



**(Re)Connecting
in a divided world**

**Global Fusion
2022**

October 14-16

**Klein College of Media and Communication
Temple University Philadelphia**

Promoting connections between new and established scholars
of global media and international communications studies

A MESSAGE FROM KLEIN COLLEGE DEAN DAVID BOARDMAN

Dear Global Fusion Participants,

I am delighted to welcome you to Philadelphia for Global Fusion 2022, hosted by Temple University's Lew Klein College of Media and Communication. Temple is proud to join consortium partners Southern Illinois University, Ohio University, the University of Texas at Austin, Texas A&M University, and the University of Virginia in advancing research and teaching on global communication. This conference is an opportunity to make connections, share ideas, challenge one another, and together help shape the future of the field.

The topic of this year's conference, "Re(Connecting) in a Divided World," is especially timely. Coming out of the pandemic, research on global communication has never been more relevant and dynamic. We are gratified to be hosting some of the world's most accomplished scholars here this week.

Philadelphia is the only World Heritage City in the United States, and we hope you will have time to explore our many treasures. I hope your visit is fun and fruitful.



David Boardman
Dean and Professor
Klein College of Media and Communication

Keynote Speaker

Saturday, October 15, 1:05–2:20 PM



AUDREY GADZEKPO

University of Ghana

Audrey Gadzekpo, Ph.D. is a Professor at the Department of Communication Studies, University of Ghana. She almost 30 years of experience in teaching, research and advocacy on media, gender and governance, and close to 35 years practical experience as a media practitioner. She obtained a doctorate degree in African Studies at the University of Birmingham, U.K., a Master of Arts in Communications from Brigham Young University, Utah, USA and a Bachelor of Arts in English from the University of Ghana.

Her research interests and publications can be clustered around four principal pre-occupations – media, democracy and governance; media and gender; media histories; and media and developmental challenges, which include work on health, conflict, climate change and policy communication.

Aside from teaching mainly journalism and media-related courses, Professor Gadzekpo has considerable experience engaging in media, gender, governance and behavioural change advocacy work. She has been involved in election monitoring, anti-corruption campaigns and initiatives, empowerment of women initiatives, media development projects and initiatives, and health/environmental issues.

**Plenary Panel: Honoring the Legacy of
Jesús Martín-Barbero**

Friday, October 14, 5:30–7:00 PM

NICK COULDRY

London School of Economics



Nick Couldry is a sociologist of media and culture. He is Professor of Media Communications and Social Theory at the London School of Economics and Political Science, and from 2017 has been a Faculty Associate at Harvard's Berkman Klein Center for Internet and Society. He jointly led, with Clemencia Rodriguez, the chapter on media and communications in the 22-chapter 2018 report of the International Panel on Social Progress: www.ipsp.org. He has published more than 150 journal articles and book chapters, and is the author or editor of fifteen books including *The Mediated Construction of Reality* (with Andreas Hepp, Polity, 2016), *Media, Society, World: Social Theory and Digital Media Practice* (Polity 2012) and *Why Voice Matters* (Sage 2010). His latest books are *The Costs of Connection* (with Ulises Ali Mejias, Stanford UP 2019), *Media: Why It Matters* (Polity 2019), and *Media Voice Space and Power: Essays of Refraction* (Routledge 2020).

MARWAN KRAIDY

Northwestern University in Qatar



Marwan M. Kraidy is Dean and CEO of Northwestern University in Qatar, founder of the Institute for Advanced Study in the Global South, and the Anthony Shadid Chair in Global Media, Politics and Culture at Northwestern University. A Fellow of the International Communication Association, he was the Anthony Shadid Chair, the Founding Director of the Center for Advanced Research in Global Communication (2013–2020) and Associate Dean for Administration at the Annenberg School for Communication, University of Pennsylvania. The recipient of Andrew Carnegie, Guggenheim, NEH, ACLS, Woodrow Wilson and NIAS fellowships, Kraidy has published a dozen books, notably *Hybridity, or the Cultural Logic of Globalization* (Temple UP, 2005), *Reality Television and Arab Politics* (Cambridge UP, 2010), which won three leading prizes, and *The Naked Blogger of Cairo: Creative Insurgency in the Arab World* (Harvard UP 2016), which won three major awards. His current projects focus on theory in and for the Global South, digital sovereignty and the elemental politics of extremism, the geopolitics of Turkish television drama, the aesthetics and politics of music videos, the evolution of political graffiti in the digital era.

Plenary Panel: Honoring the Legacy of Jesús Martín-Barbero



AMPARO MARROQUÍN PARDUCCI

Central American University

Amparo Marroquín Parducci is Professor in the Department of Communication and Culture at the Central American University (UCA) of El Salvador since 1997. She has been a visiting professor in Nicaragua, Ecuador, Argentina, Chile and Colombia. She is part of the coordinating team of the research group on Political Communication and Citizenship for CLACSO and a researcher at the International Center for Studies on Border Epistemologies and Political Economy of Culture in Chile. She is a consultant for international organizations such as DW Akademie, GIZ, UNDP, Ford Foundation and Friedrich Ebert Stiftung among others. Her areas of expertise are cultural studies (memory, migration, narratives about violence) and communication studies (theories about communication, semiotics, media literacy, reception and audiences).



OMAR RINCÓN

University of the Andes

Omar Rincón is Professor at the University of the Andes (Colombia). He holds a PhD in Human and Social Sciences from the National University of Colombia and is a television critic for El Tiempo. He also is an essayist and consultant for the online magazine 070. His current artistic project can be found at Narcolombia.com, and current journalism project at #el mejor periodismo está por venir [the best journalism is yet to come].

Northwestern | QATAR

Institute for Advanced Study in the Global South

Northwestern Qatar Establishes Research Institute Focusing on Global South

The Institute for Advanced Study in the Global South at Northwestern University in Qatar (#IAS_NUQ) has been established to produce and promote evidence-based storytelling focused on the histories, cultures, societies, and media of the Global South.

#IAS_NUQ recognizes diversities and inequalities that shape our societies

#IAS_NUQ harnesses traditions from the liberal arts, media, communication, and journalism to forge multi-disciplinary and multi-modal approaches that are locally relevant and globally resonant

#IAS_NUQ hosts fellows for local and global research groups

#IAS_NUQ_Press produces multilingual publications and creative media



Marwan M. Kraidy

Founder, IAS_NUQ

Dean and CEO, Northwestern University in Qatar



Clovis Bergère

Assistant Director for Research



Marina Krikorian

Research Manager for Programs and Projects



Yasemin Celikkol

Global Postdoctoral Scholar

Friday, October 14

On-Site Registration and Check-In

Time: 2:00 – 5:30 PM | Location: Charles Library Atrium

Pre-Conference: East Asian Media and the Politics of Nostalgia

Time: 2:00 – 4:00 PM | **Location:** Charles Library Event Space

“Not your average kitchen appliance”: Early Japanese animation and contemporary nostalgia

Fabienne Darling-Wolf, Temple University and Marwan Kraidy, Northwestern University – Qatar

Lo-fi, no future: nostalgic loneliness at the end of the world

Daniel Vagnoni, Temple University

Transnational encounters and transgender retrospectives: Nostalgia, identity, and Japanese media

Aiden James Kosciesza, Temple University

When your imagination becomes a reality: What do Korean and Japanese girls' comics, K-pop idols, and Queen Yuna have in common?

Sueen Noh Kelsey, North Park University & Elmhurst University

Friday, October 14

Opening Reception and Welcome from Klein College

Dean David Boardman

Time: 4:15 – 5:15 PM | **Location:** Charles Library Atrium

Plenary Panel: Honoring the Legacy of Jesús Martín-Barbero

Time: 5:30 – 7:00 PM | **Location:** Charles Library Event Space

Moderators: Patrick Murphy and Clemencia Rodriguez, Temple University

Nick Couldry, London School of Economics

Marwan Kraidy, Northwestern University in Qatar

Amparo Marroquín Parducci, Central American University

Omar Rincón, University of the Andes

This panel is part of Temple University's Hispanic Heritage Month.

Saturday, October 15

On-Site Registration and Check-In

Time: 9:00 AM – 3:00 PM | **Location:** Charles Library Atrium

Breakfast

Time: 9:00 AM – 9:30 AM | Location: Charles Library Event Space

Panels and Paper Sessions, 9:30 – 10:50 AM

Humor, Satire and Performance | **Location:** Charles Library Room 405

Moderator: Fabienne Darling-Wolf, Temple University

Hindutva's Weaponization of Humor: The Affective Performances of Schadenfreude in Ethnonationalist Discourse

Pratiksha Menon, University of Michigan

Networked Satirical Carnavalesque as a Public Connection: A Phenomenological Perspective Based on an Analysis of China's Smog Discourse

Yingchun Xu, Rutgers University

Memory and Identification | **Location:** Charles Library Event Space

Moderator: Camilo Perez Quintero, Universidad del Norte, Colombia

"The dead have no mouth to tell": Transferential Spaces, Sites of Forgetting, and Manga's Banal Memory in *Onwards Towards Our Noble Death*

Ryan Daly, Temple University

Working Class Identity and Memory in *El Malcriado's* Revolutionary Cover Art

Rian Bosse, Arizona State University

The Virtual Flight of the *Mochuelo*: The Itinerant Museum of Memory and Identity of *Montes de María* as a Glocal Communication Space for Peacebuilding

Camilo Perez Quintero, Farouk Calderón Naar, and Daniel del Toro, Universidad del Norte, Colombia

Saturday, October 15

Gender, Health and Reproduction | Location: Charles Library Room 381

Moderator: Mehri Yavari, Texas A&M University

Knowledge, Perceptions, and Experiences of Adolescent Girls about Menstruation in Afghanistan

Narges Ghafary, Ohio University

Agentic Performances of Women in Sexual Reproduction Health Campaigns on Television: An Analysis of YOLO TV Series in Ghana

Ama Ofori-Birikorang, Ohio University

Understanding Menstrual Stigma and Its Implications on Women's Health: A Qualitative Study in Ghana

Wilhemina Bofla, Ohio University

"Sewed Girl" Pronounced "Virgin": Hymenoplasty and the Shift in Rhetoric of Virginity in Iran

Mehri Yavari, Texas A&M University

Health Communication and (Dis)Information | Location: Charles Library Room 401

Moderator: Septime Sessou, Temple University

Role of Media in Imparting Health Related Information in India and USA: A Comparative Study

Afrina Rizvi, Aligarh Muslim University

Bridging the Healthcare Disparity Gaps in Ghana: The Role of Faith-Based Organizations in Health Communication in Rural Healthcare Facilities in Ghana

Victor Kojo Dei, Ohio University

Unpacking Media Coverage of Maternal Care in Underserved and Rural Communities in Ghana During COVID 19: Implications for Improved Maternal Health Outcomes in Rural Ghana

Faith Afua Otchere, University of Maryland, College Park and Harry Morgan Insaadoo, Ohio University

Saturday, October 15

Science and Technology Studies in a Globalized World | **Location:** Charles Library Room 202

Moderator: Toussaint Nothias, Stanford University

(Re)connecting Tech: Exploring Feelings of (Dis)connection in Canadian Computing Education

Hana Darling-Wolf, University of Toronto

Code Ethnography and the Materiality of Power in Internet Interconnection Infrastructure
Fernanda Rosa, Virginia Tech

Digital (de)Colonialism: An Intellectual History of the Global Movement for Tech Accountability

Toussaint Nothias, Stanford University

Coffee Break

Time: 10:50 AM – 11:05 AM | **Location:** Charles Library Event Space

College of Arts and Media Southern Illinois University Carbondale, Illinois

The College of Arts and Media (CAM) at Southern Illinois University, Carbondale, is a conglomerate of media and creative disciplines, with a diverse community of award-winning interdisciplinary faculty, scholars and media makers seeking to nurture an intellectual and creative community attuned to global social changes and a vibrant media environment.



Graduate Programs

The graduate programs in the College of Arts and Media develop teaching, research, and creative work that interrogates the construction, reception and impact of mass media. The work uniquely blends multidisciplinary curriculum with methods from the arts, humanities and social sciences.

Ph.D in Mass Communication & Media Arts

The PhD program focuses on producing outstanding scholars that build on theory and research making significant contributions to studies in mass media. Students are involved in the interdisciplinary research studies with nationally and internationally accomplished faculty and media producers.

Master of Arts in Media Theory and Research (MA)

The MA program offers a solid foundation in media research, methods and theory in preparing students for a variety of careers in industry and academia, and future doctoral studies

Master of Fine Arts in Media Arts (MFA)

Artists enrolled in the MFA in Media Arts can expect to develop a practice focused on self-expression and creative risk-taking through individual and collaborative work, dialogue with other artists, critical engagement with art history, and contemporary practices related to the media arts and culture today.

Master of Science in Professional Media and Media Management (MS)

The Master of Science program trains graduates to become leaders in mass media careers specializing in Media Management, Advertising, Journalism, New Media or Digital media.

Contact Information

<https://academics.siu.edu/comm-media/>

Saturday, October 15

Panels and Paper Sessions, 11:10 AM - 12:30 PM

Surveillance, Technology and the State | **Location:** Charles Library Event Space

Moderator: Larisa Kingston Mann

The Specter of Infrastructural Imperialism: Disentangling the Diplomatic Response to Huawei's Network Expansion

Stuart Davis, CUNY Baruch College

Surveillance Blimps: Vertical Governance and Digital Privacy in Contested Territories

Ali Karimi, University of Pennsylvania

TikToker, Tailor, Soldier, Spy: Citizen Journalism, dis- and Misinformation, and Propaganda Surrounding the Russian Invasion of Ukraine Through the Eyes of TikTok

Sydney Brammer and Carolina Perez, Texas Tech University

Platforms and Digital Media: Transnational Flows | **Location:** Charles Library Room 202

Moderator: Fabienne Darling-Wolf, Temple University

From Netflix's Squid Game to Rakuten's Viki: How the Technoscapes and Mediascapes of Global Streaming Services Have Impacted Global Cultural Flow throughout the COVID-19 Pandemic

Andrew Shumway, Temple University

Models for Global Streaming and TV Flows, and Their Reflection in Audience Demand

Joe Straubhaar and Melissa Santillana, University of Texas at Austin

The Emergence of Media Platforms and Changes in Production Culture: Focusing on the Korean Wave

Soo Hyung Kim, Temple University

Saturday, October 15

Negotiating the Covid-19 Crisis in 'Local' Spaces | **Location:** Charles Library Room 381
Moderator: Tupur Chatterjee, University College Dublin (UCD)

To Whom Does This Serve? Pitfalls of Capitalist Demands in Disability Cafes During Covid Times in Three National Contexts
Jaggar Demarco, Temple University

Adapt or Shut Down and Computer-Mediated Communication: How COVID-19 Impacted the Operations and Existence of Traditional Media in Ghana
Diana Agyei, Ohio University

The Materiality of COVID-19 in Communicative Practices
Andy Ofori-Birikorang and Mavis Amo-Mensah, University of Education, Winneba

Surface and Contagion: Moviegoing Cultures and Embodied Risk in a Pandemic
Tupur Chatterjee, University College Dublin (UCD)

Strategic Communication in Times of Crisis | **Location:** Charles Library Room 401
Moderator: Omar Alkahily, Temple University

Foucault's "Counter Conduct": A Framework for Examining Resistance to State Information Campaigns Aimed at Refugees and Asylum Seekers
Melissa Wall, California State University - Northridge

From Tones, Sources to Solutions: Content Analysis of Coronavirus Vaccine Broadcast Media Coverage in Nigeria (***Recipient of the Graduate Student Paper Award**)
Emmanuel Maduneme, University of Oregon

Saturday, October 15

Pre-Constituted Panel: Experiments in Digital Conviviality | **Location:** Charles Library Room 405

Clovis Bergère (**Discussant**), Northwestern University in Qatar

Raghdan Alhennaw, Northwestern University in Qatar

Xingyu Qin, Northwestern University in Qatar

Abenezer Bekele, Northwestern University in Qatar

Lunch (Provided)

Time: 12:30 - 1:00 PM | **Location:** Charles Library Event Space

Keynote: Dr. Audrey Gadzekpo, University of Ghana

Moderators: Fabienne Darling-Wolf and Patrick Murphy, Temple University

Time: 1:05 - 2:20 PM | **Location:** Charles Library Event Space

About CARGC

✉ cargc@asc.upenn.edu

📱 [@AnnenbergCARGC](https://www.facebook.com/AnnenbergCARGC)



The Center for Advanced Research in Global Communication (CARGC) at the Annenberg School for Communication at the University of Pennsylvania is an institute that produces and promotes critical, interdisciplinary, and multimodal research on global media and communication. We aim to bridge academic scholarship and public life, bringing the very best scholarship to bear on enduring global questions and pressing contemporary issues. CARGC is dedicated to supporting early-career scholars worldwide and offers fellowships at the undergraduate, graduate, postdoctoral, and faculty levels.

Please scan the QR code to learn more about opportunities and research at CARGC.



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CENTER FOR
ADVANCED RESEARCH IN
GLOBAL COMMUNICATION

Saturday, October 15

Panels and Paper Sessions, 2:30 PM - 3:50 PM

Media and Community Discourses around Covid-19 | **Location:** Charles Library Room 202

Moderator: Patrick Burkart, Texas A&M University

Mind The Queue! - The Global Effect of the Last Phase of COVID-19 Pandemic and the Russian War in Ukraine: Sociological-Juridical Research on the Field
Francesco Nicola Maria Petricone, Pontifical University of the Holy Cross

Anti-Vaccination Meta-Analysis
Patrick Burkart and Donna Janes, Texas A&M University

Innovating Methodology in Global Contexts | **Location:** Charles Library Room 381

Moderator: Patrick Murphy, Temple University

Translation, Dis/Connection, and Global Gender Variance: Methodological Reflections on Transcultural Interviews with Non-Cisgender Japanese and American Participants
Aiden Kosciesza, Temple University

"Can I do it here?": The Methodological Surprise of the "Asynchronous Interview"
Yuki Lo, Temple University

We Don't Talk About Methodology: Fan Studies and Ethnography in the Context of Cosplay
Taylor Costello, Temple University

Local Signal: A Creative Research Process to Explore Local Peacebuilding Experiences on the Colombian Caribbean
Camilo Perez Quintero, Yuliana Valentina Girón Saltarín, and Isabella Meza Viana, Universidad del Norte, Colombia

Saturday, October 15

(Re)connecting through Journalistic Storytelling | Location: Charles Library Room 401

Moderator: Lisa Brooten, Southern Illinois University – Carbondale

Mobile Journalism: A Recent Phenomena in the Era of Saudi Journalism

Ahmed Deen and Asem Alomari, Ohio University

“Come Together”: Journalism, Nationalism, and Imagining Community in Istanbul

Caitlin Miles, Denison University

(Re)connecting to Context

Robin Bedenbaugh, University of Tennessee – Knoxville

Media and the Tyrant: (Re)Connecting Through Creative Dissent in Thailand and the Philippines

Lisa Brooten, Southern Illinois University – Carbondale

Race on the Global Stage | Location: Charles Library Event Space

Moderator: Diantha Vliet, Utrecht University

Orientalism on the Stage Again? Measuring the Awareness Level of Journalism Students over Orientalist Media Coverage

Soheil Kafiliveyjuyeh, Louisiana State University

Black Solidarity? Tweeting Across Nations

Adanna Ogbonna-Oluikpe, Louisiana State University

Race Versus Refuge: Discourses of Belonging, Alliance, and European Racism in the Coverage of Asylum Seekers in Dutch Newspapers during the Ukrainian Refugee Crisis

Diantha Vliet, Utrecht University

Panel: Communication for Development and Social Change: Centering

Bridgebuilding, Dialogue, and Participation | Location: Charles Library Room 405

Clemencia Rodriguez (**Moderator**), Temple University

Saumya Pant, Ohio University

Septime Emmanuel Sessou, Temple University

Ama Boatemaa Ofori-Birikorang, Ohio University

Saturday, October 15

-- Move to Annenberg Hall --

Coffee Break

Time: 4:00 - 4:15 PM | **Location:** Annenberg Hall Atrium

Panels and Paper Sessions, 4:20 PM - 5:40 PM

Digital Activisms | **Location:** Annenberg Hall Room 302

Moderator: Stuart Davis, CUNY Baruch College

Diasporic Connectivity as Racial Remaking: The Networked Labor of South Asian American Digital Media Activism

Lia Wolock, University of Wisconsin-Milwaukee

Locating the sub-Saharan Jeremiad: Young Environmental Activists in Wangari Maathai Footsteps

Septime Sessou, Temple University

Right-Wing Leninism in Brazil: The Organization, Training, and Deployment of a Digital Cadre in *O Movimento Brasil Livre*

Stuart Davis, CUNY Baruch College

Global Media in Times of Conflict | **Location:** Annenberg Hall Room 003

Moderator: Wazhmah Osman, Temple University

The New Framework in Post-Digitalism: Interpreting Kevin Kelly's Twelve Principles
Yalitza Ramos and Musonda Kapatamayo, Pontifical Catholic University of Ecuador

The Limits of Sympathetic Refugee Representation in the Wake of the War on Terror
Wazhmah Osman, Temple University

Saturday, October 15

Educational and Pedagogical Interventions | **Location:** Annenberg Hall Room 002

Moderator: Kent Wilkinson, Texas Tech University

The Politics of Dis (Connectivity) and In-betweenness: A Qualitative Case Study of Rupaidiha School on the India-Nepal Border

Anisha Mahima, Ohio University

The School has the Word: Reflections from the Evaluation of the Project "Word Schools" on Education for Peace in the Colombian Caribbean

Camilo Perez Quintero, Universidad del Norte, Colombia

Keeping up with the Times: International Communication Pedagogy in Flux

Kent Wilkinson, Texas Tech University

DRIVEN BY RESEARCH.

INFORMED BY PRACTICE.

Temple University's Klein College of Media and Communication offers graduate degrees in:

- Communication Management
- Communication for Development and Social Change
- Journalism
- Media and Communication
- Media Studies and Production

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 **Temple University**
Klein College of Media and Communication

Saturday, October 15

Gender and Representation: Reclaiming the Narrative | **Location:** Annenberg Hall Room 304

Moderator: Aiden Kosciesza, Temple University

Global Reception of Korean Reality Dating Shows: Reimagining Heterosexual Romance and Asian Femininity/Masculinity in the (post)MeToo Era
Woori Han, University of Pennsylvania

From the Canvas to the Screen: A Feminist Exploration of Traditional and Mediated Depictions of Nudity
Sydney E. Brammer and Camden Smith, Texas Tech University

Reclaiming the Narrative: Using Social Media as a Conduit for Reclaiming Women's Power in Complementarianism Based Religious Communities
Marianne Vanderbeke, Bowling Green State University

Second Generation Media: Examining Progress in South Asian American Media Representation
Madhavi Reddi, York College of Pennsylvania

Misinformation and Framing | **Location:** Annenberg Hall Room 004

Moderator: Brian Creech, Temple University

Raising Issues of Climate Justice and Climate Finance: How African News Media Frame Climate Change
Solomon Muya Matuku and Suman Mishra, Southern Illinois University - Edwardsville

Perception of and The Role of Fact-Checking to Combat the Spread of Misinformation in Kenya
Frankline Matani and Melissa Tully, University of Iowa; Dani Madrid-Morales, University of Houston; Kevin Mudavadi, Indiana University; Layire Diop, Frances Marion University

History Repeats Itself: US Media Coverage of the Spanish Flu
Ahmed Makhareh, University of Southern Mississippi and Manasar Alharethi, University of Alabama

Sunday, October 16

On-Site Registration and Check-In

Time: 8:00 AM – 1:00 PM | **Location:** Annenberg Hall Atrium

Breakfast (provided)

Time: 8:00 – 9:00 AM | **Location:** Annenberg Hall Atrium

Business Meeting

Time: 8:00 – 9:00 AM | **Location:** Annenberg Hall Room 003

Panels and Paper Sessions, 9:00 AM – 10:20 AM

CARGC Publishing Workshop: Peer-Reviewed Journals and Global Media Studies |

Location: Annenberg Hall Room 003

Moderator: Aswin Punathambekar, University of Pennsylvania

Elizabeth Ellcessor, University of Virginia, *Journal of Cinema and Media Studies*

Erica-Robles Anderson, New York University, *Public Culture*

Patrick C. Burkart, Texas A&M University, *Popular Communication*

Gender and Representation: Continuing Stereotypes | Location: Annenberg Room 004

Moderator: Ju Oak (Jade) Kim, Texas A&M International University

Stereotypes of Latin American Indigenous Women in Latin American TV Comedy Shows

Fabiola Carrion Anampa, Texas Tech University

Perceived Incompetence: The Annihilation of Women in Critical National Discussions in the Ghanaian Media

Michael Ofori, Jessica Afful Tuleassi, and Felicity Sena Dogbatse, Bowling Green State University

The Sexualization of Women in the Ghanaian Electronic Media: An Exploratory Study of Alcoholic Beverage Ads

Jessica Tuleassi, New Mexico State University

Intergenerational Stereotypes Based on New Media Technology Use: A Comparison over X and Z Generations

Soheil Kafiliveyjuyeh and Ruth Moon, Louisiana State University

Sunday, October 16

Platforms and Digital Media: 'Local' Perspectives | **Location:** Annenberg Room 304

Moderator: Erin Coyle, Temple University

Streaming Services in Iran: Global-Local Dynamics Revisited

Mehdi Semati, Northern Illinois University

Social Network Shutdowns, Internet Taxation, and the Movement for Queer Liberation in the Republic of Uganda

Austin Bryan, Northwestern University

"*La fibre arrive!*" Digital Media Penetration and the Rural Landscape

Fabienne Darling-Wolf, Temple University

Narou, Danmei, Webtoons, and AO3: Global Fusion as Global Fiction Online

John Francis, Temple University

Negotiating Identity through Popular Media | **Location:** Annenberg Room 005

Moderator: Jaehyeon Jeong, University of Utah Asia Campus

Mimicry or Dependency? Digging out Hybridity in K-pop by focusing on BTS's "Dynamite"

Moony Park, Temple University

Indigenous Superheroes, Marvel's Forge, and the Power of Limitless Possibilities

Eric Kennedy, Temple University

Looking for Russia's Space in Decolonial Theory and Alternative Possibilities for Russian National Identity Formation Through Bubble Comics

Mishel Maksimova, Temple University

Language, Authenticity and Hiplife Music in Accra

Nii Kotei Nikoi, College of Wooster

Sunday, October 16

Roundtable: Embodied and Mediated Activisms for Nourishing Peace in Eastern and Southeastern Europe | **Location:** Annenberg Hall Room 002

Chair: Marianne Vanderbeke, Bowling Green State University

Respondent: Lara Martin Lengel, Bowling Green State University

Coffee Break

Time: 10:20 – 10:35 AM | **Location:** Annenberg Hall Atrium

Panels and Paper Sessions, 10:40 AM – 12:00 PM

CARGC Publishing Panel: First Books in Global Media Studies | **Location:** Annenberg Hall Room 003

Moderator: Jing Wang, University of Pennsylvania

Adrienne Shaw, Temple University

Mary C. Francis, Director of University of Pennsylvania Press

Mary Rose Muccie, Director of Temple University Press

Identity and Representation in Digital Spaces | **Location:** Annenberg 004

Moderator: Lucy March, Temple University

Cross-Cultural Differences in Emotion Suppression in Mobile Messaging: A Different Picture with Virtual Stickers?

Dongdong Yang and Laura Labato, University of Connecticut

Social Network Shutdowns, Internet Taxation, and the Movement for Queer Liberation in the Republic of Uganda

Austin Bryan, Northwestern University

Does Global Meme Culture Constitute a Universal Language?

Sulafa Zidani, Massachusetts Institute of Technology

Sunday, October 16

Media and Political Figures in (trans)National Contexts | Location: Annenberg 302

Moderator: Basak Kavakli, Temple University

From Modi's India to Erdogan's Turkey: Interstitial Spaces of Bi-Lateral Televisual Flows Between India and Turkey

Swapnil Rai, University of Michigan

Censorship in Cuba: Authoritarian Interventions Leading to Resilient Innovations

Carolina Perez, Texas Tech University

The Ultimate Choice: Exploring the First Incumbent versus Ex-President Challenger Electoral Campaign Narratives in the 2020 General Elections in Ghana

Michael Ofori, Bowling Green State University and Frederick Daoyenikye, New Mexico State University

Illiberal Charm: The Construction of Hungarian Prime Minister Viktor Orbán's Charismatic Authority on Facebook

Julia Sonnevend, The New School for Social Research

Pre-constituted Panel: The state of resistance: Reflections on mediated activism in Southwest Asia | Location: Annenberg Hall 005

Moderator: Marwan Kraidy, Northwestern University in Qatar

Kristin A. Shamas, University of Oklahoma

Caitlin Miles, Denison University

Roundtable: Stop Asian hate: Examining experiences of Asian scholars in U.S. higher education under rising anti-Asian Violence | Location: Annenberg Hall 304

Chiaoning Su (**Moderator**), Oakland University

Ju Oak Kim, Texas A&M International University

Hojeong Lee, San Jose State University

Jaehyeon Jeong, University of Utah Asia Campus

Hocheol Yang, California Polytechnic State University

Pre-constituted Panel: Revisiting Communication and Development after a Global Disruption to Bridge the Gaps of Development | Location: Annenberg Hall 002

Yara Lane (**Moderator**), Ohio University

Elisa Levy, Observatorio de conflictos Mineros, Ambientales y Sociales del Norte del Ecuador (OMASNE)

Maame Agyei, Ohio University

Sunday, October 16

Lunch (On Your Own)

Time: 12:00 - 1:00 PM

-- Move to Charles Library --

Panels and Paper Sessions, 1:00 PM - 2:20 PM

Local Media, Global Reverberations | **Location:** Charles Library Event Space

Moderator: Ruben Gonzalez, Benemérita Universidad Autónoma de Puebla (BUAP)

United States vs Brazil: An Analysis of the Media's Role on Right-Wing Extremists
Joao Ozawa and Joseph Straubhaar, University of Texas at Austin

Media-Audience Relation in Mexico: Connection, Disconnection, or Reconnection?
Ruben Gonzalez, Benemérita Universidad Autónoma de Puebla (BUAP)

Mediating the migrant experience: Views on media from people who support migrants in Mexico
Camden Smith, Texas Tech University

Local Economic Practices and Global Relations | **Location:** Charles Room 202

Moderator: Nancy Morris, Temple University

Illegal Mining in Madre de Dios: An analysis on illegal mining in the region and its relationship with the "Global North"
Paul Celi Cabera, Ohio University

Communicating the survival instincts of quarry kids: A case study of child labor in a rural community in Ghana
Ama Ofori-Birikorang, Ohio University

Commodifying Digital Play: How the Free-to-Play Business Model for Video Games was Developed in China
Menglu Lyu, Southern Illinois University Carbondale

Sunday, October 16

Inequalities and Social Change in Global Communication | **Location:** Charles Room 381

Moderator: Tom Jacobson, Temple University

Ethics Principles for Social and Behavior Change Communication
Tom Jacobson and Nicole Garlic, Temple University

Embodied Activisms for Local and Global Solidarity: (Re)Connecting to Confront Systemic Inequities

Lara Lengel, Bowling Green State University; Victoria Ann Newsom, Olympic College, and Desiree Ann Montenegro, Palo Verde College

My Story, My Writing, My Voice: Stories of Displaced Women Survivors of the Colombian Armed Conflict

Nancy Gomez and Camilo Perez Quintero, Universidad del Norte, Colombia

Pre-constituted Panel: Roots and Routes of Information on Forcibly Displaced People: Case Studies from Europe and Middle East | **Location:** Charles Room 401

Sezgi Basak Kavakli, Temple University

Natalia Rabahi, Temple University

Sreedhar Nemmani, Temple University & Ahsen Utku, Northeastern University

Omar Alkahily, Temple University

Pre-constituted Panel: World-Making Labor in the Contemporary Global Media Landscape: How Actors Adapt and Transform Media Practices for Social Justice | **Location:** Charles Room 405

Moderator: Ignatius G.D. Suglo, University of Pennsylvania

María Celeste Wagner, University of Florida

Kinjal Dave, University of Pennsylvania

Yuval Katz, University of Pennsylvania

Mariela Morales Suárez, University of Pennsylvania

THANK YOU

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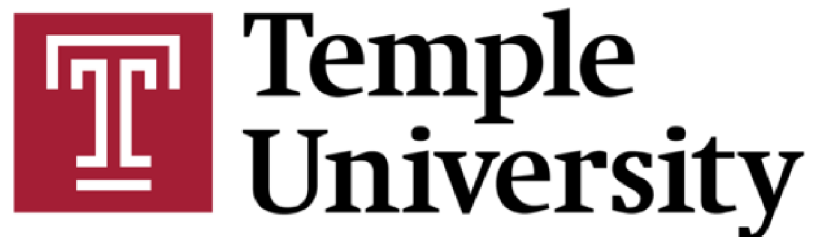
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