GLOBAL FUSION 2011
Power, resistance, and the media

hosted by
Temple University School of Communications and Theater
Philadelphia, Pennsylvania
October 14, 2011

Dear Participants in Global Fusion 2011:

I am pleased to be able to welcome you to Temple University’s School of Communications and Theater for Global Fusion 2011. Temple is proud to join Texas A&M University, the University of Texas at Austin, Ohio University, and Southern Illinois University in the Global Fusion consortium, and thereby to help advance research and teaching on the important subject of global communication. Specialized conferences such as Global Fusion are unique in offering opportunities for highly focused scholarly discourse.

Global Commitment is one of the four key principles of Temple University’s Strategic Compass. This commitment can be seen in such initiatives as the university’s Globalization Teaching Circle, its International Educators’ Academy, the University’s International Affairs Council, an annual University-wide Global Temple conference, numerous educational partnerships and research collaborations with overseas universities, and varied study abroad offerings. The University has a campus in Italy, and in Tokyo, Japan, it has the only non-Japanese university accredited by the Japanese Ministry of Education. The School of Communications and Theater, in addition, has run a study abroad program in London for 42 years and has expanded recently to Dublin and Montreal. This past summer we had study away students in South Africa. Through these programs, as well as varied coursework at both graduate and undergraduate levels, we aim to give cosmopolitan educational opportunities to students, hoping to produce world citizens in so doing.

Long aware of the Global Fusion conference, I was able to attend for the first time only last year, finding it fascinating as well as productive. Texas A&M did a great job in hosting the event. I hope you will equally appreciate the event here at Temple, in Philadelphia, the City of Brotherly Love. Let me know if there is anything my office can do to help you in any way.

I look forward to seeing you all at the conference.

Best wishes,

Tom Jacobson
SCT Dean (Interim)
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The Global Fusion consortium:
Ohio University, Southern Illinois University, Texas A&M University, University of Texas at Austin, Temple University

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2011 Global Fusion conference
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PROGRAM: Global Fusion 2011

Friday, October 14 - Student Center, Temple University

Registration - 12:00 p.m. - 5:00 p.m.

1:00-2:15

Session 1.1 Representation, Power & Politics

- Transnational Intimacies and Mediations of Contemporary White Femininity
  Raka Shome, Villanova University
- La Nueva Familia: Assimilation, Social Power, and Intercultural Marriages in Film
  Guillermo Avila-Saavedra, Salem State University
- Representation of “Chineseness” on the Silver Screen: Re-Orientalism from the Orient
  Wei Luo, Indiana University-Purdue University at Fort Wayne
- “Miss World” as “The Dutiful Daughter-in-Law”: The Bollywood Female Star and Negotiating the
  Contradictions of Contemporary Indian Womanhood
  Sreya Mirta, University of Wisconsin, Madison
- The South Asian Office on Primetime TV: NBC's Outsourced and the American Dream
  Lia Wolock, University of Michigan

Moderator: Raka Shome, Villanova University

Session 1.2 Media, Culture & Technology

- Morocco: Shifting to a Network Society: Socioeconomic Development through the Implementation
  of Information and Communication Technologies
  Daniel Gomez Corrochano, Karlstad University
- GSM Technology, the Internet and Communication for Development, an Evaluation of the Interactivity
  of Programs on Nigerian Broadcast Station
  Olawale Hassan, Lagos State Broadcast Services & Rashidat Hassan, University of Lagos
  and Lagos State Polytechnics
- Meet Me @ Tahir Square: A Feminist Textual Analysis of Media Coverage of the Egyptian Revolution
  Janet Kwami & Carole Abumousse, Furman University
- Second Life as Global Media: Representations of the African Diaspora
  Angela Winand, University of Illinois at Springfield

Moderator: Fabienne Darling-Wolf, Temple University

Session 1.3 Resistance and “the Future”: Should We Be Optimists, Pessimists, Humanists, Nihilists...

- Singularity and Collapse: Optimism in the Post-Millennial World Order
  Tristan Brown, Temple University
- Resistance and Future Shock in Science-Fiction Films
  Osei Alleyne, Temple University
- Art, Angst, and Acceptance in Post-Millennial Expression
  Jariice Hanson, University of Massachusetts-Amherst
- Metanarratives in Meaningless Universe?
  Barry Vacker, Temple University

Moderator: Barry Vacker, Temple University

Program cover by Natsumi Kitano,
Temple University Tyler School of Art
Friday, October 14  1:00 - 2:15

Session 1.4  News Coverage of International Events & Issues  217d
Can Justice Claims Be Transnational? Analyzing the News Coverage of Undocumented Immigrant and Refugee Detention Centers in the United States
Hector Amaya, University of Virginia
Coverage of Mumbai Attack in Pakistani Press: Exploring Framing and Slanting
Syed Abdul Siraj, Allama Iqbal Open University
When the US and China Meet in the Arab World: A Comparative Analysis of How the New York Times and the People’s Daily Covered the Arab Revolution
Zhan Li, Xiamen University
Interviewing an Imam — Televised Presentations of Self and Militant Cleric Anjem Choudary
B. Theo Mazumdar, University of Southern California
Revolution in Egypt: A Feminist Analysis of Women’s Social Media Use and Mainstream Mass Media Coverage
Emily Ann Ehmer, Indiana University

2:30 - 3:45

Session 2.1  “Threats” and “the Greater Good” in Global Mediascapes  200a
Myth and the ‘Messiah’
Vijay Parthasarathy, University of Texas
Greater Common Good: A Critical Cultural Analysis of the Narmada Dam Debate
Tabassum Khan, University of California-Riverside
‘Today’s Lesson’: Paratextual Instruction in Bachir-Chouikh’s Rachida
Jaclyn Partyka, Temple University
Between ‘Alone in Berlin’ and the ‘White Rose’ The German Resistance and the Israeli Society—A New Love Story?
Noam Tirosh, Ben-Gurion University of the Negev
Moderator: Tabassum Khan, University of California-Riverside

Session 2.2  Community and Public Media  200b
Freire Would Be Disappointed: An Exploration of Liberation, Ownership, Power and Community Radio in East Africa
David Conrad, Ohio University/University of Pennsylvania
America’s Corporation for Public Broadcasting
Alexandra Wells, New York University
Barbarians are at the Gate—The Demise of Public Service Broadcasting in a Small Democracy
Brian Paulin, Christchurch Polytechnic Institute of Technology
Locating Community and Power in Radio Al-Balad Station IDS
Gretchen King, McGill University
Moderator: Duncan Brown, Ohio University
Friday, October 14  2:00 - 3:45

Session 2.3  Poster session: Visual topics

Visual topics: advertising
Digital Sensitivity: New Technologies and Old Attitudes in Images of Africa
  Samuel Spies, Temple University
Advertising the Pseudo Real: On the Staging of Products in Japanese Commercials
  Michael L. Maynard, Temple University
Outdoor Advertising: From Ignorance to Disobedience
  Christian Hänggi & Peter Prince, independent scholars
Marketing Hollywood in Hong Kong: Localization and the Globalized Urban Landscape
  Katherine Felsburg Wong, University of Pennsylvania

Visual topics: WWW
Latinos and Facebook: Understanding Practices and Use across Generations
  Adolfo Mora, Viviana Rojas & David Moskowitz, University of Texas at San Antonio
The Embodiment of Female Power: Vaseline’s Interactive Advertising and the Transnational Commodification of Skin Color in African-American and Indian Women
  Kavita Nayar, Temple University
Divergent Realities: Framing of Syria and Libya on Al-Arabiya’s English and Arabic Websites
  Daryl Carr, University of Texas at Austin

Visual topics: screen
I Wanna Cry for You: An Analysis of Transgender Representation in Wandering Son
  Lucy J. Miller, Texas A&M University
Selling the Ideal Man and the Strong Woman: Dominant Images in Korean Pop Music
  Mark Walters, Southern Illinois University-Carbondale & Quan Xie, Ohio University
The Postwar Memory Represented in Japanese Animation
  Jaehyeon Jeong, Temple University

Visual topics: images and representation
Globalization of Men’s Magazines in Taiwan
  Ching-Shan Jiang & Katherine T. Frith, Southern Illinois University
Transcultural Communication: Strategies Toward Universal Image Comprehension
  Rachel C. Jones, Temple University
Icons of Terror: Notes on Images and Ambivalence of Representation
  Olivier Jean Tchouaffe, Southwestern University
Out of the Shadows: Lesbian Identity and Visibility in Contemporary Turkey
  Stephanie Mannis, University of Pennsylvania
Apathy, or Just Confusion?: Presentations of Domestic and Global Suffering in the News
  Lauren Kogen, University of Pennsylvania

Session 2.4  Participation, Power, and Possibilities in Today’s Mediated World  217d
Participatory Video Approaches to HIV/AIDS Prevention Campaigns in China
  David Bruggink, Ohio University
ICTs and Development in Himalayan Mountain Communities
  Rashmi Sharma, Ohio University
ICTs and Citizenship: Case Studies from Different Contexts
  Liliana Acevedo Callejas, Ohio University
ICTs and Recent Revolutions in the Middle East
  Brian Woods, Ohio University
Information Communication Technologies (ICTs) and Community Development: A Case Study of Community Information Centers (CICs) in Bangladesh
  Delwar Hossain & Kavita Karan, Southern Illinois University Carbondale
Respondent: Lawrence Wood, Ohio University
Friday, October 14  4:00 - 5:15  

Opening Plenary Panel: Global Perspectives on Media, Power and Resistance

Radhika Parameswaran, Indiana University
Mahdi Semati, Northern Illinois University
Lisa Brooten, Southern Illinois University
Hector Amaya, University of Virginia
Moderator: Patrick D. Murphy, Temple University

5:15-7:00  Welcome Reception  200c
(free for registered conference participants)

6:30 p.m. & approximately 7:20 p.m.
Shuttle bus (free) departs Temple’s campus for the DoubleTree hotel.

Dinner on your own.

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Saturday, October 15

7:30-a.m. - 3:00 p.m.  Registration Pre-Assembly

7:30 - 8:30 a.m. Continental Breakfast Atrium Maestro
(free for registered conference participants)

8:30-9:45 a.m.
Session 3.1  Resistance & Negotiation of Identity in the Global Sphere Minuet
"If they're trying to say something about my culture... I'm confused." Recognizing & Resisting Authenticity in Latino-themed Television
Kristin C. Moran & Caitlin O. Mace, University of San Diego
Resistance and Resistencia: (Re)Creating Online Identities in Exile and the Role of Bilingualism
Gabino Iglesias, University of Texas
Negotiating New German Identities: Media and the Construction of Pluralistic Unity
Kate Zambon, University of Pennsylvania
Diasporic Identities on Social Networking Sites: the Case Study of Chinese Students in the United States
Wei-Chun Victoria Wang, Ohio University
Between Flows and Geopolitics: Production of a Kurdish Cinema
Ali Fuat Sengul, University of Texas at Austin
Moderator: Kristin Moran, University of San Diego

Session 3.2  Can You Hear Me Now? Good! Giving Voice to the Voiceless Through Social Media Maestro AB
The Online Public Sphere: How Social Media Structures Political Discourse
Kimberly Thompson-Almanzor, New York University
On Mobility and the Digital Diaspora—How New Media Discourse is Changing the Way We View Transnational Migration, Identity, Nationhood, Community and Politics
Jonathan Zalman, New York University
Digital Death: The Failures, Struggles and Discourses of the Social Media Spectacle
Maxwell Foxman, New York University
Felipe Calderon on Twitter?: National Identity Building in a Time of Crisis through Twitter
Tanya Cornejo, New York University
God TV vs. Al Arab: Media New and Old in the Struggle for Al Arakib - A Case Study
Amit Schejter, Pennsylvania State University & Noam Tirosch, Ben-Gurion University of the Negev
Moderator: Undrahbuyan Baasanjav, Temple University

Session 3.3  Media in Iran Rhapsody
Iranian State-Sponsored Popular Television as Response to Ideoscapes
Mehdi Semati & Azadeh Nazer Fassihi, Northern Illinois University
US Public Diplomacy against Iran: Discourse Analysis of Persian VOA
Morhassan Azari & Hossein Hassani, University of Tehran
Television War: Voice of America's Persian Programming
Persheng Sadegh-Vaziri, Temple University
Global Model for E-Citizenship? Case Study of Internet Use and Social Movement in Iran
Nazarin Ghanavizi, University of Toronto & Arash Falasiri, York University
Death of Bin Laden in Iranian Media: A Comparative Analysis of Mainstream Media (Online News Websites) and Alternative Media (Personal Political Blogs)
Hamid Abdollahyan & Hossein Hassani, University of Tehran
Moderator: Mehdi Semati, Northern Illinois University
Saturday, October 15 9:45 - 10:00 Coffee Break, Atrium Maestro

Coffee Break sponsored by the Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania

 CENTER FOR GLOBAL COMMUNICATION STUDIES
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CGCS seeks to foster increased research and collaboration in the field of global communication and bring academic research to bear on real-world policy concerns. The Center’s research and policy work addresses various issues, including:

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www.global.asc.upenn.edu

Saturday, October 15 10:00 - 11:15 a.m.

Session 4.1 On Cyber-Crimes and Liberties

The Swedish Pirate Party as Global Bellweather
Patrick Burkart, Texas A&M University

Postcolonial and Post-communist Critique of the Information Society: The Cases of Cyber Attacks by Russia and Human Flesh Search Engines in China
Undrah Baasanjav, Temple University

Exposing Perpetrators of Corruption or Breeding Cyber Crimes? The Framing of Human Flesh Search Engines and the Ideological Control
Weidan Cao, Temple University

Between Culture and Taboo: FHI Online Sex Education to ‘Hidden’ Community in Indonesia
Dyah Pitaloka, University of Oklahoma

Moderator: Patrick Burkart, Texas A&M University
Saturday, October 15  10:00 - 11:15 a.m.

Session 4.2  Media, Interventions and Social Justice  

Participation as a Health Communication Strategy in HIV/AIDS Intervention Projects: An Examination of the Sonagachi Project  
Satarupa Dasgupta, New York University

The Privatization of the Development Industry: Communication as Political-Economic Capital Structuring Approaches to Social Change  
Karin Gwinn Wilkins, University of Texas at Austin & Florencia Enghel, Karlstad University

Health Mosaics: Intersection of Media with the Health Experiences of International Students  
Marissa Joanna Doshi, Texas A&M University

Information and Globalization: The Case of Child Labor in West African Cocoa Farming  
Robin Andersen, Fordham University

Moderator: Karin Gwinn Wilkins, University of Texas

Session 4.3  National Television in a Transnational Context  

TV Azteca's Programming Hybrid News and Demarcating Mexico's Citizens  
Chad Thomas Beck, Randolph College

Unity in Diversity? South African Women’s Reception of National and Transnational Images of Belonging  
Shelley-Jean Bradfield, Colorado State University

Not Eating the Other: U.S. "Milling" and Kath & Kim  
Lisabeth Bylina, Colorado State University

'Reluctant [Film] Producers': The Powerful Position of Local TV Broadcasters in the Contemporary Spanish Film Industry  
Courtney Brannon Donoghue, University of Texas-Austin

Moderator: Chad Thomas Beck, Randolph College

11:30 a.m. - 12:45 p.m.

Session 5.1  Mediating the Public Sphere  

Applying a Dual Public Sphere Model of Participatory Parity to Venezuela's Community Television Sector  
Rich Potter, University of Illinois at Urbana-Champaign

The Environment in the Indigenous Public Sphere: the Case of New Zealand's Māori Television  
Rowan Howard-Williams, University of Pennsylvania

Spaces of Their Own: The Mahjong Table as the Public Sphere of Rural China  
Jiachun Hong, Southern Illinois University

Banning YouTube: Banning a Digital Public Sphere or Protecting against Digital Colonialism?  
Courtney M. Dorroll, University of Arizona

Global Media Impact on the Public Sphere: Media Reform in Egypt  
Wail Abdel Barry, University of Sharjah
Saturday, October 15  11:30 a.m. - 12:45 p.m.

Session 5.2  Trends and Trajectories in Global TV (part 1)  Maestro AB
360 Degrees of Entertainment: Globalization, Media Convergence and Television in India
Shanti Kumar, University of Texas at Austin
Something about Evil Twins: American TV Shows on Russian Television
Elizaveta Provorova, Temple University
Al-Jazeera: the medium, the message, or the martyr of the Arab Spring
Assem Nasr, Indiana Purdue University Fort Wayne
Crafting the Post-National: Restructure and Transformation of the Spanish-language Hemispheric Television Industry
Juan Piñón, New York University
Moderator: Shanti Kumar, University of Texas at Austin

Session 5.3  Media Reception in a Global World  Rhapsody
Imagining the Global: Global Media Consumption beyond East and West
Fabienne Darling-Wolf, Temple University
Postings on China and India Rising: Tracking Reception to the Post-American World
Jessica Birthistle & Radika Parameswaran, Indiana University
Mediating the Everyday: An Ethnographic Analysis of Internet in Rural Brazil
Antonio La Pastina, Texas A&M University
Girls Just Wanna Have More Than Fun: Korean Women’s Online Solidarity and Resistance through Reading Japanese Girls’ Comics
Sueen Noh, Temple University
Moderator: Antonio La Pastina, Texas A&M University

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For more information contact
Duncan H. Brown, Interim Associate Director for Graduate Studies in the School of Media Arts & Studies at duncan.brown@ohio.edu  (740) 593-008
Lawrence Wood, Interim Director, Communication & Development Studies Program at woell@ohio.edu  (740) 597-9999

Ohio
Saturday, October 15

1:00 - 3:00 p.m.  **Lunch & Keynote Address**  
**Ormandy West**  
*(free with conference registration)*

**Keynote address:**

*From Digital Occupation to Digital Revolutions?*

Helga Tawil-Souri, Ph.D.  
Department of Media, Culture, and Communication, New York University

Given the events of the ‘Arab Spring,’ new-found hype and hope is being placed on digital media and their relationship to national and global political transformations.

This address will offer a broader view of the region and approaches to media technologies. The talk seeks to challenge views on media and technology networks as based on openness and ‘de-territoriality’, and challenge fantasies of a wireless and virtual world that is ‘borderless.’

Drawing on an analysis of the Palestinian-Israeli case as a means of understanding ‘digital occupation,’ and moving through an analysis of the political, economic and territorial importance of infrastructure as they relate to the notion of ‘digital revolutions’ in the Middle East, the talk highlights the formations of new kinds of borders in the age of media and technology globalization.

3:15 - 4:15 p.m.

**Session 6.1**

**Reshaping Citizenships in the 21st Century: Social Media and Change in Latin America and the Middle East**

Cyber-populism and the Construction of Radical Citizenship in Venezuela  
Martha Fuentes Bautista, University of Massachusetts Amherst

The Aggregate Dictator: Arab Uprisings, Charlie Chaplin's The Great Dictator (UA, 1940), and Peop1e.org’s "United We Rise" Mash-Up Video  
Steve Carr, Indiana Purdue University Fort Wayne

Digital Media and Blogs in Cuba: A transcultural political economy analysis  
Diana Croyat, University of Massachusetts Amherst

Media in the Arab Spring: From state monopoly to the electronic uprisings  
Assem Nasr, Indiana Purdue University Fort Wayne

**Respondent:** Joseph D. Straubhaar, University of Texas at Austin
Saturday, October 15  3:15 - 4:15 p.m.

Session 6.2  Maestro AB

Media Trade, Competition and Transformation: Property, Profit and Power
EU Directives, Trade Agreements and the USTR’s Influence on Maximalist Intellectual Property
Lucas Logan, Texas A&M University

Exporting an Ideology: The FCC’s Attempt to Promote a Neoliberal Approach to Global Communications Policymaking
Duncan H. Brown, Ohio University

Restructuring TV: Mainstream Media in the Era of Participatory Culture
Yeon Ju Oh, Bowling Green State University

The Men and women behind the curtain: Corporate Agenda Setting and its impact on Journalism and Democracy
David Morin, Bowling Green State University

Moderator: David Crider, Temple University

Session 6.3  Rhapsody

Producing Human and Environmental Rights: Comparative Perspectives on the Struggle between Media Producers, Nation-States, and International Organizations

From Human Rights to Human Value: Prioritizing Content Production NGOs as Development Agents in Rio de Janeiro’s Urban Slums
Stuart Davis, University of Texas-Austin

Rights discourse and policy development in the face of political violence: Thailand’s struggle for media democratization
Lisa Brooten, Southern Illinois University Carbondale

Social Movements, Civil Society and Boundary-spanning Contention in the Xiamen environmental rights campaign
Hao Cao, Southern Illinois University Carbondale

Moderator: Lisa Brooten, Southern Illinois University Carbondale

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Saturday, October 15  4:30 - 5:45 p.m.

**Session 7.1  Media, Advocacy and Social Action**  
Minuet

New Media and Social Movements in India  
Shazia Nigar, Tata Institute of Social Sciences

Intervention in Public Space and Public Memory: *Harlan County, USA* and *Bowling for Columbine*  
Shankar Borua, Texas Tech University

“La Familia Unida”: Undocumented Women’s Use of Media to Advocate for Undocumented Families  
Jillian M. Báez, Williams College

Access, Affect, Advocacy: Migrant Spectatorship and the Quest for Media Enfranchisement in Spain and the United States  
Catherine L. Benamou, University of California-Irvine

Social Movement Theory with Web 2.0 Opportunities: A case of St. Paul’s  
Musonda Kapatamoyo, Southern Illinois University Edwardsville

**Moderator:** Musonda Kapatamoyo, Southern Illinois University Edwardsville

**Session 7.2  Global News Production**  
Maestro AB

Surveillance, Journalism and Freedom of Press: The Case of Turkey  
Bilge Yesil, College of Staten Island

How Fidel Castro ‘Invented’ a Global CNN and what that Means for the Emerging Digitally Networked Confederacy of Correspondences  
Paulo Nuno Vicente, University of Texas at Austin

Immigrant Journalism, Ideology and the Production of Transnational Media Spaces  
Moses Shumow, Florida International University

Minority Journalists in France: Negotiating Roles and Identities in the Context of Racial and Religious Difference  
Shazia Ifikhar, University of Michigan

Journalistic Advocacy in Media Practices: Investigating Al-Jazeera’s Style of News Presentation  
Mahmoud M. Galander, Qatar University

**Moderator:** Moses Shumow, Florida International University

**Session 7.3  Out of Bounds: Social Media, Politics, and Arab Youth**  
Rhapsody

Al Jazeera TV and the Arab Spring Revolution  
Abderrahim Foukara, Ph.D., Head of Al Jazeera Bureau in United States, Washington D.C.

Arab Youth: Political Engagement Re-visited  
Mohamed Alami, Chief Correspondent of Al Jazeera in North America, Washington D.C.

Arab Youth: Political Engagement Re-visited  
Ali Ziyeti, West Virginia

**Moderator:** Jenny Nelson, Ohio University

**Dinner on your own.**
Sunday, October 16  8:30 a.m. - 2:00 p.m.

7:30-8:30 A.M.  Continental Breakfast  Atrium Maestro
(free with conference registration)

Sunday, October 16  8:30-9:45 A.M.

Session 8.1: Trends and Trajectories in Global TV (part 2)  Minuet
Anatomy of a Showdown: What Can We Learn from Televisa and Univision in Court
Kenton T. Wilkinson, Texas Tech University
The Moments of Reconciliation of Korea and Japan in the First Co-Produced Television Drama Friends
Jennifer M. Kang, University of Texas at Austin
Authenticity and National Identity: The Case of the Syrian Television Drama Series of Bob al-Hara
Omar Al-Ghazzi, University of Pennsylvania
Neoliberal Hegemony in Chinese Primetime Television
Ruoyun Bai, University of Toronto
Prime-time Brazilians: A Semiotic Investigation
Samantha Nogueira Joyce, Indiana University South Bend
Moderator: Kenton T. Wilkinson, Texas Tech University

Session 8.2: Media & Social Justice  Maestro AB
The Kids are Alright: Social Media and Youth Activism
Rhon Teruelle, University of Toronto
The Ethics of Studying Activist Media in Restricted Environments
Sandra Smeltzer, The University of Western Ontario
Insu*tv, 'Assalto al cielo', and Media Activism in Naples, Italy
Michela Ardizzoni, University of Colorado – Boulder
Mobilizing Information and Citizen Engagement
Charu Uppal, Karlstad University
Moderator: Assem Nasr, Indiana Purdue University Fort Wayne

Session 8.3: Media Frames & Discourses  Rhapsody
New Discourses of Latinidad for Bilingual Bicultural Latinos in Cable Networks: What's New in the So-called "Alternative Programming" of SITV, MTv3rs and Mun2?
Viviana Rojas & Aldo Ro Mora, University of Texas at San Antonio
Media Discourse on French Immigration Policies: Coverage of Roma in Three Newspapers
Alexandru Cristea, Ohio University
From "Islamic Terrorism" to "Homegrown Terrorism": Post-9/11 Counter-Terrorism Discourse in Canada
Felix Odetey-Wellington, Cape Breton University
Framing Counterpublics
Laura Silver, University of Pennsylvania
A Content Analysis Comparing the New Media Coverage of Iran
Ryan Stouffer, Wayne State University
Moderator: Juan Piñón, New York University

9:45 - 10:00 a.m.  Coffee Break  Atrium Maestro
Sunday, October 16  10:00 - 11:00 a.m.

Session 9.1 Power Struggles with Dominant Discourses: Youth and New Media  Minuet
Representing Palestine: A Discourse Analysis on Refugee Websites
Nadiha Mukhiair, Ohio University
Hurdling the Great Firewall: Strategic Disclosures by Chinese Youth Online
Jason Weimer, Ohio University
Quan Xie, Ohio University
Nollywood Unites: Creative Freedom and Engaging Political Narratives
Betsy Pike, Ohio University
Moderator: Ali Ziyati, West Virginia State University

Session 9.2 Media, Marginalization & Resistance  Maestro
Media and the Marginalized
Sharib Ali, Tata Institute of Social Sciences
Narratives of Resistance: Comparing Global News Coverage of the Arab Awakening
Alexa Robertson, Stockholm University
Role Congruity Theory and Resistance: Female Tunisian Revolutionaries, Leadership, and Social (Dis)order in Global News Production
Donnaly Pomper, Temple University
Forms of Dissent: Censorship, Resistance, and the Political Documentary Film in India's 'Globalization'
Tilottama Karlekar, New York University
Moderator: Donnaly Pomper, Temple University

Session 9.3 Round Table: Developing a Global Media Studies Curriculum  Rhapsody
Antonio LaPastina, Texas A&M
Patrick Burkart, Texas A&M
Alistair Howard & Nancy Morris, Temple University
Joseph Straubhaar, University of Texas-Austin
Patrick Murphy, Temple University
Moderator: Patrick Burkart, Texas A&M
Sunday October 16  11:15 a.m. - 12:30 p.m.

Session 10.1  Media flows in the 21st Century  Minuet
How Does K-Pop Go to Global?: The Processes of Cultural Globalization
  Joak Jade Kim, Temple University
Korean Wave: A Counterforce of Culture Imperialism or A New Imperialism? An Analysis of the
  Current Status of Korean Pop Culture in Asia
  Chiaoming Su, Temple University
No Longer Just on the "Receiving End of Globalization"? Theorizing Israeli Television and the
  Multidirectionality of Global Television Formats
  Sharon Shahaf, Georgia State University
Not Nollywood? Defining of Documentary Cinema in Senegal
  Noah Tsika, New York University
Understanding the Transnational Circulations of Women's Television Programs
  Youngchi Chang, University of Michigan-Ann Arbor.
Moderator: Sueen Noh, Temple University

Session 10.2 Theoretical Perspectives on Global Coalitions and Communities  Maestro AB
Media and Nationalism: An Analysis of Benedict Anderson's Notion of Imagined Communities
  Mohammad Delwar Hossain, Southern Illinois University Carbondale
Friend or Enemy: Portrayals of Communication Technology in Social Network and The King's Speech
  Helen Baldwin Kingkade & Mal Reeder, Midlands Technical College
Towards the Realization of a Global Coalition of the Concerned and Compassionate
  Christopher Phillips, independent scholar and founder of Democracy Café
An Analysis of Media Coverage, Contemporary Politics, Nonviolent Resistance, and the Power of
  Ideas over the Forces of Repression through the Words of Manuel Castells
  Thomas Gallagher, Fordham University
Moderator: Lauren Kogan, University of Pennsylvania

Session 10.3  Communication for Sustainable Development and Social Change  Rhapsody
Civil Society Organization Web2.0 Project: A Case Study of Communication for Development &
  Social Change in China
  Song Shi, University of Massachusetts
Fair Trade Practices in Contemporary Bangladeshi Society: Community Development, Cultural Revival
  and Sustainability through a Participatory Approach
  Fadia Hasan, University of Massachusetts
Empowering People: Media and GM Food Debate in India
  Afrina Rizvi, Aligarh Muslim University
Learning where We Are: Mapping as Media that Rubs against the Grain
  Sarah Lewison, Southern Illinois University
Moderator: Rowan Howard-Williams, University of Pennsylvania

12:30-2:00 p.m.  Closing Lunch & Awards
Ormandy West, 1st Floor

    (free for registered conference participants)
DOUBLETREE HOTEL
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