

Kelly Sloane
Department of Geography and Urban Studies
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PROFESSIONAL EXPERIENCE

Consultant and Researcher

October 2009 – Present

I am an experienced qualitative researcher and policy analyst. As a consultant and staff researcher, my assignments are generally mixed methods and require qualitative research design, data collection, analysis, and report writing; policy analysis; spatial analysis and asset mapping; literature reviews; and, in-depth interviews and focus groups.

TEMPLE UNIVERSITY

2014 - Present

PhD Candidate

Geography and Urban Studies

- Designed study analyzing public school policy formation in Washington, DC
- Created a literature review and supporting evidence from historical research and economic data to contextualize the unobtrusive qualitative study
- Evaluated nearly seven hundred *Washington Post* articles and opinion columns to assess perceptions about the relationship between residential real estate and public goods; individual and collective rights associated with public education; and, the geographic distribution of school quality.

METIS ASSOCIATES, INC.

January 2017 - Present

Consultant

Math and Science Partnership, Philadelphia School District

- Qualitative data collection and classroom observations of STEM teachers participating in the Math and Science Partnership professional development program.

BRANCH ASSOCIATES, INC.

October 2009 – January 2017

Consultant

United Way of Greater Philadelphia and Southern New Jersey, Urban Affairs Coalition and the Philadelphia African American Leadership Forum

- Lead qualitative data collection and analysis for a study about the post-Great Recession Philadelphia human service nonprofit sector.
- Developed protocols; organized and conducted interviews with philanthropists and focus groups with nonprofit executives; and, analyzed qualitative data.
- Created qualitative case studies of two nonprofits led by African American Executive Directors; developed protocols; interviewed executives and staff.

Cultivating Thriving Workplaces, United Way of Greater Philadelphia and Southern New Jersey

- Lead qualitative research data collection for evaluation of suburban workforce development initiative designed to provide soft skills training and manufacturing career pipelines to adults and youth.
- Coordinated and conducted 20 interviews and focus groups with manufacturing employers, service providers, adult job seekers and youth program participants.
- Researched and composed literature review about workforce development and manufacturing in South Eastern PA for youth and adults + fieldwork summary of findings and policy recommendations for mixed-methods reports to the client.

Community Networks of Care, United Way of Greater Philadelphia and Southern New Jersey

- Team member for evaluation of a program designed to foster collaboration among social service providers in communities with a high concentration of older-adults aging-in-place.
- Collected and analyzed open-source data for the creation of community grantee asset maps.
- Authored a summary of findings to inform community selection process.
- Developed a menu of prospective evaluation activities based on a review of the literature and evidence-based best practices.
- Calculated descriptive statistics for baseline evaluation using Census, Area Agency on Aging, and Public Health Management Corporation household survey data.

Works Progress/New York City Recovers Outcomes Evaluation

- Conducted site visits, focus groups, and interviews; wrote report summaries regarding service providers and program participant experience in a youth workforce development program.

William Penn Foundation, Youth Development Initiative Evaluation

- Team member for outcomes evaluation of a youth development agency networking program in Camden, NJ, Chester, and Philadelphia, PA.
- Qualitative and quantitative data collection, content analysis and qualitative report writing.
- Outcomes evaluation measured:
 - neighborhood youth development agencies collaborative networks of care for at-risk youth;
 - youth outcomes associated with “safety-net” created by networked social service agencies;
 - implementation of data collection processes (ETO); and,
 - differences in community approach toward collaboration.
- Coordinated and interviewed 30 youth development program staff and executive directors.
- Coordinated and facilitated focus groups with youth and parents regarding program participation.
- Administered surveys and assisted with the management of data, consent/assent documentation and maintaining contact with 1000+ youth for a longitudinal study.

WILLIAM J. HUGHES CENTER FOR PUBLIC POLICY

October 2014 – March 2016

Public Policy Researcher

- Used interdisciplinary research methods associated with demography and geography to investigate and write reports about economic inequality in the state of New Jersey.
- Compiled data and produced a utilitarian report about the geography of inequality and challenges facing Southern New Jersey.
- Adapted tested national surveys for a state-wide poll exploring New Jersey resident’s perspective on the economy and their economic futures.

SETTLEMENT MUSIC SCHOOL

August 2013 – August 2014

Consultant, Pew Charitable Trusts Management Grant

- Designed qualitative research project and interviewed key staff to evaluate institutional knowledge regarding program development and community demographics.
- Provided technical assistance introducing staff to community demographics, market analysis, and data-driven program development.
- Created database and 55 maps illustrating community demographics and the location of key partners and constituencies including schools, religious institutions and older adult facilities to help directors strategically develop programs at individual branch locations.

TEACHING AND ASSISTANTSHIPS

Teaching Assistant

August 2012 – May 2014

Department of Geography and Urban Studies, Temple University

Taught and graded the laboratory component of *Digital Mapping*, a quantitative literacy course introducing data collection, visualization, Excel, and GIS, to sixty undergraduate students per semester.

Instructor

June – August 2010

Department of American Studies, Pennsylvania State University Abington

Instructor for the undergraduate writing intensive course *Introduction to American Studies*.

Created original syllabus, conducted lectures, and evaluated coursework for twenty undergraduate students in abridged summer course; and, managed the course (writing journals and grades) electronically.

Instructor

January – May 2009

Department of American Studies, University of New Mexico

Instructor for the undergraduate writing intensive course *Introduction to Race, Class, and Ethnicity*.

Created original syllabus, conducted lectures, and evaluated coursework for thirty undergraduate students; managed the course (writing journals and grades) electronically; and, developed alternative study plans and course materials for students with unique physical, academic and psychological needs.

Research Assistant

August 2007 – May 2009

Department of American Studies, University of New Mexico

Served as a research assistant for faculty exploring race, ethnicity, and Barack Obama's 2008 presidential campaign; history of U.S. Latinx racial, ethnic and cultural identity; and, immigration and cultural production in the U.S. and Mexico borderlands.

Teaching Assistant

August – December 2008

Department of American Studies, University of New Mexico

Teaching Assistant for the undergraduate writing intensive course *Introduction to Race, Class, and Ethnicity*. Graded coursework for thirty students in a course exploring history and theory associated with American culture, history, and identity.

EDUCATION

PhD, Temple University, Geography and Urban Studies (Expected, 2018)

Committee: Sanjoy Chakravorty, PhD, Chair; Rickie Sanders, PhD; Kim Goyette, PhD

Exam Areas: Economic Theory, Distribution & Fairness; Qualitative Research Methodologies, Discourse & Content Analysis; Public Education History, Policy & Law

MA, University of New Mexico, American Studies (2009)

BA, Pennsylvania State University, American Studies (2006)

ACADEMIC AWARDS

Future Faculty Fellow, Temple University 2010 – 2018

Teaching Assistantship, Temple University 2012 – 2014

Research and Teaching Assistantship, University of New Mexico 2007 – 2009

New Mexico Higher Education Fellowship, University of New Mexico 2007 – 2009

Bunton Waller Scholar, Pennsylvania State University 2004 – 2006

ACADEMIC SERVICE

Economic Inequality Initiative, Stockton University	2015 - 2016
American Studies Program Review, Pennsylvania State University Abington	2015
Geography and Urban Studies Graduate Student Association, Temple University	2010 – 2012
American Studies Graduate Student Association, University of New Mexico	2007 – 2009

PUBLICATIONS AND RESEARCH PROJECTS

Sloane, K. (in progress). *Race, Place, and Policy Formation: Public Education and School Choice Discourse in The Washington Post, 2007-2012*. Philadelphia: Temple University.

Thompson, J., Sloane, K., & Branch Associates (Firm). (2016). *Philadelphia's Nonprofit Human Service Organizations: How African American-Led Organizations Differ from White-Led Organizations*. Philadelphia: Branch Associates, Inc.

Sloane, K. (2016). [*Views on Economic Inequality in the State of New Jersey*](#). Galloway, NJ: Stockton University.

Sloane, K. (2015). [*Economic indicators and quality of life in Southern New Jersey*](#). Galloway, NJ: Stockton University.

Sloane, K. (2014). *Settlement Music School Final Report, Pew Charitable Trusts' Management Grant: Demographics, Community and Program Development*. Philadelphia: Settlement Music School.

Thompson, J., Sloane, K., & Branch Associates (Firm). (2014). *Year Two Evaluation of the United Way of Greater Philadelphia and Southern New Jersey's Cultivating Thriving Workplaces Initiative*. Philadelphia: Branch Associates, Inc.

Sloane, K. (2013). *Settlement Music School Qualitative Report, Pew Charitable Trusts' Management Grant: Institutional Knowledge*. Philadelphia: Settlement Music School.

Thompson, J., Sloane, K., & Branch Associates (Firm). (2013). *Year One Evaluation of the United Way of Greater Philadelphia and Southern New Jersey's Cultivating Thriving Workplaces Initiative*. Philadelphia: Branch Associates, Inc.

Coll, M., Hoover, B., Saunders, S., Sloane, K., Smith, V., & Branch Associates (Firm). (2012). *Community Asset Mapping: United Way of Greater Philadelphia and Southern New Jersey's Community Networks of Care*. Philadelphia: Branch Associates, Inc.

Saunders, S., Sloane, K., Stickler, L., Thompson, J., & Branch Associates (Firm). (2012). *The William Penn Foundation's Youth Development Initiative: Process Study and Outcomes Evaluation*. Philadelphia: William Penn Foundation.

Sloane, K. (2009). *The U.S. Supreme Court, Racial Integration, and the Market Commonly Known As Public Education: Parents Involved In Community Schools v. Seattle School District No. 1, Et Al*. Albuquerque, NM: University of New Mexico.

RELEVANT COURSEWORK

GIS I; GIS and Census Analysis; Critical Race Theory; Education Law & Policy; Educational Research Statistics; Prison Systems; Public Policy Analysis; Qualitative Methods; Race and the Law; Qualitative Research & Design; Sociology of Education; Spatial Statistics; Urban Economics; Urban Education; and, Urban Housing.

REFERENCES

Sanjoy Chakravorty, PhD
Professor, Geography and Urban Studies
Temple University
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Rickie Sanders, PhD
Professor, Geography and Urban Studies
Temple University
rsanders@temple.edu

Jennifer Thompson, PhD
Director
Equal Measure
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