

# HONEYBEES



We have caused their decline.  
So, we must be the ones to fix it.  
Urbanization.  
Intensive farming.  
Climate change.  
Pollin decline.  
We need to protect our planet.  
Protect all parts of it.  
Our animals.  
Our insects.  
Our plants.  
Our oceans.  
Be the change.  
Grow flowers and trees.  
Shift to organic foods.  
Avoid pesticides.  
Avoid insecticides.  
Avoid herbicides.  
Avoid killing them.  
Do your part.  
Change starts small.

## ARTIST: Sheila Levant de Bretteville

- created first Women's Design program at California Institute of the Arts
- cofounded Women's Building for women designers and artists
- posters and fine press editions in special collections of the Museum of Modern Art, Victoria and Albert Museum in London, and Centre Pompidou in Paris

## SIMILARITIES ACROSS WORK

- Typeface: bold, clean, sans-serif fonts that enhance readability while contributing to a modern and approachable aesthetic.
- Colors: strong, contrasting colors, sometimes with a focus on black and white to provide a bold visual impact; plays with the contrast between vibrant hues and neutral tones to draw attention to important elements
- Framing: clean and structured, uses simple borders or geometric shapes to contain elements within the layout
- Style of Graphic: minimalist, yet expressive; mixes of geometric and organic shapes with a combination of straight lines, curves, and asymmetry
- Positioning of Content: deliberate and clear with grid-based layouts, but also plays with asymmetry in some works
- Overall Style: blends modernist principles with a personal, artistic flair; embraces the use of space to give content room to breathe, allowing for a clear focus on key elements; combines simplicity with expressive details to balance form and function

## RESEARCH ON BEES

### Causes

- urbanization (more herbicides, insecticides, and pesticides)
- intensive farming
- decline in pollin
- climate change
- parasites

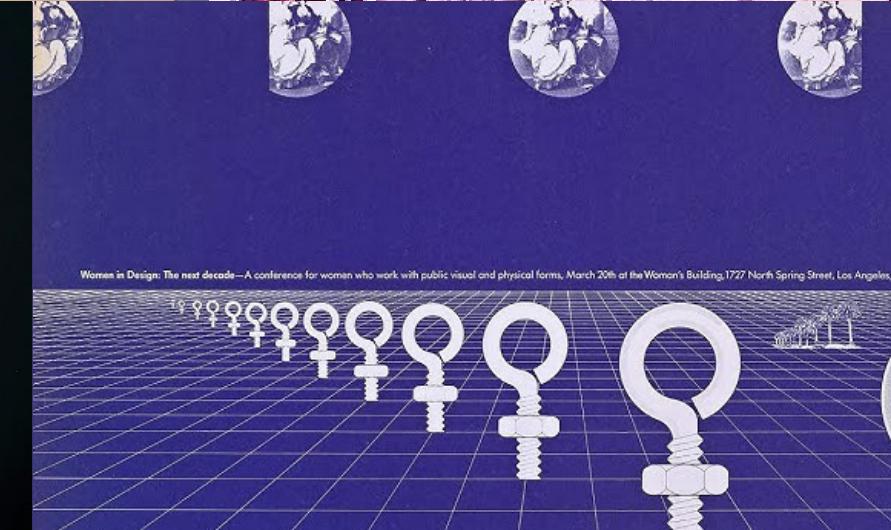
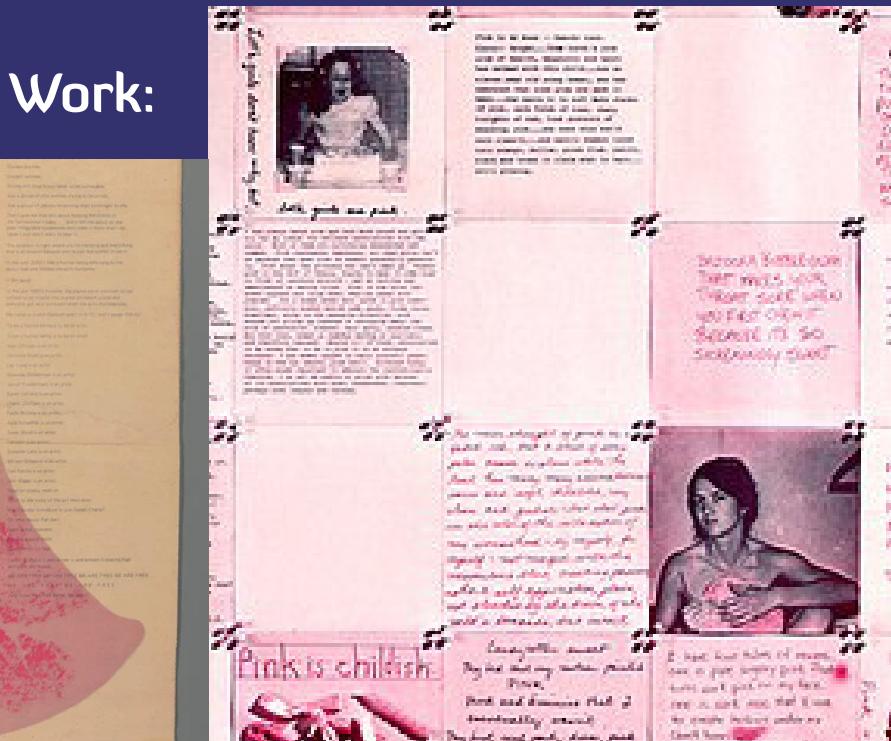
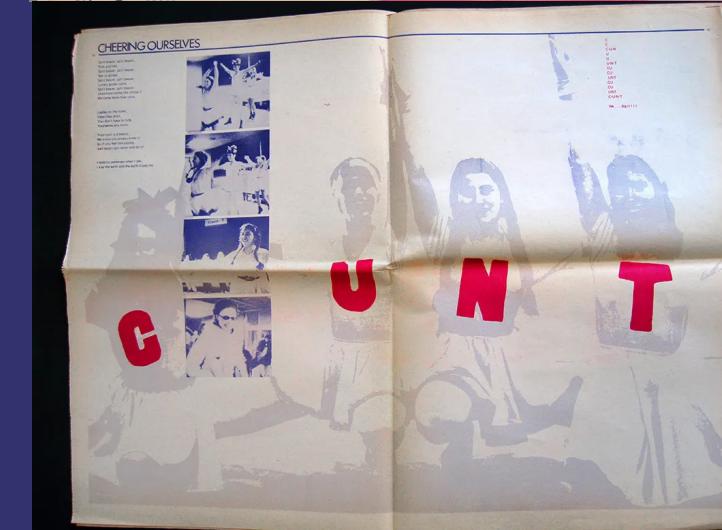
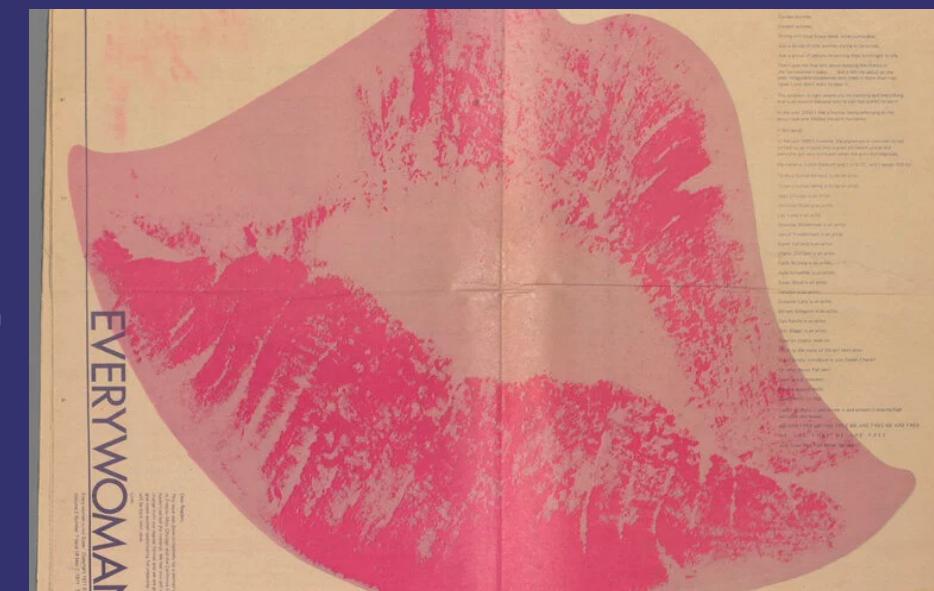
### How to keep population

- make yard honey bee friendly with flower or tree species (like crocus, sweet alyssum, sunflowers, geranium, bee balm, poppies, clover or apple trees, etc)
- diet changes to organic food without use of pesticides and buy honey
- avoid using insecticides on lawns and check if toxic to bees before using
- avoid killing bees

## PHOTOS USED:



## Sheila Levant de Bretteville's Work:



## SELF-EVALUATION

How did you recreate the style of your artist, were you successful? I tried to recreate the style using the same colors and focus on contrast (use of blue and white). I also focused on asymmetry of the text and using Sans-Serif to embody Sheila's work.

What made this project hard? This project was hard because I found it hard to recreate style without copying designs.

What do you think was the biggest thing you learned about software or design from this project? I learned

Did you like or dislike this project, what are your ideas to make it more engaging? I liked it because it challenged me to go outside my comfort zone and ways I would design a poster.