PROGRAM: Global Fusion 2016

Friday, October 21

Registration - 12:00 p.m. - 5:30 p.m.

1:00-2:00
Pre-Conference 308
Dissertation Workshop
This interactive workshop is for anyone in any stage of dissertation preparation and writing. It will focus on three questions: "What are you trying to understand?" "How will you go about understanding it?" "Where are you stuck?"

Moderator: Nancy Morris, Temple University

2:15-3:15
Pre-Conference 308
“Life in the Academy” Workshop
This workshop will discuss the challenges associated with maintaining work-like balance while pursuing an academic career. Subjects to be explored will include geography and long-distance relationships, surviving the tenure track, and combining parenting and academic work at different points in one’s career trajectory. On this panel:

Brian Creech, Temple University
Jaehyeon Jeong, Temple University
Hojeong Lee, Temple University
Soomin Seo, Temple University

Moderator: Fabienne Darling-Wolf, Temple University

3:30-4:30
Pre-Conference 308
“Do’s and Don’ts” for Submitting Articles to Refereed Journal
This roundtable on best practices for publishing articles in refereed journals features the insights of editors from four of the field’s leading journals:

Patrick Burkart, Texas A&M, Editor of Popular Communication
Radhika Parameswaran, Indiana University, Editor of Communication, Culture and Critique
Silvio Waisbord, George Washington University, Editor of The Journal of Communication
Karin Gwinn Wilkins, University of Texas at Austin, Editor of Communication Theory

Moderator: Patrick Murphy, Temple University

5:00-6:15
GF 2016 Plenary: Media and the Global City 222
Patrick Burkart, Texas A&M, Editor of Popular Communication
Radhika Parameswaran, Indiana University, Editor of Communication, Culture and Critique
Silvio Waisbord, George Washington University, Editor of The Journal of Communication
Karin Gwinn Wilkins, University of Texas at Austin, Editor of Communication Theory

Moderator: Patrick Murphy, Temple University
6:15-7:30
*GF 2016 Welcome Reception*

Reception with a welcome from:

David Boardman
Dean of the School of Media and Communication
Temple University

Dinner on your own

**Saturday, October 22**

Registration - 7:30 a.m. - 5:00 p.m.

8:30-9:45

Panel 1 306

**Mobile Technologies, Space, and Sociality**

Mobile sociality of “passing-by”: The role of Nintendo’s Street Pass for Tokyo train commuters  
Keiko Nishimura, University of North Carolina at Chapel Hill

Let’s be “modern”: The construction of mobile oriented youth culture by digital companies in India  
Vishnupriya Das, University of Michigan

Networked intimacy: Romantic and sexual landscape in post-Mao China  
Lik Sam Chan, University of Southern California

Safe city? Re-mapping and re-creating New Delhi with digital safety applications  
Sarah McKeever, King’s College London

Chair: Patrick Burkart, Texas A&M

Panel 2 307

**Neo-Ottoman Cool and its Discontents: Turkish Media in the Transnational Era**

Ottoman enemy or Turkish friend: The drama in Syrian-Turkish relations (The View from Syria)  
Omar Alghazzi, University of Sheffield

Neo-Ottoman Cool in Bulgaria: Redefining Turkish modernity through transnational media (The View from Bulgaria)  
Yasemin Celikkol, Drexel University

Economy vs. politics: The Turkish media coverage of Egyptian media boycotts (the view from Turkey)  
Yesim Kaptan, Kent State University

Boycotting neo-Ottoman cool: The ‘counter-revolutionary’ Egypt-Turkey row over Turkish television drama (the view from Egypt)  
Marwan M. Kraidy, University of Pennsylvania

Chair: Marwan M. Kraidy, University of Pennsylvania
Respondent: Bilge Yesil, City University of New York
Panel 3
Yes, We Still Have Television

Netflix: A technological value-free television company? The series Narcos as a case study
Juan S. Larrosa-Fuentes, Temple University

Perceptions of the border residents due to media consumption: A survey analysis
Melissa Santillana, Texas A&M International University
Ana Luisa Ramirez-Cantú, Texas A&M International University

Why audiences stay loyal to national broadcast television
Joseph Straubhaar, The University of Texas at Austin
Vanessa Higgins de Macedo Joyce, Texas State University
Jeremiah Spence, The University of Texas at Austin
Vinicio Sinta, The University of Texas at Austin

Chair: Joseph Straubhaar, The University of Texas at Austin

10:00-11:15
Panel 4
Media and Gender in India

Sexy women and drunk men in popular Bollywood item songs: Implications for sexual violence
Parul Jain, Ohio University
Enakshi Roy, Ohio University
Imran Mazid, Stamford University, Bangladesh
Nisha Garud, Ohio University

"India’s Daughters” in the global city: Debating gender, public space, and protest in contemporary India
Tilottama Karlekar, New York University

Between the city & the village: The people’s archive of rural India and iconography of the feminization of poverty
Pallavi Rao, Indiana University, Bloomington

Single in the city: Urban encounters as feminist ideology in English vinglish and queen
Namrata Sathe, Southern Illinois University

Chair: Radhika Parameswaran, Indiana University, Bloomington

Panel 5
Development Communication/Communicating Development

Communicating about development: Examining the impact of development discourse
Lauren Kogen, Temple University

The violence of human rights: Depoliticizing rural collective action through urban media in Myanmar and Thailand
Lisa Brooten, Southern Illinois University, Carbondale

The role of community radio in the exercise of indigenous rights. Constructing a collective biography of Radio Nahndia
Claudia Magallanes-Blanco, Universidad Iberoamericana Puebla, Mexico
Jessica Utrera-Capetillo, Universidad Iberoamericana Puebla, Mexico

Zero rating and the disappearance of disappearance in developing nations
Musonda Kapatamoyo, Southern Illinois University, Edwardsville

Chair: Silvio Waisbord, George Washington University
Panel 6

The Varieties of Social Media Experience

The politics of web drama
Soo Hyung Kim, Temple University

The credibility of Twitter as a news source in Saudi Arabia
Abdullah M. Almalki, Temple University

Online courtship: Case studies of online dating across the world
Alev Degim, Southern Illinois University

Time to move on from online community: A preliminary analysis on the online community’s endeavors to construct offline social movements
Hojeong Lee, Temple University

Chair: Angela M. Cirucci, Kutztown University

Panel 7

Development Communication in Contemporary Grad Student Research: Challenges and Possibilities

Reward-based crowdfunding for social entrepreneurship
Abolfazl Jarrahi, Ohio University

Implementing participatory theatre in development projects: Is it an easy task?
Gabriela Fuentes, Ohio University

The glamorization of alcohol in contemporary Guyanese Chutney music
Nadine Sanchara, Ohio University

Examining the vulnerabilities of homeless children in Nigeria
Oluwabukola Shaba, Ohio University

A case study of mourning rituals in Eritrean Facebook networks
Yonatan Tewelde, Ohio University

Gender and race in global media: Islamophobia and the marginalization of African Muslim women
M. Isabel Kamlongera, Ohio University

Health campaigns promoting male involvement in modern birth control methods in Ghana
Mathias Aboba, Ohio University

Chairs: Jenny Nelson, Ohio University; Lawrence Wood, Ohio University

11:30-12:45

Panel 8

Media and African Cosmopolitanism

Institutionalized homophobia: Navigating queerness in the Ghanaian public sphere
Wunpini Fatimata Mohammed, Pennsylvania State University

Kenyan newspaper coverage, moral panic, and youth social media use
Nicole Lemire Garlic, Temple University

The Nollywood salad: Retaining local film making and mixing the global
Hodan Osman Abdi, Zhejiang University, China
Enakshi Roy, Ohio University

Swimming between worlds: A case of the Nigerian media
Temi Wright, Indiana University/Purdue University

Chair: Musonda Kapatamoyo, Southern Illinois University, Edwardsville
Panel 9
Identity and Community
Who defines the global city? The contested outdoor space in gentrifying Los Angeles
   Tanner Cooke, Pennsylvania State University
Think twice: The Korean wave impact on Taiwanese identity
   Chiaoning Su, Oakland University
Is this food ethnic or non-ethnic?
   Jaehyeon Jeong, Temple University

Chair: Karin Gwinn Wilkins, University of Texas at Austin

Panel 10
Local Movements in a Global Frame
Activated landscapes: The intervention of affect, memory, and context
   Jennida Chase, Southern Illinois University Carbondale
Semiotics of a regional maker community
   John Reid Perkins-Buzo, Southern Illinois University
Perspective view with changeable effects: Proto-cinema and the theater of nature in colonial Philadelphia
   Jay Needham, Southern Illinois University
Dislocation: Site, locative memory and the “real” in expand media
   Belinda Haikes, The College of New Jersey

Chair: Jay Needham, Southern Illinois University Carbondale

12:45-14:00       Lunch (brown bag - provided) - 305

14:00-15:15
Panel 11
Markings of the City: Urban Citizens and Contemporary Crises
The city and the grassroots
   Clemencia Rodríguez, Temple University
Buenos Aires: Stumbling over memory marks in the urban landscape,
   Susana Kaiser, University of San Francisco
Antarctic cities and the global commons
   Juan Francisco Salazar, Western Sydney University,
Squaring the revolutions in Beirut and Cairo
   Joe F. Khalil, Northwestern University in Qatar

Chair & Respondent: John D. Downing, Southern Illinois University
Panel 12
Violence, Conflict and Surveillance
Pashtu music & drones: Embedding the imagery of terrorism and high-tech rural warfare in a form of urban romantic cultural expression
Syed Irfan Ashraf, Southern Illinois University, Carbondale
Necrospaces and genocidal politics: Borderlands in Pakistan and Lebanon
Syed Irfan Ashraf, Southern Illinois University, Carbondale
Kristin Shamas, University of Oklahoma
"Where is Amarildo?": Personalized action frames, transnational advocacy networks, and the battle against police brutality in Rio de Janeiro’s favelas
Stuart Davis, Texas A&M International University
Media engagement in the prison space: How radio is creating community, identity and change for prison communities across the world
Heather Anderson, University of South Australia

Chair: Soomin Seo, Temple University

Panel 13
Piracy, Hacking and Graffiti – International Aspects
Comparative analysis of revenge pornography legislation in the United States and Canada
Katharine Hodgdon, Texas A&M University
Shipped to less favorable waters: The extradition of digital pirates and hackers
Lucas Logan, University of Houston – Downtown
The hacking team as cyber-mercenary
Tom McCourt, Fordham University
Patrick Burkart, Texas A&M University
Youth Identities and Graffiti: Multiple Forms of Living, Thinking and Expressing the City Through Graffiti
María Del Pilar Salazar Barrales, Universidad Iberoamericana Puebla, Mexico

Chair: Lucas Logan, University of Houston – Downtown

15:30-16:45
Panel 14
Voicing the Periphery: Urban Media Activism in an Age of Global Segregation
Media dissent in the city: Mobilizing through and for “alternative” media in Mexico, Jerusalem and Paris
Benjamin Ferron, Paris University
When favela media activism and mainstream journalism clash: Reflections on public-counterpublic dynamics in Rio de Janeiro
Leonardo Custódio, University of Tampere
Pasolini en Medellin: Aesthetic activism against violence
Camilo Perez, Ohio University
Cesar Tapias, Pasolini en Medellín
Reclaiming participation in the age of social media: Citizens’ media in Los Angeles & Medellín
Melissa Brough, California State University, Northridge

Chair/Respondent: Clemencia Rodriguez, Temple University
Panel 15

Representations of Race and Gender

In-betweenness as politics of aesthetics: African women’s response to monolithic representations
Benedine Azanu, Ohio University

Rethinking visibility: Female sexuality and the boundaries of the public
Sara Mourad, University of Pennsylvania

Suspicious attitudes: Representing racism and police scrutiny in Rio de Janeiro
Reighan Gillam, University of Michigan

Higher education as failure? Unmarried female PhDs in Chinese media representation
Xiaomeng Li, Ohio University

Chair: Songyi Lee, Temple University

Panel 16

Media Institutions

Art house aid: European Union funded filmmaking in the global south
Benjamin Pearson, University of Michigan

Beating the babylon system: Kingston’s record pressing plants and global music industry hegemony in 1950s Jamaica
John Vilanova, University of Pennsylvania

The Indian Children’s television business: An institutional analysis
Smitha Lakshminarayan, Temple University

The urban stack: A Topology for urban data infrastructures
Aaron Shapiro, University of Pennsylvania

Chair: Persheng Vaziri, Penn State Univ. Harrisburg

17:00-18:00

Framing and News – POSTER SESSION

Facebook comments: A case study of audience reactions and interactions concerning major news stories on Thai newspaper Facebook pages
Chalisa Magpanthong, Bangkok University
Drew McDaniel, Ohio University

Framing "country-of-origin" in news: Comparison between American news coverage of "Made in China" and Chinese news coverage of "Made in the USA"
Qinying Chen, Temple University

From A grass root holiday to a commercial festival: News coverage of China’s Singles’ Day from 2003 to 2016
Weimei Sun, Temple University

A comparison of better baby contest news coverage in North America and Europe from 1900 to 1940
Katie Beardsley, Temple University

Is K-pop really going global? Framing analysis of K-Pop’s global activities in the Korean newspapers
Sangwon Park, Indiana University, Bloomington

One belt one road: Where does Afghanistan fit in China’s grand project?
Azeta Hatef & Rose Luqiu Luwei, Pennsylvania State University
This lecture takes the rise of the group known as Islamic State or Daesh as an opportunity to revisit theories of global communication by “proliferating concepts,” which Deleuze famously defined as the key task of philosophy. I attempt a broad rethinking of key concepts in global communication, putting temporality at the heart of global processes, rethinking flow as movement, events as territoriality, and time-space compression as deceleration. Defining Daesh as a war machine and probing its military activities as spectacle, I put the group’s own manifestos and videos in conversation with the ideas of Ibn Khaldûn, Debord, Foucault, Deleuze and Guattari, Mbembe, and Virilio, hopefully provoking renewed critical interest in master dualities like time and space, nature and culture, city and countryside, flow and fixity, material and virtual, analog and digital. This lecture is part of a long-term meta-theoretical rethinking of global communication as a field.

Dinner on your own

Sunday, October 23

8:15-9:30
Panel 17  306
Media and Social Advocacy
Feminist media watchdog activism in South Africa: An institutional ethnography
Giuliana Sorce, Pennsylvania State University
‘Las Morras’: A case study of women confronting everyday misogyny through radical alternative media in Mexico City
Melissa Santillana, Texas A&M International University
Government power, grassroots collective activities, and the life and death of dialect in China
Rose Luqiu Luwei, Pennsylvania State University
The role of social media and the Occupy movement’s quest for corruption free governance and social change in Ghana
Enyonam Osei-Hwere, West Texas A&M University

Chair: Lisa Brooten, Southern Illinois University

Panel 18  307
Rethinking History
Taking back the Troubles: Tourism and the new histories of Belfast
Carolyn Kitch, Temple University
An Appalachian coal-mining community writing culture: Global geopolitics and local poetics through digital media
Melissa Meade, Temple University
Defending Black Pete: Strategies of justification and the preservation of tradition in Dutch news discourse
Diantha Vliet, Temple University

Chair: Lawrence Wood, Ohio University
Panel 19

Global Networks of Distribution and Reception

Imagining virtual audiences: Mapping the Online distribution and reception of global media
   Lisa Patti, Hobart and William Smith College
   Monika Mehta, Binghamton University

The construction of a transnational Lusophone media space: A historiographical analysis
   Joseph Straubhaar, The University of Texas at Austin,
   Stuart Davis, Texas A&M International University
   Isabel Ferin Cunha, University of Coimbra, Portugal

Globalization frameworks as social change agents
   Nicole Henninger, Temple University

Bollywood and the “affective city” in India
   Shanti Kumar, University of Texas at Austin

Chair: Drew McDaniel. Ohio University

9:45-11:00

Panel 20

Islamic State Communicating, Communicating Islamic State: Strategy and Representation

Fighting barbarism for us all: Kurdish female fighters and Islamic State in western media
   Bilge Yesil, College of Staten Island, The City University of New York

Propaganda vs. propaganda: How Iraqi news media boost Islamic State propaganda
   Mohammed A. Salih, University of Pennsylvania

Islamic State and the public’s fear: Affect, network, speed
   Marwan M. Kraidy, University of Pennsylvania

Chair: Marwan M. Kraidy, University of Pennsylvania

Panel 21

Televised (Re-)Presentations of National and Gender Identities

Producing and contesting Colour TV in postapartheid South Africa
   Shelley Bradfield, Central College

Lebanese advertising and identity: Ambivalent nationalism or cultural fluidity?
   Assem Nasr, Indiana University Purdue University Fort Wayne

The Sheng Nü discourse, and new hegemonic ideals in China’s dating TV shows
   Kitty Luo, Indiana University Purdue University Fort Wayne

Syrian refugees in television drama: A case study of interaction between audiences and creator of “See you tomorrow/ Ghadan Naltaqi” series
   Katty Alhayek, University of Massachusetts, Amherst

Chair: Shelley Bradfield, Central College

Panel 22

Web policy & advocacy

Language diversity policies and praxis in cyberspace
   Undrah Baasanjav, Southern Illinois University, Edwardsville

Ascendant India, digital India: How net neutrality advocates defeated Facebook’s Free Basics
   Revati Prasad, University of Pennsylvania

How does WeChat impede political discourse in China
   Yikai Zhao, Texas A&M University

Chair: Hocheol Yang, Temple University
11:15-12:30
Panel 23 306
Technology, Cities, and the Global/Local Nexus: Paradoxical Effects and Conditions

Social privacy and institutional observation: The “local” and global social media nexus
   Angela M. Cirucci, Kutztown University
The “One World Observatory”: Simulacrum of the global nexus in New York City
   Abby Moore, Temple University
The electric city and planetary civilization: Beautiful and horrible
   Barry Vacker, Temple University
A megacity seen through the lens of documentary form: Tehran in three films
   Persheng Vaziri, Penn State Univ. Harrisburg

Chair: Barry Vacker, Temple University

Panel 24 307
Digital Media and the State

The use of Twitter as a tool to engage public participation in the government of Bandung, Indonesia
   Moch Syifa, Ohio University
Government communication strategies in website and social media: A case of Indonesia
   Ika Karlina Idris, Ohio University
The Photoshop state: Image manipulation, visual culture and online politics in digital India
   Sriram Mohan, University of Michigan, Ann Arbor
Mapping the tension between mediascape and culturescape in two cities of Saudi Arabia and Nigeria
   Osman B. Gazzaz, Omm Qurra University, Saudi Arabia
   Ibraheem Ismail Adegboyega, University of Lagos, Nigeria
   Tunde Musibau Akanni, Lagos State University, Nigeria

Chair: Undrah Baasanjav, Southern Illinois University, Edwardsville

Panel 25 308
Transnational Writ Large

The transnational relevance of the concept of a public sphere
   Tom Jacobson, Temple University
City Hall Square as a global public sphere in South Korea
   Ju Oak Kim, Texas A&M International University
"The world’s best disease detectives" take on “imported cases”: Crisis journalism and discourses of globality in CNN’s reporting on the Zika virus
   Tracy Tinga, Temple University
   Urszula Pruchnienska, Temple University
   Loyce Kute, Temple University
   Michael Buozis, Temple University
Zika Virus Online Message Strategies: An Analysis of Content
   Grace Ellen Brannon, Texas A&M University

Chair: Heeyoung (Jenni) Jung, Temple University
**12:30-13:45**

**Lunch (brown bag) & Closing Session**

“Media, the Global City and the Challenge of Social Change: Perspectives on Theory and Practice”

A conversation on media and social action that draws together scholars with experience in Communication for Development, Alternative Media, and Media and Social Justice.

**Panelists:**

Rafael Obregon, UNICEF

Clemencia Rodriguez, Temple University

John Downing, Southern Illinois University

Moderator: Diantha Vliet, Temple University
The organizers of Global Fusion 2016 gratefully thank the generous collaborators, reviewers, volunteers and friends who made this conference possible.

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