“Development and Resilience in Communication”

Friday OCTOBER 23 - Sunday OCTOBER 25

Bolton Hall, Texas A&M University campus, College Station, Texas

The Global Fusion conference consortium seeks to promote and sustain excellence in international communication and global media research. Our institutional members are Ohio University, Southern Illinois University, Temple University, Texas A&M University, University of Texas at Austin, and University of Virginia.

Invited speakers: Arul Chib (Nanyang Technological University, Singapore)
Friday 10/23/2015

5:30 PM  Bus departs from Hampton Inn to TAMU Rudder Tower

5:45 PM  Bus departs from Fairfield Inn (Super 8 parking lot) to TAMU Rudder Tower

6:00 – 8:00 PM  Dinner and keynote speech by Arul Chib (Nanyang Technological U., Singapore)

8:00 PM  Bus departs from TAMU Rudder Tower to Fairfield Inn (Super 8 parking lot), then Hampton Inn

8:20 PM  Bus departs from TAMU Rudder Tower to Fairfield Inn (Super 8 parking lot), then Hampton Inn

10:00 PM  Bus departs from TAMU Rudder Tower to Fairfield Inn (Super 8 parking lot), then Hampton Inn

10:20 PM  Last Bus departs from Rudder Tower to Fairfield Inn (Super 8 parking lot), then Hampton Inn

Saturday 10/24/2015

7:45 – 8:30 AM  Breakfast  Bolton Hall

8:30 – 9:30 AM  Engaging the Public

Marco Ehrl (Texas A&M), “Appraising Castells on public diplomacy: The role of the public for German diplomacy”  Bolton 208

Minna Aslama Horowitz (University of Helsinki / St. John’s U.) & Hannu Nieminen (U. Helsinki, Finland), “Communication rights and the resilience of the public service ideal”


Eduardo Villanueva-Mansilla (Pontificia Universidad Católica, Peru), "From Contention to confrontation to monologue: Peruvian political discourses and the reinforcement of entrenched positions."

Respondent: Lisa Brooten (Southern Illinois U.)

Latin American TV

Joseph Straubhaar (U. Texas), Vanessa de Macedo Higgins Joyce (Texas State U.), Adolfo Mora (U. Texas), Vinicio Sinta (U. Texas), Jeremiah Spence (U. Texas), “Economic, cultural and linguistic capital in TV preferences for US vs. national programming in Latin America”

Joseph D. Straubhaar, Vanessa Higgins Joyce, Vinicio Sinta, Jeremiah P. Spence, "Netflix as a new layer of global experience for Brazilian youth"
Contact Info: Patrick Burkart cell (979) 661-4008, Forrest Rule cell (916) 225-0471

Jeremiah P. Spence, Joseph D. Straubhaar, "Re-examining cultural proximity theory in Brazil with national and regional audience data."

Respondent: Hector Amaya (U. Virginia)

TV Industries

Francisco Hernandez (U. Guadalajara, Mexico), "The weakness of Latin American television"

Patrick Murphy (Temple U.), "The limits of limits TV"

Mehdi Semati, Mehrnaz Khanjani (Northern Illinois U.), "Global television, local (mis)appropriation."

Respondent: Josh Heuman (Texas A&M U.)

Global Research Methods

Antonio La Pastina, Aya Yadlin-Segal, Caitlin Miles, Srivi Ramasubramanian (Texas A&M U.), Lucas Logan (U. Houston).

Respondent and chair: Miyase Christensen (KTH, Sweden)

9:45-10:45 AM

Post-imperialism?

Pavel Shlossberg (Gonzaga U.), "Indigenous danzas, cultural citizenship, transnational cultural production, and coloniality in Michoacan, Mexico"

Tracy Tinga (Temple U.), "Singing for the empire: A critical analysis of "Do they know it’s Christmas?"

Nancy Morris (Temple U.), "Whatever happened to cultural imperialism?"


Respondent: Joe Straubhaar (U. Texas)

Independent Readings

Olivier Tchouaffe (Southwestern U.), "Thoughts on immigration politics, culture and development in La Pirogue (2014)"

Benedine Azanu (Ohio U.), "Mentorship as spaces of abuse: An ethnographic content analysis of media events on rape"

Tom McCourt (Fordham U.), "Interpreting the Tower of David"
Political News

10:45 – 11:00 AM  
Coffee Break

11:00 – 12:00 PM  
IAMCR panel

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**Fernanda Nalon Sanglard** (University of State of Rio de Janeiro / Tulane U.) and **Juliana Gagliardi** (Universidade Federal Fluminense, Brazil / Tulane U.), "Traumatic past: O Globo newspaper coverage on the Brazilian military dictatorship."

Respondent: **Jay Needham** (Southern Illinois U.)

**Francisco Paredes Leon** and **Vinicio Sinta** (U. Texas), "Twitter use among established and emerging political parties and presidential candidates in Peru"

**Ju Oak Kim** (Temple U.), "Local memory and global news"

**Adam Copeland** (Luther Seminary), "Crowdfunding a new community: A multimodal analysis of faith-related giving rhetoric on Indiegogo"

**Abdullah M. Almalki** and **Mary Jackson Pitts** (Arkansas State U.), "Twitter has changed the agenda: A content analysis of Saudi newspaper tweets."

Respondent: **Kirby Goidel** (Texas A&M U.)

**Randall Nichols** (Bentley U.), **Joe Straubhaar** (U. Texas), **Stuart Davis** (Texas A&M International U.), **Maria Cristina Gobbi** (Universidade Estadual Paulista - Campus de Bauru, Brasil), **Tom Jacobson** (Temple University), **Lisa Brooten** (Southern Illinois U.), "Memory, commemoration and communication: Looking back, looking forward."

Respondent: **Tom McCourt** (Fordham U.)

**Shi Li** (Southern Illinois U.), "In pursuit of realism and humanism: Development of Chinese news and documentary photography between 1978-1988"

**Aya Yadlin-Segal** (Texas A&M U.), "Using the memory of the Holocaust as an interpretive framework of Israel-Iran relations: A case study of Israeli online user comments"

**Lindani Mbuyuza-Memani** and **Ngozi Agwaziam** (Southern Illinois U.), "Black is not Beautiful: Resilient messages in African women’s magazines in the face of development and globalization"
Monitoring the Media

12:00 – 1:15 PM

Lunch

1:15 - 2:15 PM

Space is the Place

Contact info: Patrick Burkart cell (979) 661-4008, Forrest Rule cell (916) 225-0471

**Melissa Meade** (Temple U.), "Ethnographic encounters, cultural traces, media producers, and everyday extractivisms in the Anthracite Coal Region of Northeastern Pennsylvania."

Respondent: **Lucy Miller** (Texas A&M U.)

**Hector Amaya** (U. Virginia), "Opacity and violence in Mexico’s blogosphere"

**Mark Tremayne** (U. Texas at Arlington), "The Facebook agenda: Global social media news characteristics"

**Tania Cantrell Rosas-Moreno** (Loyola U. Maryland), "(Inter)national news framing of Nelson Mandela’s death"

**Natalie Khazael** (Texas A&M U.), "Broadcast television’s commemoration of the Lebanese Civil War."

Respondent: **Randy Kluver** (Texas A&M U.)

Performance: **Jay Needham** (Southern Illinois U.), "Resilience Radio"

Announcement of Graduate Student Paper Award

Respondent: **Kristin Shamas** (U. of Oklahoma), "Invisibility and a South Lebanese village"

**Syed Irfan Ashraf** (Southern Illinois U. Carbondale), "Militarizing Malala: Global power, local struggle"

**Lisa Brooten** (Southern Illinois U. Carbondale), "Space, place and media power in areas of conflict: Thailand, the Philippines and Burma/Myanmar"

**Clemencia Rodríguez** (U. Oklahoma / Universidad Autónoma del Caribe, Colombia), **Martha C. Romero** (U. Autónoma del Caribe, Colombia), and **Luis R. Navarro** (U. Autónoma del Caribe), "Social media and polarization in Colombia: The use of Twitter during the Colombian peace process."

Respondent: **Kirby Goidel** (Texas A&M U.)
Social Exclusion

Franklyn Charles (Ohio U.), "Settle for less"

Ngozi Akinro Mail (Southern Illinois U.), "Terrorism and social exclusion: A visual analysis of the Boko Haram crisis coverage in Nigeria."
Respondent: Lucas Logan (U. Houston)

Eastern Self-representations

Lucy Miller (Texas A&M U.), "Ishihara Shintaro's manga moral panic: The homogenizing rhetoric of Japanese nationalism"


Fabienne Darling-Wolf (Temple U.), "Rethinking the Japanese media’s global voyage."
Respondent: Josh Heuman (Texas A&M U.)

2:30 – 3:30 PM

Cultural Transformations

Abimbola Olamide Iyun (Southern Illinois U.), "Breaking Boundaries with Question Bridge Black Male"

Nilesh Chatterjee (Kalyani Media Group), Dharmendra Singh, "The case of the missing girl child and declining family size in India: The problem of communicating social development as economic advancement rather than cultural transformation"
Caitlin Miles (Texas A&M U.), "Trekking across media realms."
Respondent: Nancy Morris (Temple U.)

Cosmopolitanism

Miyase Christensen (KTH, Sweden), "Post-normative cosmopolitanism: Cities, morality and expressivity"

Stuart Davis (Texas A&M International U.), "Resilience as cosmopolitanism in development communication: Theoretical congruities between modernization and social entrepreneurship"

Short film: "Cosmopolitanism," by Erik Gandini.
Respondent: Patrick Burkart (Texas A&M U.)
3:45 – 4:45 PM
Technology and Empowerment

Marilyn de los Angeles Flores (Texas A&M International U.), Viviana Rojas (U. Texas – San Antonio), Joseph Straubhaar (U. Texas), "Digital inequality on the US/Mexico border: A multigenerational case study in Laredo, Texas"

Allan Alford (Polycom), "A survey of reliable, secure and available end-user communication technologies for refugees and victims of terrorism, warfare, and violent occupation"

Philip Onguny (St. Paul U.), "Rethinking social justice and economic empowerment in Africa through digital technologies."

Respondent: Antonio La Pastina (Texas A&M U.)

Information Policy

Lucas Logan (U. Houston), "Repairing broken ratchets: The resilience of information policy regimes against the popular rejections of digital copyright regulation"

Benjamin Pearson and Seyram Avle (U. Michigan), "Chasing the 'bottom billion': Tech companies and the selling of global connectivity"

Lindita Camaj (U. Houston), "Freedom of information initiatives and the delivery of diminished goals in developing countries"

Twange Kasoma and Greg Pitts (Radford U.), "The Zambian press freedom conundrum: Reluctance rather than resilience"
Contact Info: Patrick Burkart cell (979) 661-4008, Forrest Rule cell (916) 225-0471

**Robin Adrienne Bedenbaugh** (Texas A&M U.), "We have resilience; We need revolution: 'Audience' and the neoliberal influence on scholarly publishing."

Respondent: **Tom McCourt** (Fordham U.)

**Latin American Confluences**

**Viviana D Rojas** (U. Texas San Antonio) and **Juan Piñón** (New York U.), "Univision and Telemundo’s crossover strategies to reach English-speaking Latinos: The role of the immigration debate"

**Christopher McConnell** (U. Texas) and **Andres Lombana-Bermudez** (Berkman Center for Internet and Society), "Glocalizing Bogota in Texas: Latin cues in Austin’s development"

**Jose-Carlos Lozano** (Texas A&M International U.), **Monica Castellanos**, **Jesus Gonzalez**, and **Pablo Reyes**, "Coverage of binational topics in five Texas-Tamaulipas border daily newspapers."

Respondent: **Hector Amaya** (U. Virginia)

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**5:00 PM**

Bus departs at TAMU Bolton Hall – Ross Street to Hampton Inn & Fairfield Inn (Super 8 parking lot)

**5:20 PM**

Bus departs at TAMU Bolton Hall – Ross Street to Hampton Inn & Fairfield Inn (Super 8 parking lot)

**HOUR FOR REST**

**6:30 PM**

Bus Departs from Fairfield Inn (Super 8 parking lot), then Hampton Inn to Downtown Bryan

**7:10 PM**

Bus Departs from Fairfield Inn (Super 8 parking lot), then Hampton Inn to Downtown Bryan

**7:30 PM**

Book signing with Dr. Arul Chib

Dinner on your own

**8:30 PM**

Bus departs from Caffe Capri to Fairfield Inn (Super 8 parking lot), the Hampton Inn
Contact Info: Patrick Burkart cell (979) 661-4008, Forrest Rule cell (916) 225-0471

9:30 PM
Bus departs from Caffe Capri to Fairfield Inn (Super 8 parking lot), the Hampton Inn

10:30 PM
Bus departs from Caffe Capri to Fairfield Inn (Super 8 parking lot), the Hampton Inn

11:00 PM
Last bus departs from Caffe Capri to Fairfield Inn (Super 8 parking lot), the Hampton Inn

Sunday 10/25/2015

9:00 AM
Bus departs Fairfield Inn (Super 8 parking lot), then Hampton Inn to TAMU Bolton Hall – Ross St.

9:15 AM
Bus departs Fairfield Inn (Super 8 parking lot), then Hampton Inn to TAMU Bolton Hall – Ross St.

9:30 – 10:30 AM

Communicating Development
M. Neelamalar, (Anna University, Chennai, India), “Mass media communication, rural women, and development"

Dechen Yangzom, (Ohio U.), “Integration of mobile phones into the lives of university students in Bhutan”

Stuart Davis, "The favela’s last stand: Leveraging international media coverage for policy change in anti-Olympic mobilizations in Rio de Janeiro."

Respondent: Heidi Campbell (Texas A&M U.)

Bolton 111

Media and Social Change

Danyelle Greene, "A matter of Black lives, teddy bears, and disappearance in Hollywood cinema"

Katharine Hodgdon (Texas A&M U.), "Combating online harassment through user created communities: Case study in grounded practical theory"

Respondent: Srivi Ramasubramanian (Texas A&M U.)

Bolton 208

TV Representations

Mauro Pereira Porto (Tulane U.), "Television, social media and political protest in Brazil: Struggles over representation"

Chalisa Magpanthong and Drew McDaniel (Ohio U.), "Media portrayals of changing migration patterns in Southeast Asia"


Antonio La Pastina (Texas A&M U.), “Watching the savages on the screen: Producing Indians on Brazilian telenovelas.”

Respondent: Patrick Murphy (Temple U.)

Bolton 102B
Contact Info: Patrick Burkart cell (979) 661-4008, Forrest Rule cell (916) 225-0471

**Media Power**

_Hyeri Jung_ (U. Texas), "Narrowing the gap between cultural boundaries: Visiting Korean Wave as soft power in the United States"

_Nuurrianti Jalli_ (U. Ohio), "The ideological effectiveness of social media: the case of Malaysia."

Respondent: _Lucy Miller_ (Texas A&M U.)

**Environmental Communication**

_Miyase Christensen_ (KTH, Sweden), “Fast media and slow media on climate change.”

Respondent: _Drew McDaniel_ (Ohio U.)

Bolton 019

Bolton 111

Meet in Bolton

10:30 – 12:00 PM

MMS Workshop in the COMM Lab

1:00 – 2:00 PM

Campus Tour

12:15 PM

Bus departs from TAMU Bolton Hall – Ross St. to Easterwood Airport

12:45 PM

Bus departs from TAMU Bolton Hall – Ross St. to Easterwood Airport

Sunday departures from CLL - check with carriers for updated info!

AA 3100, to DFW, 6:18 p.m.
UA 4728 To IAH, 4:16 p.m.
UA 3836, to IAH, 11:31 a.m.
AA 3551, to DFW, 1:28 p.m.
AA 3543, to DFW, 10:10 a.m.