

# WorkReady Summer 2021 Launch: Recruitment Toolkit

Recruitment for WorkReady Summer 2021 will begin on 3/15. Please use these resources to spread the word, starting at 10am on Monday, 3/15.

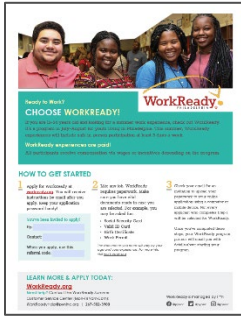
## Social Media

You may use these sample posts and related graphics on your social media channels for youth outreach. Be sure to fill in your program's information!

<p><b>LAUNCH</b></p>	<ul style="list-style-type: none"> <li>➤ We are excited to announce the launch of #WorkReadyPHL Summer for 2021! Ready to work? Choose WorkReady! Learn more and apply now at <a href="http://workready.org">workready.org</a>.</li> <li>➤ I am a proud supporter of #WorkReadyPHL! Apply now for a PAID summer work experience in July-August. Learn more and apply now at <a href="http://workready.org">workready.org</a>.</li> </ul>
<p><b>ABOUT WORKREADY</b></p>	<ul style="list-style-type: none"> <li>➤ If you are 12-24 years old and looking for a PAID summer work experience, check out #WorkReadyPHL. Learn more and apply now at <a href="http://workready.org">workready.org</a>.</li> <li>➤ #WorkReadyPHL is offering an opportunity to gain valuable PAID work experience this summer! Learn more and apply now at <a href="http://workready.org">workready.org</a>.</li> </ul>
<p><b>GETTING STARTED</b></p>	<ul style="list-style-type: none"> <li>➤ Interested in WorkReady Summer? There are three steps to getting #WorkReadyPHL. Apply online, gather your docs, then upload them if you're invited. Learn more and apply now at <a href="http://workready.org">workready.org</a>.</li> <li>➤ Interested in #WorkReadyPHL Summer? Check out resources and start your application now at <a href="http://workready.org">workready.org</a>.</li> </ul>
<p><b>APPLY NOW</b></p>	<ul style="list-style-type: none"> <li>➤ July will be here before you know it! If you're interested in a PAID summer work experience, apply today for #WorkReadyPHL! Learn more and apply now at <a href="http://workready.org">workready.org</a>.</li> <li>➤ Looking for an opportunity for PAID work experience this summer? Apply today for #WorkReadyPHL at <a href="http://workready.org">workready.org</a>.</li> </ul>
<p><b>Download the assets, including a motion graphic and these images!</b></p>	

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## Recruitment Flyer



Download and distribute our electronic recruitment flyer as needed.

This flyer will also be available in Spanish and Mandarin.

Interested in getting hardcopies? [Email us](#) with your request, how many you'd like and delivery address. Please submit all printing requests no later than 3/22.

[Download the flyer](#)

## Email Outreach

You may use this content as a starting point if you are doing email outreach. Be sure to fill in your program's information!

### Ready to work? Choose WorkReady!

If you are 12-24 years old and looking for a summer work experience, check out WorkReady Summer. It's a program in July-August for youth living in Philadelphia. This summer, WorkReady experiences will include safe in-person participation at least 3 days a week.

**WorkReady experiences are paid!** All participants receive compensation via wages or incentives depending on the program.

#### HOW TO GET STARTED

1. Apply for WorkReady at [workready.org](http://workready.org). You will receive instructions by email after you apply. Keep your application password handy!
  - **Need to find a program? Use our [program locator](#) to find the right fit.**
2. Like any job, WorkReady requires paperwork. Make sure you have vital documents ready in case you are selected. For example, you may be asked for: social security card, valid ID card, birth certificate, work permit. *The documents you need will vary by your age and your experience. For more info, visit [workready.org](http://workready.org).*
3. Check your email for an invitation to upload your paperwork to your online application using a computer or mobile device. Not every applicant who completes Step 1 will be selected for WorkReady.

Once you've completed these steps, your WorkReady program partner will email you with details about starting your program.

**Learn more and apply today: [workready.org](http://workready.org)**