educational Leadership and Policy Studies at Temple University’s College of Education, and Vice President of Temple's Faculty Senate. Previously, at Temple, she served as Associate Dean for Research and Development and as a Chair of her department. She also has been the Co-Director of the Women’s Studies Program and a Supervisor of intern Teachers at the University of Pennsylvania, and taught middle school and high school in the U.S.and U.K. Dr. Shapiro holds a doctorate in Educational Administration from the University of Pennsylvania and completed a postdoctoral year at the University of London’s Institute of Education. She has co-authored the books, Reframing Diversity in Education (Rowman & Littlefield, 2002, paperback), Gender in Urban Education: Strategies for Student Achievement (Heinemann, 2004), Ethical Leadership and Decision Making in Education: Applying Theoretical Perspectives to Complex Dilemmas (Routledge, 2011, 3rd Ed.) and Ethical Educational Leadership in Turbulent Times: (Re)Solving Moral Dilemmas (Erlbaum/Routledge, 2008). Most recently, she has received the Lindback Distinguished Teaching Award, the UCEA’s Master Professor Award and in April, she will be honored to receive Temple's Great Teacher Award.
In 2008 we started a new tradition at the New DEEL conference by honoring the outstanding work of Barbara Nelson Pavan. The Barbara Nelson Pavan award and lecture recognize women’s leadership in education. Previous Pavan lecturers included Barbara L. Jackson, Michelle D. Young, and Corrinne Caldwell.

This year **Ann Weaver Hart**, President of Temple University, will deliver the Barbara Nelson Pavan lecture and receive the Pavan award for women’s leadership in education. President Hart is a noted scholar in the field of educational administration and has been a role model for aspiring women leaders. She has published over 85 articles and book chapters and five books and edited volumes.

Her talk is titled: *Crossing the Finish Line: The 21st Century Challenge for American Higher Education*
CHRISTINE WOYSHNER
ASSOCIATE PROFESSOR, TEMPLE UNIVERSITY

Robert Walter Lecture and Award Presentation

Friday March 25, 2011 • 9:45 - 11:15 AM • Ritter Hall 211

Title: *Teaching Black History to White Students in the American South 1928-1943.*

This year we are honoring excellence in teaching by initiating the Robert Walter Award and Lecture. Bob Walter is an Emeritus Professor of Educational Administration at Temple University whose superb teaching won him the coveted Great Teacher Award. Christine Woyshner is an Associate Professor at Temple and has distinguished herself by also being a Great Teacher Award recipient.
FRIDAY, MARCH 25TH
Breakout Session 1
11:30-12:15

THEMES
Community and Ethics
Transformation
School Leadership

COMMUNITY and ETHICS
ROOM RA 271

Childhood Obesity and Education: The Perfect Policy Storm. Corrine Caldwell, Temple University

Connecting with Communities: Small Urban Districts and Democratic Partnerships in Hard Times. Laurence B. Boggess, Miami University


TRANSFORMATION
ROOM RA 267

The Arts-Food for the Soul, Body, and Mind. Mark Huxsoll and Barbara Di Toro, Temple University

Renaissance! A Vision for Democratic And Ethical Educational Leadership. Harry Chaucer, Castleton State College

Breaking the Glass Ceiling – The Sound of Silence. Sandy Homel, Temple University

SCHOOL LEADERSHIP
ROOM RA 179

Unpacking Decision-Making of Elementary School Principal in PA. Wafa Hozien, Pennsylvania State University

Leadership in Context: Challenges for Democratic Ethical Leaders in Varying Socio-Political Contexts. Matthew Campbell, Temple University
We are proud to continue a tradition started at our 2007 New DEEL conference by making the second Donald L. Walters award and lecture honoring the career of Don Walters by recognizing outstanding educators who have connected scholarship to practice. Past Walters lecturers include Mary John Ohair, Carl Glickman, Michael Dantley, and David Berliner.

This year William J. Mathis will deliver the Walters Lecture. Bill Mathis is the managing director of the National Education Policy Center at the University of Colorado at Boulder and the former superintendent of schools for the Rutland Northeast Supervisory Union in Brandon, Vermont. He has published or presented research on finance, assessment, school vouchers, cost-effectiveness, education reform, history, special education, and Constitutional issues. His current work focuses on the financial, programmatic, and "Adequate Yearly Progress" components of the federal "No Child Left Behind Act of 2001." Mathis was a National Superintendent of the Year finalist and was also the Vermont Superintendent of the Year in 2002.
COMMUNITY and ETHICS

Profile of a Democratic Ethical Educational Leader. Jo Bennett, Wichita State University

Preparing multi-culturally competent, democratic, ethical leaders for tomorrow’s schools: a university-school partnership. Marla Israel, Loyola University


TRANSFORMATION

The Importance of Fostering a Democratic Environment in Secondary Schools: Balancing Relationships with NCLB. Karen R. Nell, Temple University

Leaving All Children Behind: Schools and Education in the Discourse of the Crisis in Global Economic Competition. Patricia A. L. Ehrensal, George Washington University

The United States with the Global Educational Experience: Productivity, Promise, Policy, and Practice. Ellen Linky, Temple University

SCHOOL LEADERSHIP and TEACHING

Leaving No Career and Technical Education Student Behind: Pre-Service Teachers’ Perceptions and Attitudes. Larry Napoleon, North Dakota State University

We the School: Constitution High’s Blueprint for a Democratic School Government. Marc Brasof, Temple University

Pre-service Teachers’ Perceptions of Professional Disposition. Dipali Puri and Catherine DeCourcey, Pennsylvania State University
President Franklin D. Roosevelt delivered his final state of the union address on January 11, 1944. As he noted, the nation began and grew to its present strength, under the protection of certain inalienable political rights - among them the right of free speech, free press, free worship, trial by jury, and freedom from unreasonable searches and seizures. Additionally, the President contended that these political rights were insufficient in promoting equality and the pursuit of happiness. He goes on to state that “we have come to a clear realization of the fact that true individual freedom cannot exist without economic security and independence. People who are hungry and out of a job are the stuff of which dictatorships are made.” In this speech, the President proposed a second bill of rights which he labeled an economic bill of rights. These rights were developed to guarantee: employment with a living wage; freedom from unfair competition; medical care; a quality education; and social security.

As Stephen Lendman noted:

Today, these ideas are lost at a time of an unprecedented wealth gap, and officials ignoring essential needs by growing millions, on their own and out of luck because both major parties spurn them. Instead they focus on imperial wars, handouts to bankers and other corporate favorites, repressive laws, and eroding freedoms, destroying them one at a time or in bunches, creating banana republic harshness in their place.

This session will focus on education policy, social change and ethical decision making. Specifically, social and education policy agendas will be deconstructed within the framework of President Roosevelt’s Second Bill of Rights and Stephen Lendman’s propositions.
William W. Cutler III is Professor of History and Urban Education at Temple University. His long commitment to the history of education has enriched students and sharpened their awareness of key trends in our profession. His most recent book is *Parents and Schools: The 150 Year Struggle for Control in American Education*.

Frank Farley, Ph.D, is L.H. Carnell Professor, College of Education, Temple University. Born and raised in Alberta, Canada, he received a Ph.D in psychology from the University of London, England. Prior to joining the Temple faculty in 1995 he was a professor at the University of Wisconsin-Madison. He is a former President of the American Educational Research Association (AERA), Midwestern Educational Research Association, Wisconsin Educational Research Association, American Psychological Association (APA) and six of it's Divisions including the Division of Educational Psychology, and is the recipient of the highest award in the discipline of psychology for the specialty of educational psychology--The E.L.Thorndike Award for Distinguished Contributions of Psychology to Education. He is a public intellectual who is in demand by the national and regional media for his views on issues of human behavior, including NBC, CNN, ABC, CBS, USA Today, among others.
TRANSFORMATION
ROOM RH 206

No Child Left Behind Legislation: The Effects On Family and Principal’s Interactions. Susan H. Shapiro, Your Kids Our School

Rethinking of Democratic Values of the NCLB Practices. AnNa Choi and Michelle Young, University of Texas at Austin

When Should a Personal Code of Ethics Override an Administrative Policy? Joseph Polizzi and Jenifer Cronin, Marywood University

TEACHING and LEADERSHIP
ROOM RH 207

Highly Qualified Teaching and “Highly Effective Teaching”. James Konrad, Temple University

A Workshop for Teachers, Principals, and Prospective School Leaders. Michelle Partlow, Temple University and Cindy Farlino, School District of Philadelphia

Funds of Knowledge Revisted: Do “Turnaround” Strategies Work? Barbara Pazey, University of Texas at Austin

Academic Libraries: Information Leasers or Information Leaders? Lianne Hartman, Montgomery County Community College
In an era characterized by rapid and weighty shifts in educational policy, it is critical that we have insight into today’s decisions at the state, national, and international levels. Given our New DEEL mission to push educational leadership in a new, more democratic and ethical direction, we have instituted a policy keynote at this year’s conference.

James Earl Davis is Interim Dean of the College of Education and Professor in the College’s Educational Leadership and Policy Studies Department. His research focuses on gender and schooling outcomes; men, boys and masculinity; sociology of higher education; and applied research methods. He is particularly interested in issues of access and equity in the educational pipeline as they are informed by gender, race, class, and the intersection of these social locations. His work has appeared in various research journals, including the *Gender & Society, Urban Education, American Journal of Evaluation, Peabody Journal of Education, Evaluation Review*, and *Educational Researcher*. He is the author of *African American Males in School and Society: Policies and Practices for Effective Education* (with Vernon C. Polite) and *Black Sons to Mothers: Compliments, Critiques, and Challenges for Cultural Workers in Education* (with M. Christopher Brown). Davis is a former National Academy of Education-Spencer Foundation Postdoctoral Fellow, and has been on the faculty at the University of Delaware and Cornell University.
In 2009 we added a new annual award and lecture to our New DEEL conference by initiating the Helen Oakes Citizen Service to Education series. Ms. Oakes is an outstanding example of citizen activism, ethical leadership, and commitment to democracy. Her work in Philadelphia during three decades was the focus of the inaugural Oakes lecture delivered by William Cutler III. Last year, noted author Susan Ohanian delivered the second Helen Oakes lecture.

Cynthia M. Koch is Director of the Franklin D. Roosevelt Presidential Library and Museum in Hyde Park, New York. The Roosevelt Library is the nation's first presidential library and the only one used by a sitting president. It includes 17 million pages of archival material and museum collections serving annually more than 125,000 researchers, museum visitors and students. The Roosevelt Library is one of the nation's twelve presidential libraries administered by the National Archives and Records Administration.

A native of Erie, Pennsylvania, she holds a Ph.D. and M.A. in American Civilization from the University of Pennsylvania and a B.A. in History from Pennsylvania State University. Previously Dr. Koch was Associate Director of the Penn National Commission on Society, Culture and Community, a national public policy research group at the University of Pennsylvania. She served as Executive Director of the New Jersey Council for the Humanities, a state affiliate of the National Endowment for the Humanities, and was Director of the National Historic Landmark Old Barracks Museum in Trenton, New Jersey, where she led a $10.3 million project of capital restoration and museum development. In addition to her dissertation, *The Virtuous Curriculum: Schoolbooks and American Culture 1785-1830*, she is the author or editor of numerous articles in professional and scholarly books and journals.
March 26 • 2:45 - 3:45 PM Graduate Student Workshop Ritter Hall 211

One of the most important things we do in the New DEEL is to build and nurture a caring community of scholarship. We started the graduate student workshop because we believed in connecting with the rising generation of educational scholars. It was a great success. We are grateful to the senior scholars and graduate students who have agreed to participate this year.

Please stay in touch with us!

We hope everyone has a wonderful experience here at our annual conference. But as our work progresses, we want you to stay involved. Here are three ways to remain in touch:

1. Join our listserv. Please e-mail Marc Brasof, mbrasof@temple.edu
2. Go to our website for podcasts and up dates. Of special note are the 6 New DEEL Projects (technology, research, publications, code of ethics, funding, and curriculum). These inter-connected strategies are moving along well but could use your help. Our New DEEL website address is: www.temple.education/newdeel

Continuing a tradition of support for our New DEEL Annual Conference:

Many thanks to Dr. Donald L. Walters for his generous support of the Walters Lecture and Award. We wish to thank as well Dr. Joan Poliner Shapiro for establishing the Dr. Elizabeth A. Poliner Memorial Scholarship for the support of Temple University Graduate Students who present at the New DEEL. We also wish to thank the Gross Family Fund for its support of our conference.

Many, Many thanks to: Marc Brasof, Kristina Corey Legge, Donna Edwards, Lillian Wong, Val Gay, Marcia Whitaker, Celeste Williams, Lori Bailey, James Earl Davis & Pam Mickeles.