MICAH FEATHERSON

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PROFESSIONAL EXPERIENCE

Temple University, CARE Lab   **August 2024 - June 2025**
Research Assistant Intern

- Research cybersecurity and human behavior, focusing on deepfakes and machine learning
- Develop hands-on tools and educational materials for cybersecurity awareness
- Contribute to policy development initiatives for improved online safety
- Utilize project management skills to coordinate multi-faceted research projects
- Apply machine learning techniques to analyze cybersecurity threats and human behavioral patterns

Keystone Harvest, Church   **March 2025 - Present**
Creative Director, Social Media and Digital Communications

- Lead content development team to drive community awareness for 2026 church launch in Norristown, PA
- Develop strategic content plans and calendars along with digital media assets
- Recruit and manage cross-functional creative team including content developers, photographers, and designers
- Orchestrate multi-platform marketing to build brand presence and drive community engagement ahead of launch

SONICSTA, Self-Employed   **April 2019 - Present**
Founder, Digital Social Presence

- Built and maintain a digital platform with 100K+ followers across Instagram, Twitter (X), and YouTube, focusing on Sonic and Super Mario content.
- Create and publish 400+ YouTube videos and shorts focused on gaming and pop culture, generating a combined 10.4 million views (5.8M video views and 4.7M shorts views)
- Maintained engagement rates above 5%, surpassing benchmarks for similar-sized accounts

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EDUCATION
Bachelor of Arts, Media Studies and Production
Temple University – Klein College of Media and Communication
- August 2021 – May 2025
- 3x Dean's List Recipient
- Cum Laude (3.9 GPA)

CERTIFICATIONS
Cybersecurity and Human Behavior Certificate
Temple University | May 2025

Cybersecurity Professional Certificate V2
Google | December 2024

PUBLICATIONS
Rege, A., Featherson, M., Swope, I. & Bleiman, R. (forthcoming). "Manipulating Minds with Machines: A Cybersecurity Course Project on AI-Driven Social Engineering Attacks". Proceedings from the 15th IEEE Integrated STEM Education Conference (ISEC).

SKILLS
- Cybersecurity Assessment
- Network Traffic Analysis
- Vulnerability Assessment
- Threat Intelligence Analysis
- Security Policy Development
- Microsoft Excel
- Adobe Creative Suite
- Machine Learning Applications
- Deepfake Detection and Analysis
- Digital Forensic Tools
- Cybersecurity Research Methodologies
- Human Behavior Analysis
- Risk Assessment and Management
- Security Awareness Training Development
- Policy Analysis and Development