The purpose of the International Nonprofit Training and Leadership Program (INTL) is to prepare community members and professionals interested in the work of nonprofits and NGOs to serve in our increasingly complex and connected world. Nonprofit Evaluation, Services and Training (NEST) at Temple University Harrisburg (TUH) will collaborate with the NGO Management Certificate Program at Temple University Japan (TUJ) on two courses each year to develop intellectual exchange with peers and colleagues from diverse backgrounds. In this first course, participants from the US and Japan will work alongside one another as experts in the field from around the world share their experiences, engage participants in thoughtful discussion, and guide participants through activities that can be immediately and directly applied in their own organizations and communities. Participants will gain a deeper understanding and wider perspective on topics such as current issues in development, leadership, grant writing, financial management, program management and human resources. The program will offer a rare opportunity for participants seeking a more global perspective on the nonprofit sector. Each of the 6 courses can be taken individually for $300 each, or combined to earn the INTL certificate at a discounted rate of $1500.

January 30 - International Collaboration

Gabriel Kazuo Tsurumi is the Executive Managing Director and National Director for Plan Japan; he is concurrently acting as the Vice Chair of the Network NGO, Japan NGO Center for International Corporation (JANIC); Chairperson of GCAP (Global Call to Action Against Poverty) Japan; and a Board Member of the Japan Association of Charitable Organizations. 公益財団法人プラン・ジャパン 専務理事、JANIC副理事長、GCAP Japan運営委

February 6 - Strategic Marketing Planning for Nonprofits

Melissa Gilliam Shaw specializes in marketing and branding, helping nonprofits tell their stories through innovative marketing, strategic branding, and distinctive content. 専門分野はマーケティングとブランドイング。革新的なマーケティングや戦略的ブランドイングなど、独自の手法を駆使し、非営利団体を

February 13 - The Role of Nonprofit NGOs in Emergencies

Go Igarashi, Program Manager of Association for Aid and Relief, Japan (AAR Japan), has been assigned to several emergency relief operations and has also participated in recovery/development programs in many different parts of the world. AAR Japanでプログラム・マネージャーを務める。数多くの緊急支援活動に従事した経験を持ち、世界各地の復興支援

February 20 - Fundraising without Borders

Muadi B. Dibinga has over 30 years work experience in the nonprofit sector specializing in organizational assessments, strategic planning, diversity training and fundraising and development. 30年以上にわたり、非営利セクターで活躍。専門分野は、組織評価、戦略的プランニング、ダイバーシティ・トレーニング、ファンドレイジング、

February 27 - Current Issues in the US and Japan in Nonprofit-Government Sector Relations (TBD)
January 2015 Topics

1) International Collaboration -- This session explores the importance of international collaboration and ways to make international collaboration participatory and sustainable. Case studies will illustrate key factors influencing sustainable collaboration development as well as some of the challenges faced.

2) Marketing the Nonprofit Sector -- The presentation will explore the importance of marketing your nonprofit organization in a strategic and intentional way. We’ll focus on the benefits of developing a cross-departmental marketing plan that aligns with your organizations’ marketing budget, helping you to efficiently leverage your limited marketing investments.

3) The Role of Nonprofit NGOs in Emergencies -- This session will overview the following: roles of different actors in emergency situations, the standards, guidelines and coordination mechanisms of humanitarian response and introduce several case studies highlighting issues faced in response.

4) Fundraising Issues -- This session will provide an overview of the opportunities and challenges of international fundraising; explore how to avoid the 5 most common mistakes nonprofits make when they step into the field; and how to use the Internet and social media platforms to raise money on an international platform.

5) Nonprofit Government Sector Issues -- This class explores four key themes in the public nonprofit inter-sector discussion: 1.) The ways government impacts the nonprofit/NGO sector, 2.) How nonprofits influence government, 3.) Benefits and challenges of nonprofit-government collaboration, and 4.) Localized cases representing Japanese and American government influence. With presentation and discussion, we will learn and gain a better understanding of the environments in which nonprofits operate.

June 2015 Topics

1) The Role of Nonprofits NGOs in Policy/Advocacy -- Advocacy surrounds us in our daily lives. In many ways, we are all advocates as we seek to pitch our own point-of-view or to influence the outcome of events no matter how large or small. In business and politics, advocates use information to influence or bring about desired changes in targeted rules, regulations, procedures or policies. The topic will explore the building blocks of advocacy, social mobilization, and community organizing.

2) Engaging Volunteers — this session will review the whole cycle of volunteer management - needs assessment organizational policy, job description design, recruitment/input, orientation and training, monitoring, motivation and retention as well as the challenges we face will be reviewed in this session. Each person will come out with some concrete ideas for how to better recruit, motivate and work with volunteers.

3) Gender in International Development -- In most countries today, women lack a voice in their households, communities, (work place or businesses) and governments. Nonprofit NGOs have historically played a role in increasing women’s opportunities and access to vital resources. This session explores the historical and evolving role of gender in international development.

4) Diversity and Leadership in Nonprofit Organizations -- In this session, we address diversity as related to global multicultural organizations. Focus is on the value of diversity and inclusivity. Diversity, as a multidimensional construct, is examined as a part of organizational life fostering innovation of thought. (we need to change this for Japan as “diversity” means gender inclusion in Japanese so it requires some explanation also multidimensional construct is hard to understand in Japanese)

5) Measuring Success -- How do you know your organization is doing good work? Is it because people seemed to be pleased or because you have a “gut feeling” that your program is having a positive effect? Such vague sentiments are not enough to justify a program’s existence; funders, donors and stakeholders demand that nonprofits back up their claims of success with hard data. This session will help you understand various aspects of program evaluation, including how to connect evaluation to your program’s mission/vision, how to choose the evaluation methods and how to use evaluation results for program improvement.