Global Fusion 2016: Media and the Global City

Temple University, Philadelphia, PA

October 21-23, 2016

Conference organizers: Nancy Morris, Fabienne Darling-Wolf and Patrick Murphy, Temple University

M&C student conference manager: Diantha Vliet, Temple University

Friday, October 21

1:00 - 4:30 Pre-conference workshops

1:00-2:00 Dissertation Workshop (Nancy Morris)

This interactive workshop is for anyone in any stage of dissertation preparation and writing. It will focus on three questions: "What are you trying to understand?" "How will you go about understanding it?" "Where are you stuck?"

2:15-3:15 “Life in the Academy” Workshop (Fabienne Darling-Wolf, Temple University)

This workshop will discuss the challenges associated with maintaining work-like balance while pursuing an academic career. Subjects to be explored will include geography and long-distance relationships, surviving the tenure track, and combining parenting and academic work at different points in one’s career trajectory.

3:30-4:30 “Do’s and Don'ts” for Submitting Articles to Refereed Journals

This roundtable on best practices for publishing articles in refereed journals features the insights of editors from four of the field’s leading journals:

Patrick Burkart, Texas A&M, Editor of Popular Communication

Radhika Parameswaran, Indiana University, Editor of Communication, Culture and Critique
Silvio Waisbord, George Washington University, Editor of The Journal of Communication

Karin Wilkins, University of Texas at Austin, Editor of Communication Theory

Moderator: Patrick Murphy, Temple University

5:00-7:30  Global Fusion 2016 Opening Plenary Panel & Welcome Reception

5:00-6:15  GF 2016 Plenary: Media and the Global City

Patrick Burkart, Texas A&M,
Silvio Waisbord, George Washington University
Radhika Parameswaran, Indiana University
Karin Wilkins, University of Texas at Austin

Moderator: Patrick Murphy, Temple University

6:15-7:30  GF 2016 Welcome Reception

Welcome:
David Boardman
Dean of the School of Media and Communication
Temple University

Dinner on your own
Saturday, October 22

8:00-9:15

Panel 1: Mobile Technologies, Space, and Sociality

Mobile sociality of “passing-by”: The role of Nintendo’s Street Pass for Tokyo train commuters

Keiko Nishimura, University of North Carolina at Chapel Hill

Let’s be “modern”: The construction of mobile oriented youth culture by digital companies in India

Vishnupriya Das, University of Michigan

Networked intimacy: Romantic and sexual landscape in post-Mao China

Lik Sam Chan, University of Southern California

Safe city? Re-mapping and re-creating New Delhi with digital safety applications

Sarah McKeever, King’s College London

Chair: Patrick Burkart, Texas A&M

Panel 2: Neoottoman Cool and its Discontents: Turkish Media in the Transnational Era

Ottoman enemy or Turkish friend: The drama in Syrian-Turkish relations (The View from Syria)

Omar Alghazzi, University of Sheffield

Neo-Ottoman Cool in Bulgaria: Redefining Turkish modernity through transnational media (The View from Bulgaria)

Yasemin Celikkol, Drexel University

Economy vs. politics: The Turkish media coverage of Egyptian media boycotts (the view from Turkey)

Yesim Kaptan, Izmir University of Economics, Turkey
Boycotting neo-Ottoman cool: The ‘counter-revolutionary’ Egypt-Turkey row over Turkish television drama (the view from Egypt)

Marwan M. Kraidy, University of Pennsylvania

Chair: Marwan M. Kraidy, University of Pennsylvania

Respondent: Bilge Yesil, City University of New York

Panel 3: Yes, We Still Have Television

Univision’s double down on immigration advocacy: How fair and balanced is that on an election year?

Viviana Rojas, The University of Texas at San Antonio

Juan Pinon, New York University

Netflix: A technological value-free television company? The series Narcos as a case study

Juan S. Larrosa-Fuentes, Temple University

Perceptions of the border residents due to media consumption: A survey analysis

Melissa Santillana, Texas A&M International University

Ana Luisa Ramirez-Cantú, Texas A&M International University

Why audiences stay loyal to national broadcast television

Joseph Straubhaar, The University of Texas at Austin

Vanessa Higgins de Macedo Joyce, Texas State University

Jeremiah Spence, The University of Texas at Austin

Vinicio Sinta, The University of Texas at Austin

Chair: Joseph Straubhaar, The University of Texas at Austin
9:30-10:45

Panel 4: Media and Gender in India

Sexy women and drunk men in popular Bollywood item songs: Implications for sexual violence

Parul Jain, Ohio University
Enakshi Roy, Ohio University
Imran Mazid, Stamford University, Bangladesh
Nisha Garud, Ohio University

“India’s Daughters” in the global city: Debating gender, public space, and protest in contemporary India

Tilottama Karlekar, New York University

Between the city & the village: The people’s archive of rural India and iconography of the feminization of poverty

Pallavi Rao, Indiana University, Bloomington

Single in the city: Urban encounters as feminist ideology in English vinglish and queen

Namrata Sathe, Southern Illinois University

Chair: Radhika Parameswaran, Indiana University, Bloomington

Panel 5: Development Communication/Communicating Development

Communicating about development: Examining the impact of development discourse

Lauren Kogen, Temple University

The violence of human rights: Depoliticizing rural collective action through urban media in Myanmar and Thailand

Lisa Brooten, Southern Illinois University, Carbondale

The role of community radio in the exercise of indigenous rights. Constructing a collective biography of Radio Nahndía

Claudia Magallanes-Blanco, Universidad Iberoamericana Puebla, Mexico
Zero rating and the disappearance of disappearance in developing nations
Musonda Kapatamoyo, Southern Illinois University, Edwardsville
Chair: Silvio Waisbord, George Washington University

Panel 6: The Varieties of Social Media Experience
The politics of web drama
Soo Hyung Kim, Temple University
The credibility of Twitter as a news source in Saudi Arabia
Abdullah M. Almalki, Temple University
Online courtship: Case studies of online dating across the world
Alev Degim, Southern Illinois University
Time to move on from online community: A preliminary analysis on the online community’s endeavors to construct offline social movements
Hojeong Lee, Temple University
Chair: Angela M. Cirucci, Kutztown University

11:00-12:15
Panel 7: Media and African Cosmopolitanism
Institutionalized homophobia: Navigating queerness in the Ghanaian public sphere
Wunpini Fatimata Mohammed, Pennsylvania State University
Kenyan newspaper coverage, moral panic, and youth social media use
Nicole Lemire Garlic, Temple University
The Nollywood salad: Retaining local film making and mixing the global
Panel 8: Identity and Community

Who defines the global city? The contested outdoor space in gentrifying Los Angeles
  Tanner Cooke, Pennsylvania State University
Hyderabad goes global: signposts to home, health and school
  Usha Raman, University of Hyderabad
Think twice: The Korean wave impact on Taiwanese identity
  Chiaoning Su, Oakland University
Is this food ethnic or non-ethnic?
  Jaehyeon Jeong, Temple University

Chair: TBD

Panel 9: Local Movements in a Global Frame

Activated landscapes: The intervention of affect, memory, and context
  Jennida Chase, Southern Illinois University Carbondale
Semiotics of a regional maker community
  John Reid Perkins-Buzo, Southern Illinois University
Perspective view with changeable effects: Proto-cinema and the theater of nature in colonial Philadelphia
August 9, 2016

Jay Needham, Southern Illinois University

Dislocation: Site, locative memory and the “real” in expand media

Belinda Haikes, The College of New Jersey

Chair: Jay Needham, Southern Illinois University Carbondale

12:30-1:45    Lunch & Paper Competition Awards (brown bag - provided)

2:00-3:15

Panel 10: Markings of the City: Urban Citizens and Contemporary Crises.

The city and the grassroots.

Clemencia Rodríguez, Temple University

Buenos Aires: Stumbling over memory marks in the urban landscape,

Susana Kaiser, University of San Francisco

Antarctic cities and the global commons

Juan Francisco Salazar, Western Sydney University,

Squaring the revolutions in Beirut and Cairo,

Joe F. Khalil, Northwestern University in Qatar

Chair & Respondent: John D. Downing, Southern Illinois University

Panel 11: Violence, Conflict and Surveillance

Pashtu music & drones: Embedding the imagery of terrorism and high-tech rural warfare in a form of urban romantic cultural expression

Syed Irfan Ashraf, Southern Illinois University, Carbondale

Necrospaces and genocidal politics: Borderlands in Pakistan and Lebanon
Syed Irfan Ashraf, Southern Illinois University, Carbondale

Kristin Shamas, University of Oklahoma

“Where is Amarildo?”: Personalized action frames, transnational advocacy networks, and the battle against police brutality in Rio de Janeiro’s favelas

Stuart Davis, Texas A&M International University

Media engagement in the prison space: How radio is creating community, identity and change for prison communities across the world

Heather Anderson, University of South Australia

Chair: Hector Amaya, University of Virginia

Panel 12: Piracy, Hacking and Graffiti – International Aspects

Comparative analysis of revenge pornography legislation in the United States and Canada

Katharine Hodgdon, Texas A&M University

Shipped to less favorable waters: The extradition of digital pirates and hackers

Lucas Logan, University of Houston – Downtown

The hacking team as cyber-mercenary

Tom McCourt, Fordham University

Patrick Burkart, Texas A&M University

Youth Identities and Graffiti: Multiple Forms of Living, Thinking and Expressing the City Through Graffiti

María Del Pilar Salazar Barrales, Universidad Iberoamericana Puebla, Mexico

Chair: Lucas Logan, University of Houston – Downtown
3:30-4:45

Panel 13: Voicing the Periphery: Urban Media Activism in an Age of Global Segregation

Media dissent in the city: Mobilizing through and for “alternative” media in Mexico, Jerusalem and Paris,

Benjamin Ferron, Paris University

When favela media activism and mainstream journalism clash: Reflections on public-counterpublic dynamics in Rio de Janeiro

Leonardo Custódio, University of Tampere

Pasolini en Medellin: Aesthetic activism against violence

Camilo Perez, Ohio University

Cesar Tapias, Pasolini en Medellín

Reclaiming participation in the age of social media: Citizens’ media in Los Angeles & Medellín

Melissa Brough, California State University, Northridge

Chair/Respondent: Clemencia Rodriguez, Temple University

Panel 14: Representations of Race and Gender

In-betweenness as politics of aesthetics: African women’s response to monolithic representations

Benedine Azanu, Ohio University

Rethinking visibility: Female sexuality and the boundaries of the public

Sara Mourad, University of Pennsylvania

Suspicious attitudes: Representing racism and police scrutiny in Rio de Janeiro

Reighan Gillam, University of Michigan
Higher education as failure? Unmarried female PhDs in Chinese media representation

Xiaomeng Li, Ohio University

Chair: TBD

Panel 15: Media Institutions

Art house aid: European Union funded filmmaking in the global south

Benjamin Pearson, University of Michigan

Beating the babylon system: Kingston’s record pressing plants and global music industry hegemony in 1950s Jamaica

John Vilanova, University of Pennsylvania

The Indian Children’s television business: An institutional analysis

Smitha Lakshminarayan, Temple University

The urban stack: A Topology for urban data infrastructures

Aaron Shapiro, University of Pennsylvania

Chair: Persheng Vaziri, Penn State University Harrisburg

5:00-6:00 Framing and News – POSTER SESSION and SNACKS

Facebook comments: A case study of audience reactions and interactions concerning major news stories on Thai newspaper Facebook pages

Chalisa Magpanthong, Bangkok University

Drew McDaniel, Ohio University

Pity or hatred? An analysis of newly emerging representations of immigrants in Korean newspapers

Jinsook Kim, University of Texas at Austin

Bumgi Min, Pennsylvania State University
Framing "country-of-origin" in news: Comparison between American news coverage of "Made in China" and Chinese news coverage of "Made in the USA"

Qinying Chen, Temple University

From A grass root holiday to a commercial festival: News coverage of China’s Singles’ Day from 2003 to 2016

Weimei Sun, Temple University

A comparison of better baby contest news coverage in North America and Europe from 1900 to 1940

Katie Beardsley, Temple University

Is K-pop really going global? Framing analysis of K-Pop’s global activities in the Korean newspapers

Sangwon Park, Indiana University, Bloomington

One belt one road: Where does Afghanistan fit in China’s grand project?

Azeta Hatef & Rose Luqiu Luwei, Pennsylvania State University

6:00-7:00 Keynote: Dr. Marwan Kraidy, University of Pennsylvania

War Machines in the Era of Global Communication

This lecture takes the rise of the group known as Islamic State or Daesh as an opportunity to revisit theories of global communication by “proliferating concepts,” which Deleuze famously defined as the key task of philosophy. I attempt a broad rethinking of key concepts in global communication, putting temporality at the heart of global processes, rethinking flow as movement, events as territoriality, and time-space compression as deceleration. Defining Daesh as a war machine and probing its military activities as spectacle, I put the group’s own manifestos and videos in conversation with the ideas of Ibn Khaldûn, Debord, Foucault, Deleuze and Guattari, Mbembe, and Virilio, hopefully provoking renewed critical interest in master dualities like time and space, nature and culture, city and countryside, flow and fixity, material and virtual, analog and digital. This lecture is part of a long-term meta-theoretical rethinking of global communication as a field.

Dinner on your own
Sunday, October 23

8:00-9:15

Panel 16: Media and Social Advocacy

Feminist media watchdog activism in South Africa: An institutional ethnography

Giuliana Sorce, Pennsylvania State University

‘Las Morras’: A case study of women confronting everyday misogyny through radical alternative media in Mexico City

Melissa Santillana, Texas A&M International University

Government power, grassroots collective activities, and the life and death of dialect in China

Rose Luqiu Luwei, Pennsylvania State University

The role of social media and the Occupy movement’s quest for corruption free governance and social change in Ghana

Enyonam Osei-Hwere, West Texas A&M University

Chair: Lisa Brooten, Southern Illinois University

Panel 17: Rethinking History

Chinese Internet users’ self-construction of collective memory in the global age: A case of “The Bombing of Chongqing” in World War II

Lingyan Ma, University of Maryland

Taking back the Troubles: Tourism and the new histories of Belfast

Carolyn Kitch, Temple University

An Appalachian coal-mining community writing culture: Global geopolitics and local poetics through digital media

Melissa Meade, Temple University
Defending Black Pete: Strategies of justification and the preservation of tradition in Dutch news discourse

Diantha Vliet, Temple University

Chair: TBD

Panel 18: Global Networks of Distribution and Reception

Imagining virtual audiences: Mapping the Online distribution and reception of global media

Lisa Patti, Hobart and William Smith Colleges & Monika Mehta, Binghamton University

The construction of a transnational Lusophone media space: A historiographical analysis

Joseph Straubhaar, The University of Texas at Austin,
Stuart Davis, Texas A&M International University
Isabel Ferin Cunha, University of Coimbra, Portugal

Globalization frameworks as social change agents

Nicole Henninger, Temple University

Bollywood and the “affective city” in India

Shanti Kumar, University of Texas at Austin

Chair: Drew McDaniel. Ohio University

9:30-10:45

Panel 19: Islamic State Communicating, Communicating Islamic State: Strategy and Representation
Islamic State’s display of grotesque violence in historical context
   Will Youmans, George Washington University
Fighting barbarism for us all: Kurdish female fighters and Islamic State in western media
   Bilge Yesil, College of Staten Island, The City University of New York
Propaganda vs. propaganda: How Iraqi news media boost Islamic State propaganda
   Mohammed A. Salih, University of Pennsylvania
Islamic State and the public’s fear: Affect, network, speed
   Marwan M. Kraidy, University of Pennsylvania
Respondent: Karin Gwinn Wilkins, University of Texas at Austin
   Chair: Marwan M. Kraidy, University of Pennsylvania

Panel 20: Televised (Re-)Presentations of National and Gender Identities
Producing and contesting Colour TV in postapartheid South Africa
   Shelley Bradfield, Central College
Lebanese advertising and identity: Ambivalent nationalism or cultural fluidity?
   Assem Nasr, Indiana University Purdue University Fort Wayne
The Sheng Nü discourse, and new hegemonic ideals in China’s dating TV shows
   Kitty Luo, Indiana University Purdue University Fort Wayne
Syrian refugees in television drama: A case study of interaction between audiences and creator of “See you tomorrow/ Ghadan Naltaqi” series
   Katty Alhayek, University of Massachusetts, Amherst
   Chair: Shelley Bradfield, Central College

Panel 21: Web policy & advocacy
Language diversity policies and praxis in cyberspace

Undrah Baasanjav, Southern Illinois University, Edwardsville

Ascendant India, digital India: How net neutrality advocates defeated Facebook’s Free Basics

Revati Prasad, University of Pennsylvania

How does WeChat impede political discourse in China

Yikai Zhao, Texas A&M University

Kaypop: The mediatic performative Kayapo media project

Antonio La Pastina, Texas A&M University

Chair: TBD

11:00-12:15


Social privacy and institutional observation: The “local” and global social media nexus

Angela M. Cirucci, Kutztown University

The “One World Observatory”: Simulacrum of the global nexus in New York City

Abby Moore, Temple University

The electric city and planetary civilization: Beautiful and horrible

Barry Vacker, Temple University

A megacity seen through the lens of documentary form: Tehran in three films

Persheng Vaziri

Chair: Barry Vacker, Temple University
Panel 23: Digital Media and the State

The use of Twitter as a tool to engage public participation in the government of Bandung, Indonesia

Moch Syifa, Ohio University

Government communication strategies in website and social media: A case of Indonesia

Ika Karlina Idris, Ohio University

The Photoshop state: Image manipulation, visual culture and online politics in digital India

Sriram Mohan, University of Michigan, Ann Arbor

Mapping the tension between mediascape and culturescape in two cities of Saudi Arabia and Nigeria

Osman B. Gazzaz, Omm Qurra University, Saudi Arabia
Ibraheem Ismail Adegboyega, University of Lagos, Nigeria
Tunde Musibau Akanni, Lagos State University, Nigeria

Chair: Undrah Baasanjav, Southern Illinois University, Edwardsville

Panel 24: Transnational Writ Large

The transnational relevance of the concept of a public sphere

Tom Jacobson, Temple University

City Hall Square as a global public sphere in South Korea

Ju Oak Kim, Texas A&M International University

“The world’s best disease detectives” take on “imported cases”: Crisis journalism and discourses of globality in CNN’s reporting on the Zika virus

Tracy Tinga, Temple University
Urszula Pruchniewska, Temple University
Loyce Kute, Temple University
Michael Buozis, Temple University

Zika Virus Online Message Strategies: An Analysis of Content
Grace Ellen Brannon, Texas A&M University

Chair: TBD

12:30-1:45  Lunch (brown bag) & Closing Session

Global Fusion Consortium Committee:
   Hector Amaya, University of Virginia
   Lisa Brooten, Southern Illinois University Carbondale
   Patrick Burkart, Texas A&M University
   Fabienne Darling-Wolf, Temple University
   Drew McDaniel, Ohio University
   Nancy Morris, Temple University
Patrick Murphy, Temple University
Jay Needham, Southern Illinois University Carbondale
Joseph Straubhaar, Univ. of Texas at Austin

Special Thanks the Global Fusion 2016 paper reviewers:

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