(Re)Connecting in a divided world

Global Fusion

October 14-16
Klein College of Media and Communication
Temple University - Philadelphia

Promoting connections between new and established scholars of global media and international communications studies
Dear Global Fusion Participants,

I am delighted to welcome you to Philadelphia for Global Fusion 2022, hosted by Temple University’s Lew Klein College of Media and Communication. Temple is proud to join consortium partners Southern Illinois University, Ohio University, the University of Texas at Austin, Texas A&M University, and the University of Virginia in advancing research and teaching on global communication. This conference is an opportunity to make connections, share ideas, challenge one another, and together help shape the future of the field.

The topic of this year’s conference, “Re(Connecting) in a Divided World,” is especially timely. Coming out of the pandemic, research on global communication has never been more relevant and dynamic. We are gratified to be hosting some of the world’s most accomplished scholars here this week.

Philadelphia is the only World Heritage City in the United States, and we hope you will have time to explore our many treasures. I hope your visit is fun and fruitful.

David Boardman
Dean and Professor
Klein College of Media and Communication
Keynote Speaker

Saturday, October 15, 1:05-2:20 PM

AUDREY GADZEKPO
University of Ghana

Audrey Gadzekpo, Ph.D. is a Professor at the Department of Communication Studies, University of Ghana. She almost 30 years of experience in teaching, research and advocacy on media, gender and governance, and close to 35 years practical experience as a media practitioner. She obtained a doctorate degree in African Studies at the University of Birmingham, U.K., a Master of Arts in Communications from Brigham Young University, Utah, USA and a Bachelor of Arts in English from the University of Ghana.

Her research interests and publications can be clustered around four principal pre-occupations – media, democracy and governance; media and gender; media histories; and media and developmental challenges, which include work on health, conflict, climate change and policy communication.

Aside from teaching mainly journalism and media-related courses, Professor Gadzekpo has considerable experience engaging in media, gender, governance and behavioural change advocacy work. She has been involved in election monitoring, anti-corruption campaigns and initiatives, empowerment of women initiatives, media development projects and initiatives, and health/environmental issues.
FEATED SPEAKERS

Plenary Panel: Honoring the Legacy of Jesús Martín-Barbero

Friday, October 14, 5:30-7:00 PM

NICK COULDARY

London School of Economics

Nick Couldry is a sociologist of media and culture. He is Professor of Media Communications and Social Theory at the London School of Economics and Political Science, and from 2017 has been a Faculty Associate at Harvard’s Berkman Klein Center for Internet and Society. He jointly led, with Clemencia Rodriguez, the chapter on media and communications in the 22-chapter 2018 report of the International Panel on Social Progress: www.ipsp.org. He has published more than 150 journal articles and book chapters, and is the author or editor of fifteen books including The Mediated Construction of Reality (with Andreas Hiepp, Polity, 2016), Media, Society, World: Social Theory and Digital Media Practice (Polity 2012) and Why Voice Matters (Sage 2010). His latest books are The Costs of Connection (with Ulises Ali Mejias, Stanford UP 2019), Media: Why It Matters (Polity 2019), and Media Voice Space and Power: Essays of Refraction (Routledge 2020).

MARWAN KRAIDY

Northwestern University in Qatar

Marwan M. Kraidy is Dean and CEO of Northwestern University in Qatar, founder of the Institute for Advanced Study in the Global South, and the Anthony Shadid Chair in Global Media, Politics and Culture at Northwestern University. A Fellow of the International Communication Association, he was the Anthony Shadid Chair, the Founding Director of the Center for Advanced Research in Global Communication (2013–2020) and Associate Dean for Administration at the Annenberg School for Communication, University of Pennsylvania. The recipient of Andrew Carnegie, Guggenheim, NEH, ACLS, Woodrow Wilson and NiAS fellowships, Kraidy has published a dozen books, notably Hybridity, or the Cultural Logic of Globalization (Temple UP, 2005), Reality Television and Arab Politics (Cambridge UP, 2010), which won three leading prizes, and The Naked Blogger of Cairo: Creative Insurgency in the Arab World (Harvard UP 2016), which won three major awards. His current projects focus on theory in and for the Global South, digital sovereignty and the elemental politics of extremism, the geopolitics of Turkish television drama, the aesthetics and politics of music videos, the evolution of political graffiti in the digital era.
AMPARO MARROQUÍN PARDUCCI
Central American University

Amparo Marroquín Parducci is Professor in the Department of Communication and Culture at the Central American University (UCA) of El Salvador since 1997. She has been a visiting professor in Nicaragua, Ecuador, Argentina, Chile and Colombia. She is part of the coordinating team of the research group on Political Communication and Citizenship for CLACSO and a researcher at the International Center for Studies on Border Epistemologies and Political Economy of Culture in Chile. She is a consultant for international organizations such as DW Akademie, GIZ, UNDP, Ford Foundation and Fredrich Ebert Stiftung among others. Her areas of expertise are cultural studies (memory, migration, narratives about violence) and communication studies (theories about communication, semiotics, media literacy, reception and audiences).

OMAR RINCÓN
University of the Andes

Omar Rincón is Professor at the University of the Andes (Colombia). He holds a PhD in Human and Social Sciences from the National University of Colombia and is a television critic for El Tiempo. He also is an essayist and consultant for the online magazine 070. His current artistic project can be found at Narcolombia.com, and current journalism project at #el mejor periodismo está por venir [the best journalism is yet to come].
Northwestern Qatar Establishes Research Institute Focusing on Global South

The Institute for Advanced Study in the Global South at Northwestern University in Qatar (#IAS_NUQ) has been established to produce and promote evidence-based storytelling focused on the histories, cultures, societies, and media of the Global South.

#IAS_NUQ recognizes diversities and inequalities that shape our societies

#IAS_NUQ harnesses traditions from the liberal arts, media, communication, and journalism to forge multi-disciplinary and multi-modal approaches that are locally relevant and globally resonant

#IAS_NUQ hosts fellows for local and global research groups

#IAS_NUQ_Press produces multilingual publications and creative media

Marwan M. Kraidy
Founder, IAS_NUQ
Dean and CEO, Northwestern University in Qatar

Clovis Bergère
Assistant Director for Research

Marina Krikorian
Research Manager for Programs and Projects

Yasemin Celikkol
Global Postdoctoral Scholar

qatar.northwestern.edu ias@qatar.northwestern.edu @IAS_NUQ #IAS_NUQ
On-Site Registration and Check-In
Time: 2:00 – 5:30 PM | Location: Charles Library Atrium

Pre-Conference: East Asian Media and the Politics of Nostalgia
Time: 2:00 – 4:00 PM | Location: Charles Library Event Space

“Not your average kitchen appliance”: Early Japanese animation and contemporary nostalgia
Fabienne Darling-Wolf, Temple University and Marwan Kraidy, Northwestern University - Qatar

Lo-fi, no future: nostalgic loneliness at the end of the world
Daniel Vagnoni, Temple University

Transnational encounters and transgender retrospectives: Nostalgia, identity, and Japanese media
Aiden James Kosciesza, Temple University

When your imagination becomes a reality: What do Korean and Japanese girls’ comics, K-pop idols, and Queen Yuna have in common?
Sueen Noh Kelsey, North Park University & Elmhurst University
Opening Reception and Welcome from Klein College Dean David Boardman

**Time:** 4:15 – 5:15 PM | **Location:** Charles Library Atrium

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**Plenary Panel: Honoring the Legacy of Jesús Martín-Barbero**

**Time:** 5:30 – 7:00 PM | **Location:** Charles Library Event Space

**Moderators:** Patrick Murphy and Clemencia Rodriguez, Temple University
Nick Couldry, London School of Economics
Marwan Kraidy, Northwestern University in Qatar
Amparo Marroquín Parducci, Central American University
Omar Rincón, University of the Andes

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This panel is part of Temple University’s Hispanic Heritage Month.
On-Site Registration and Check-In
Time: 9:00 AM – 3:00 PM | Location: Charles Library Atrium

Breakfast
Time: 9:00 AM – 9:30 AM | Location: Charles Library Event Space

Panels and Paper Sessions, 9:30 – 10:50 AM

Humor, Satire and Performance | Location: Charles Library Room 405
Moderator: Fabienne Darling-Wolf, Temple University

Hindutva’s Weaponization of Humor: The Affective Performances of Schadenfreudein Ethnonationalist Discourse
Pratiksha Menon, University of Michigan

Networked Satirical Carnivalesque as a Public Connection: A Phenomenological Perspective Based on an Analysis of China’s Smog Discourse
Yingchun Xu, Rutgers University

Memory and Identification | Location: Charles Library Event Space
Moderator: Camilo Perez Quintero, Universidad del Norte, Colombia

“The dead have no mouth to tell”: Transferential Spaces, Sites of Forgetting, and Manga’s Banal Memory in Onwards Towards Our Noble Death
Ryan Daly, Temple University

Working Class Identity and Memory in El Malcriado’s Revolutionary Cover Art
Rian Bosse, Arizona State University

The Virtual Flight of the Mochuelo: The Itinerant Museum of Memory and Identity of Montes de María as a Glocal Communication Space for Peacebuilding
Camilo Perez Quintero, Farouk Calderón Naar, and Daniel del Toro, Universidad del Norte, Colombia
Gender, Health and Reproduction | Location: Charles Library Room 381  
Moderator: Mehri Yavari, Texas A&M University

Knowledge, Perceptions, and Experiences of Adolescent Girls about Menstruation in Afghanistan  
Narges Ghafary, Ohio University

Agentic Performances of Women in Sexual Reproduction Health Campaigns on Television: An Analysis of YOLO TV Series in Ghana  
Ama Ofori-Birikorang, Ohio University

Understanding Menstrual Stigma and Its Implications on Women’s Health: A Qualitative Study in Ghana  
Wilhemina Bofla, Ohio University

“Sewed Girl” Pronounced “Virgin”: Hymenoplasty and the Shift in Rhetoric of Virginity in Iran  
Mehri Yavari, Texas A&M University

Health Communication and (Dis)Information | Location: Charles Library Room 401  
Moderator: Septime Sessou, Temple University

Role of Media in Imparting Health Related Information in India and USA: A Comparative Study  
Afrina Rizvi, Aligarh Muslim University

Bridging the Healthcare Disparity Gaps in Ghana: The Role of Faith-Based Organizations in Health Communication in Rural Healthcare Facilities in Ghana  
Victor Kojo Dei, Ohio University

Unpacking Media Coverage of Maternal Care in Underserved and Rural Communities in Ghana During COVID 19: Implications for Improved Maternal Health Outcomes in Rural Ghana  
Faith Afua Otchere, University of Maryland, College Park and Harry Morgan Insaidoo, Ohio University
Program: Global Fusion 2022

Saturday, October 15

Science and Technology Studies in a Globalized World | Location: Charles Library Room 202
Moderator: Toussaint Nothias, Stanford University

(Re)connecting Tech: Exploring Feelings of (Dis)connection in Canadian Computing Education
Hana Darling-Wolf, University of Toronto

Code Ethnography and the Materiality of Power in Internet Interconnection Infrastructure
Fernanda Rosa, Virginia Tech

Digital (de)Colonialism: An Intellectual History of the Global Movement for Tech Accountability
Toussaint Nothias, Stanford University

Coffee Break
Time: 10:50 AM - 11:05 AM | Location: Charles Library Event Space

The College of Arts and Media at Southern Illinois University Carbondale, Illinois, is a conglomeration of media and creative disciplines, with a diverse community of award-winning interdisciplinary faculty, scholars and media makers seeking to nurture an intellectual and creative community attuned to global social changes and a vibrant media environment.

Graduate Programs
The College of Arts and Media offers graduate programs in Media Studies, Communication, and Film and Digital Media. These programs emphasize interdisciplinary approaches and provide students with the skills and knowledge needed to succeed in a variety of media-related fields.

Ph.D. in Mass Communication & Media Arts
The Ph.D. program is designed for students who wish to pursue careers in academia, research, or other professional settings. The program requires a strong foundation in media studies and offers opportunities for original research.

M.A. in Media Theory and Research (MA)
The MA program offers a solid foundation in media studies and provides students with the opportunity to engage in original research. It is ideal for students who wish to pursue careers in academia or research.

M.F.A. in Media Arts (MFA)
The MFA program is designed for students who wish to pursue careers in the arts and media. The program offers a broad range of courses and provides students with the opportunity to develop their artistic and creative skills.

Contact Information
https://academics.siu.edu/comm-media/
PROGRAM: GLOBAL FUSION 2022

Saturday, October 15

Panels and Paper Sessions, 11:10 AM – 12:30 PM

**Surveillance, Technology and the State** | **Location:** Charles Library Event Space  
**Moderator:** Larisa Kingston Mann

The Specter of Infrastructural Imperialism: Disentangling the Diplomatic Response to Huawei’s Network Expansion  
Stuart Davis, CUNY Baruch College

Surveillance Blimps: Vertical Governance and Digital Privacy in Contested Territories  
Ali Karimi, University of Pennsylvania

TikToker, Tailor, Soldier, Spy: Citizen Journalism, dis- and Misinformation, and Propaganda Surrounding the Russian Invasion of Ukraine Through the Eyes of TikTok  
Sydney Brammer and Carolina Perez, Texas Tech University

**Platforms and Digital Media: Transnational Flows** | **Location:** Charles Library Room 202  
**Moderator:** Fabienne Darling-Wolf, Temple University

From Netflix’s Squid Game to Rakuten’s Viki: How the Technoscapes and Mediascapes of Global Streaming Services Have Impacted Global Cultural Flow throughout the COVID-19 Pandemic  
Andrew Shumway, Temple University

Models for Global Streaming and TV Flows, and Their Reflection in Audience Demand  
Joe Straubhaar and Melissa Santillana, University of Texas at Austin

The Emergence of Media Platforms and Changes in Production Culture: Focusing on the Korean Wave  
Soo Hyung Kim, Temple University
Negotiating the Covid-19 Crisis in 'Local' Spaces | Location: Charles Library Room 381  
Moderator: Tupur Chatterjee, University College Dublin (UCD)

To Whom Does This Serve? Pitfalls of Capitalist Demands in Disability Cafes During Covid Times in Three National Contexts  
Jaggar Demarco, Temple University

Adapt or Shut Down and Computer-Mediated Communication: How COVID-19 Impacted the Operations and Existence of Traditional Media in Ghana  
Diana Agyei, Ohio University

The Materiality of COVID-19 in Communicative Practices  
Andy Ofori-Birikorang and Mavis Amo-Mensah, University of Education, Winneba

Surface and Contagion: Moviegoing Cultures and Embodied Risk in a Pandemic  
Tupur Chatterjee, University College Dublin (UCD)

Strategic Communication in Times of Crisis | Location: Charles Library Room 401  
Moderator: Omar Alkahily, Temple University

Foucault’s “Counter Conduct”: A Framework for Examining Resistance to State Information Campaigns Aimed at Refugees and Asylum Seekers  
Melissa Wall, California State University - Northridge

From Tones, Sources to Solutions: Content Analysis of Coronavirus Vaccine Broadcast Media Coverage in Nigeria (*Recipient of the Graduate Student Paper Award*)  
Emmanuel Maduneme, University of Oregon
Pre-Constiuted Panel: Experiments in Digital Conviviality  | Location: Charles Library Room 405
Clovis Bergère (Discussant), Northwestern University in Qatar
Raghdan Alhennaw, Northwestern University in Qatar
Xingyu Qin, Northwestern University in Qatar
Abenezer Bekele, Northwestern University in Qatar

Lunch (Provided)
Time: 12:30 - 1:00 PM  | Location: Charles Library Event Space

Keynote: Dr. Audrey Gadzekpo, University of Ghana
Moderators: Fabienne Darling-Wolf and Patrick Murphy, Temple University
Time: 1:05 – 2:20 PM  | Location: Charles Library Event Space

About CARGC
The Center for Advanced Research in Global Communication (CARGC) at the Annenberg School for Communication at the University of Pennsylvania is an institute that produces and promotes critical, interdisciplinary, and multimodal research on global media and communication. We aim to bridge academic scholarship and public life, bringing the very best scholarship to bear on enduring global questions and pressing contemporary issues. CARGC is dedicated to supporting early-career scholars worldwide and offers fellowships at the undergraduate, graduate, postdoctoral, and faculty levels.

Please scan the QR code to learn more about opportunities and research at CARGC.
Program: Global Fusion 2022

Saturday, October 15

Panels and Paper Sessions, 2:30 PM – 3:50 PM

Media and Community Discourses around Covid-19 | Location: Charles Library Room 202
Moderator: Patrick Burkart, Texas A&M University

Francesco Nicola Maria Petricone, Pontifical University of the Holy Cross

Anti-Vaccination Meta-Analysis
Patrick Burkart and Donna Janes, Texas A&M University

Innovating Methodology in Global Contexts | Location: Charles Library Room 381
Moderator: Patrick Murphy, Temple University

Translation, Dis/Connection, and Global Gender Variance: Methodological Reflections on Transcultural Interviews with Non-Cisgender Japanese and American Participants
Aiden Kosciesza, Temple University

“Can I do it here?”: The Methodological Surprise of the “Asynchronous Interview”
Yuki Lo, Temple University

We Don’t Talk About Methodology: Fan Studies and Ethnography in the Context of Cosplay
Taylor Costello, Temple University

Local Signal: A Creative Research Process to Explore Local Peacebuilding Experiences on the Colombian Caribbean
Camilo Perez Quintero, Yuliana Valentina Girón Saltarín, and Isabella Meza Viana, Universidad del Norte, Colombia
(Re)connecting through Journalistic Storytelling | Location: Charles Library Room 401
Moderator: Lisa Brooten, Southern Illinois University - Carbondale

Mobile Journalism: A Recent Phenomena in the Era of Saudi Journalism
Ahmed Deen and Asem Alomari, Ohio University

“Come Together”: Journalism, Nationalism, and Imagining Community in Istanbul
Caitlin Miles, Denison University

(Re)connecting to Context
Robin Bedenbaugh, University of Tennessee - Knoxville

Media and the Tyrant: (Re)Connecting Through Creative Dissent in Thailand and the Philippines
Lisa Brooten, Southern Illinois University - Carbondale

Race on the Global Stage | Location: Charles Library Event Space
Moderator: Diantha Vliet, Utrecht University

Orientalism on the Stage Again? Measuring the Awareness Level of Journalism Students over Orientalist Media Coverage
Soheil Kafiliveyjuyeh, Louisiana State University

Black Solidarity? Tweeting Across Nations
Adanna Ogbonna-Oluikpe, Louisiana State University

Race Versus Refuge: Discourses of Belonging, Alliance, and European Racism in the Coverage of Asylum Seekers in Dutch Newspapers during the Ukrainian Refugee Crisis
Diantha Vliet, Utrecht University

Panel: Communication for Development and Social Change: Centering Bridgebuilding, Dialogue, and Participation | Location: Charles Library Room 405
Moderator, Temple University
Saumya Pant, Ohio University
Septime Emmanuel Sessou, Temple University
Ama Boatemaa Ofori-Birikorang, Ohio University
--- Move to Annenberg Hall ---

**Coffee Break**
**Time:** 4:00 - 4:15 PM | **Location:** Annenberg Hall Atrium

**Panels and Paper Sessions, 4:20 PM - 5:40 PM**

**Digital Activisms | Location:** Annenberg Hall Room 302  
**Moderator:** Stuart Davis, CUNY Baruch College

- Diasporic Connectivity as Racial Remaking: The Networked Labor of South Asian American Digital Media Activism  
  Lia Wolock, University of Wisconsin-Milwaukee

- Locating the sub-Saharan Jeremiad: Young Environmental Activists in Wangari Maathai Footsteps  
  Septime Sessou, Temple University

- Right-Wing Leninism in Brazil: The Organization, Training, and Deployment of a Digital Cadre in *O Movimento Brasil Livre*  
  Stuart Davis, CUNY Baruch College

**Global Media in Times of Conflict | Location:** Annenberg Hall Room 003  
**Moderator:** Wazhmah Osman, Temple University

- The New Framework in Post-Digitalism: Interpreting Kevin Kelly’s Twelve Principles  
  Yalitza Ramos and Musonda Kapatamayo, Pontifical Catholic University of Ecuador

- The Limits of Sympathetic Refugee Representation in the Wake of the War on Terror  
  Wazhmah Osman, Temple University
Educational and Pedagogical Interventions | Location: Annenberg Hall Room 002
Moderator: Kent Wilkinson, Texas Tech University

The Politics of Dis (Connectivity) and In-betweenness: A Qualitative Case Study of Rupaidiha School on the India-Nepal Border
Anisha Mahima, Ohio University

The School has the Word: Reflections from the Evaluation of the Project “Word Schools” on Education for Peace in the Colombian Caribbean
Camilo Perez Quintero, Universidad del Norte, Colombia

Keeping up with the Times: International Communication Pedagogy in Flux
Kent Wilkinson, Texas Tech University

DRIVEN BY RESEARCH.
INFORMED BY PRACTICE.

Temple University’s Klein College of Media and Communication offers graduate degrees in:

- Communication Management
- Communication for Development and Social Change
- Journalism
- Media and Communication
- Media Studies and Production

klein.temple.edu/graduate
kleingraduate@temple.edu
Gender and Representation: Reclaiming the Narrative | Location: Annenberg Hall Room 304
Moderator: Aiden Kosciesza, Temple University

Global Reception of Korean Reality Dating Shows: Reimagining Heterosexual Romance and Asian Femininity/Masculinity in the (post)MeToo Era
Woori Han, University of Pennsylvania

From the Canvas to the Screen: A Feminist Exploration of Traditional and Mediated Depictions of Nudity
Sydney E. Brammer and Camden Smith, Texas Tech University

Reclaiming the Narrative: Using Social Media as a Conduit for Reclaiming Women’s Power in Complementarianism Based Religious Communities
Marianne Vanderbeke, Bowling Green State University

Second Generation Media: Examining Progress in South Asian American Media Representation
Madhavi Reddi, York College of Pennsylvania

Misinformation and Framing | Location: Annenberg Hall Room 004
Moderator: Brian Creech, Temple University

Raising Issues of Climate Justice and Climate Finance: How African News Media Frame Climate Change
Solomon Muya Matuku and Suman Mishra, Southern Illinois University - Edwardsville

Perception of and The Role of Fact-Checking to Combat the Spread of Misinformation in Kenya
Frankline Matani and Melissa Tully, University of Iowa; Dani Madrid-Morales, University of Houston; Kevin Mudavadi, Indiana University; Layire Diop, Frances Marion University

History Repeats Itself: US Media Converage of the Spanish Flu
Ahmed Makharesh, University of Southern Mississippi and Manasar Alharethi, University of Alabama
PROGRAM: GLOBAL FUSION 2022

Sunday, October 16

On-Site Registration and Check-In
Time: 8:00 AM - 1:00 PM | Location: Annenberg Hall Atrium

Breakfast (provided)
Time: 8:00 – 9:00 AM | Location: Annenberg Hall Atrium

Business Meeting
Time: 8:00 – 9:00 AM | Location: Annenberg Hall Room 003

Panels and Paper Sessions, 9:00 AM – 10:20 AM

CARGC Publishing Workshop: Peer-Reviewed Journals and Global Media Studies | Location: Annenberg Hall Room 003
Moderator: Aswin Punathambekar, University of Pennsylvania

Elizabeth Ellcessor, University of Virginia, Journal of Cinema and Media Studies
Erica-Robles Anderson, New York University, Public Culture
Patrick C. Burkart, Texas A&M University, Popular Communication

Gender and Representation: Continuing Stereotypes | Location: Annenberg Room 004
Moderator: Ju Oak (Jade) Kim, Texas A&M International University

Stereotypes of Latin American Indigenous Women in Latin American TV Comedy Shows
Fabiola Carrion Anampa, Texas Tech University

Perceived Incompetence: The Annihilation of Women in Critical National Discussions in the Ghanaian Media
Michael Ofori, Jessica Afful Tuleassi, and Felicity Sena Dogbatse, Bowling Green State University

The Sexualization of Women in the Ghanaian Electronic Media: An Exploratory Study of Alcoholic Beverage Ads
Jessica Tuleassi, New Mexico State University

Intergenerational Stereotypes Based on New Media Technology Use: A Comparison over X and Z Generations
Soheil Kafiliveyjuh and Ruth Moon, Louisiana State University
Platforms and Digital Media: 'Local' Perspectives | Location: Annenberg Room 304  
Moderator: Erin Coyle, Temple University

Streaming Services in Iran: Global-Local Dynamics Revisited  
Mehdi Semati, Northern Illinois University

Social NetworkShutdowns, Internet Taxation, and the Movement for Queer Liberation in the Republic of Uganda  
Austin Bryan, Northwestern University

“La fibre arrive!” Digital Media Penetration and the Rural Landscape  
Fabienne Darling-Wolf, Temple University

Narou, Danmei, Webtoons, and AO3: Global Fusion as Global Fiction Online  
John Francis, Temple University

Negotiating Identity through Popular Media | Location: Annenberg Room 005  
Moderator: Jaehyeon Jeong, University of Utah Asia Campus

Mimicry or Dependency? Digging out Hybridity in K-pop by focusing on BTS’s “Dynamite”  
Moony Park, Temple University

Indigenous Superheroes, Marvel’s Forge, and the Power of Limitless Possibilities  
Eric Kennedy, Temple University

Looking for Russia's Space in Decolonial Theory and Alternative Possibilities for Russian National Identity Formation Through Bubble Comics  
Mishel Maksimova, Temple University

Language, Authenticity and HiLife Music in Accra  
Nii Kotei Nikoi, College of Wooster
Roundtable: Embodied and Mediated Activisms for Nourishing Peace in Eastern and Southeastern Europe | Location: Annenberg Hall Room 002

Chair: Marianne Vanderbeke, Bowling Green State University
Respondent: Lara Martin Lengel, Bowling Green State University

Coffee Break
Time: 10:20 - 10:35 AM | Location: Annenberg Hall Atrium

Panels and Paper Sessions, 10:40 AM - 12:00 PM

CARGC Publishing Panel: First Books in Global Media Studies | Location: Annenberg Hall Room 003
Moderator: Jing Wang, University of Pennsylvania

Adrienne Shaw, Temple University
Mary C. Francis, Director of University of Pennsylvania Press
Mary Rose Muccie, Director of Temple University Press

Identity and Representation in Digital Spaces | Location: Annenberg 004
Moderator: Lucy March, Temple University

Cross-Cultural Differences in Emotion Suppression in Mobile Messaging: A Different Picture with Virtual Stickers?
Dongdong Yang and Laura Labato, University of Connecticut

Social Network Shutdowns, Internet Taxation, and the Movement for Queer Liberation in the Republic of Uganda
Austin Bryan, Northwestern University

Does Global Meme Culture Constitute a Universal Language?
Sulafa Zidani, Massachusetts Institute of Technology
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**Media and Political Figures in (trans)National Contexts | Location:** Annenberg 302  
**Moderator:** Basak Kavakli, Temple University

From Modi’s India to Erdogan’s Turkey: Interstitial Spaces of Bi-Lateral Televisual Flows Between India and Turkey  
Swapnil Rai, University of Michigan

Censorship in Cuba: Authoritarian Interventions Leading to Resilient Innovations  
Carolina Perez, Texas Tech University

The Ultimate Choice: Exploring the First Incumbent versus Ex-President Challenger Electoral Campaign Narratives in the 2020 General Elections in Ghana  
Michael Ofori, Bowling Green State University and Frederick Daoyenikye, New Mexico State University

Illiberal Charm: The Construction of Hungarian Prime Minister Viktor Orbán’s Charismatic Authority on Facebook  
Julia Sonnevend, The New School for Social Research

**Pre-constituted Panel: The state of resistance: Reflections on mediated activism in Southwest Asia | Location:** Annenberg Hall 005  
**Moderator:** Marwan Kraidy, Northwestern University in Qatar  
Kristin A. Shamas, University of Oklahoma  
Caitlin Miles, Denison University

**Roundtable: Stop Asian hate: Examining experiences of Asian scholars in U.S. higher education under rising anti-Asian Violence | Location:** Annenberg Hall 304  
Chiaoning Su (Moderator), Oakland University  
Ju Oak Kim, Texas A&M International University  
Hojeong Lee, San Jose State University  
Jaehyeon Jeong, University of Utah Asia Campus  
Hocheol Yang, California Polytechnic State University

**Pre-constituted Panel: Revisiting Communication and Development after a Global Disruption to Bridge the Gaps of Development | Location:** Annenberg Hall 002  
Yara Lane (Moderator), Ohio University  
Elisa Levy, Observatorio de conflictos Mineros, Ambientales y Sociales del Norte del Ecuador (OMASNE)  
Maame Agyei, Ohio University
**PROGRAM: GLOBAL FUSION 2022**

**Sunday, October 16**

**Lunch (On Your Own)**
**Time:** 12:00 - 1:00 PM

-- Move to Charles Library --

**Panels and Paper Sessions, 1:00 PM – 2:20 PM**

**Local Media, Global Reverberations | Location:** Charles Library Event Space  
**Moderator:** Ruben Gonzalez, Benemérita Universidad Autónoma de Puebla (BUAP)

United States vs Brazil: An Analysis of the Media’s Role on Right-Wing Extremists  
Joao Ozawa and Joseph Straubhaar, University of Texas at Austin

Media-Audience Relation in Mexico: Connection, Disconnection, or Reconnection?  
Ruben Gonzalez, Benemérita Universidad Autónoma de Puebla (BUAP)

Mediating the migrant experience: Views on media from people who support migrants in Mexico  
Camden Smith, Texas Tech University

**Local Economic Practices and Global Relations | Location:** Charles Room 202  
**Moderator:** Nancy Morris, Temple University

Illegal Mining in Madre de Dios: An analysis on illegal mining in the region and its relationship with the “Global North”  
Paul Celi Cabera, Ohio University

Communicating the survival instincts of quarry kids: A case study of child labor in a rural community in Ghana  
Ama Ofori-Birikorang, Ohio University

Commodifying Digital Play: How the Free-to-Play Business Model for Video Games was Developed in China  
Menglu Lyu, Southern Illinois University Carbondale
Inequalities and Social Change in Global Communication | Location: Charles Room 381
Moderator: Tom Jacobson, Temple University

Ethics Principles for Social and Behavior Change Communication
Tom Jacobson and Nicole Garlic, Temple University

Embodied Activisms for Local and Global Solidarity: (Re)Connecting to Confront Systemic Inequities
Lara Lengel, Bowling Green State University; Victoria Ann Newsom, Olympic College, and Desiree Ann Montenegro, Palo Verde College

My Story, My Writing, My Voice: Stories of Displaced Women Survivors of the Colombian Armed Conflict
Nancy Gomez and Camilo Perez Quintero, Universidad del Norte, Colombia

Pre-constituted Panel: Roots and Routes of Information on Forcibly Displaced People: Case Studies from Europe and Middle East | Location: Charles Room 401

Sezgi Basak Kavakli, Temple University
Natalia Rabahi, Temple University
Sreedhar Nemmani, Temple University & Ahsen Utku, Northeastern University
Omar Alkahily, Temple University

Moderator: Ignatius G.D. Suglo, University of Pennsylvania

María Celeste Wagner, University of Florida
Kinjal Dave, University of Pennsylvania
Yuval Katz, University of Pennsylvania
Mariela Morales Suárez, University of Pennsylvania
THANK YOU

The organizers of Global Fusion 2022 would like to thank the generous collaborators, reviewers, volunteers, and friends who made this conference possible.

**Global Fusion Consortium Members**
Texas A&M University
The University of Texas at Austin
Southern Illinois University
The University of Virginia
Ohio University
Temple University

**2022 Conference Co-Organizers**
Fabienne Darling-Wolf, Temple University
Patrick Murphy, Temple University

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