





# Abhishek Roy

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Department of Statistics, Operations, and Data Science  
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## EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, MCCOMBS SCHOOL OF BUSINESS		Austin, TX, USA.
PHD	Information, Risk, and Operations Management.	2018
<i>Specialization:</i>	Supply Chain and Operations Management.	
<i>Dissertation:</i>	Essays on Strategic Interactions in Vertical Supply Chains and Multi-sided Markets.	
<i>Committee:</i>	Stephen M. Gilbert, Edward G. Anderson, Guoming Lai, Geoffrey G. Parker.	
MS	Information, Risk, and Operations Management.	2014
<i>Specialization:</i>	Supply Chain and Operations Management.	
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD		Ahmedabad, GJ, India.
MBA	Post Graduate Diploma in Management.	2007
JADAVPUR UNIVERSITY		Kolkata, WB, India.
BE HONOURS	Production Engineering.	2005

## EMPLOYMENT

TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS	Philadelphia, PA, USA.
Assistant Professor, Department of Statistics, Operations, and Data Science.	Since 01/2022
Assistant Professor, Department of Marketing and Supply Chain Management.	07/2018 – 12/2021
MIEBACH CONSULTING INDIA PVT. LTD.	Bengaluru, KA, India.
Supply Chain and Logistics Consulting.	05/2007 – 07/2012

## RESEARCH

### RESEARCH INTERESTS

#### METHODOLOGY

Economic Models, Game Theory, Industrial Organization, Operations Research.

#### APPLICATIONS

Supply Chain Management; E-Commerce and Omnichannel Retail; Platforms and Multi-sided Markets.  
Strategic Interactions in Supply Chains; Collaboration and Coopetition.  
Interface of Operations Management (OM) with Marketing, Finance, and Information Systems.

### PUBLICATIONS

1. ABHISHEK ROY, Stephen M. Gilbert, and Guoming Lai (2022). The Implications of Strategic Inventory for Short-Term vs. Long-Term Supply Contracts in Non-Exclusive Reselling Environments. *Forthcoming at Manufacturing & Service Operations Management*.
2. Shubham Gupta<sup>†</sup>, ABHISHEK ROY<sup>\*</sup>, Subodha Kumar, and Ram Mudambi (2022). When Worse Is Better: Strategic Choice of Vendors with Differentiated Capabilities in a Complex Co-Creation Environment. *Forthcoming at Management Science*. <sup>†</sup>PhD student. <sup>\*</sup>Corresponding author.

3. ABHISHEK ROY, Stephen M. Gilbert, and Guoming Lai (2019). *The Implications of Visibility on the Use of Strategic Inventory in a Supply Chain*. *Management Science* 65(4): 1752-1767.  
DOI: <https://doi.org/10.1287/mnsc.2018.3033>.

## MANUSCRIPTS UNDER REVIEW OR REVISION

1. Siddharth Bhattacharya<sup>†</sup>, ABHISHEK ROY, Subodha Kumar, and Sunil Wattal. *Friend or Foe: Search Engine Advertising Strategies when Contracting with an Online Search Infomediary*. *Preparing to resubmit at Information Systems Research by November 2021. Reject and Resubmit in 1<sup>st</sup> round review*. <sup>†</sup>PhD student, graduated in Summer 2021.

## MANUSCRIPTS IN PREPARATION

1. Hao Jiang<sup>†</sup>, ABHISHEK ROY, Joydeep Srivastava, and Subodha Kumar. *How Market Conditions Affect Firms' Participation in Cooperative Ventures*. <sup>†</sup>PhD student.
2. Erbao Cao, Guangwen Kong, ABHISHEK ROY, and Muyan Xie<sup>†\*</sup>. *Trade Credit or Wholesale Price? The Role of Information Sharing in Supply Chain Financing*. <sup>†</sup>PhD student. \*Corresponding author.
3. ABHISHEK ROY. *Co-creation in New Product Development: Collaborating with Competitor in the Presence of a Shared Supplier*.
4. ABHISHEK ROY, Edward G. Anderson, and Geoffrey G. Parker. *Product Line Decisions in Multisided Markets*.
5. Prasenjit Mandal, ABHISHEK ROY, and Preetam Basu. *Cooperating with Your Competitor: A Strategic Analysis of Accepting Competitor's Returns*.

## RESEARCH IN PROGRESS

1. ABHISHEK ROY, Vishwakant Malladi, and Changseung Yoo. *Seeking the Value in Leftovers: An Analysis of the Procurement and Pricing Decisions Involving Stock-lots*.
2. ABHISHEK ROY, Zhuping Liu, and Subodha Kumar. *Ripple Effects: The Impact of Shipping and Return Policies of Omnichannel Retailers on Supply Chain Performance and Relationships*.
3. ABHISHEK ROY, Debjit Roy, and Jan-Kees van Ommeren. *Designing Service System in the Age of Yelp: Incorporating Reviews in Queuing Decisions*.
4. ABHISHEK ROY and Subrata Saha. *The Impact of Reference Price Effects on Strategic Inventory in a Supply Chain*.
5. ABHISHEK ROY. *Coordination in Vertical Channels with Manufacturer-Quality and Retailer-Effort Induced Demand in the Presence of Strategic Inventory*.
6. Samayita Guha<sup>†</sup>, ABHISHEK ROY, and Subodha Kumar. *Impact of Showrooming in the Presence of Supplier Encroachment*. <sup>†</sup>PhD Student.

## ACADEMIC RECOGNITION

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### RESEARCH AWARDS

1. 31<sup>st</sup> POMS Annual Conference. Minneapolis, MN, USA. 04/2020  
HONORABLE MENTION, *POMS College of Product Innovation and Technology Management Best Student Paper Competition*, for the paper, "When Worse Is Better: Strategic Choice of Vendors with Differentiated Capabilities in a Complex Co-Creation Environment." *Student: Shubham Gupta*.
2. XXIII Annual International Conference of the Society of Operations Management. 12/2019  
Indian Institute of Technology Kanpur, UP, India.  
WINNER, *SAS Best Paper Award*, for the paper, "Information Preferences in the Supply Chain Under Strategic Inventory and Demand Uncertainty."

3. 50<sup>th</sup> Annual Meeting of the Decision Sciences Institute, New Orleans, LA, USA. 11/2019  
FINALIST, *the Elwood S Buffa Doctoral Dissertation Award*, for the dissertation, “Essays on Strategic Interactions in Vertical Supply Chains and Multi-sided Markets.”
4. 3<sup>rd</sup> Dept. of Information, Risk, and Operations Management Fall PhD Research Symposium. 10/2016  
U. of Texas at Austin McCombs School of Business. Austin, TX, USA.  
WINNER, *Best Paper Presentation*, for the paper, “The Implications of Visibility on the Use of Strategic Inventory in a Supply Chain.”

## ACADEMIC FELLOWSHIPS

1. Temple University, Fox School of Business
  - (a) 21<sup>st</sup> Young Scholars Interdisciplinary Forum startup grant. 11/2020  
*Student: Hao Jiang.*
  - (b) 18<sup>th</sup> Young Scholars Interdisciplinary Forum startup grant. 05/2019  
*Student: Shubham Gupta.*
  - (c) 17<sup>th</sup> Young Scholars Interdisciplinary Forum startup grant. 11/2018  
*Students: Siddharth Bhattacharya, Shubham Gupta.*
2. The University of Texas at Austin
  - (a) William W. and Ruth F. Cooper Endowed Presidential Fellowship in Business. 2014, 2016
  - (b) Kay and Abraham Charnes Endowed Presidential Scholarship. 2016
  - (c) Eugene and Dora Bonham Memorial Fund in Business Fellowship. 2013, 2015
  - (d) McCombs School of Business MSBA Fellowship. 2015
  - (e) McCombs School of Business Dean’s Fellowship. 2012, 2013, 2014, 2015
  - (f) McCombs School of Business Recruiting Fellowship. 2012
  - (g) McCombs Supply Chain Management Center Travel Grant. 2015, 2016, 2017
  - (h) Office of Graduate Studies Professional Development Award. 2017
3. Jadavpur University  
Graduated Bachelor of Production Engineering with Honours. 2005

## MEDIA MENTIONS

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### GENERAL

1. Jen A. Miller (2020). Stores went dark. Online orders tripled. How Joann used its OMS to cope. *Supply Chain Dive*. August 11, 2020.

## RESEARCH TALKS AND CONFERENCES

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### INVITED SEMINARS

1. Department of Production Engineering, Jadavpur U., Kolkata, WB, India. (*Virtually*) 07/2020
2. Indian School of Business. Hyderabad, TS, India. 12/2019
3. Indian Institute of Management Calcutta. Kolkata, WB, India. 12/2019
4. Temple U., Fox School of Business. Philadelphia, PA, USA. 02/2018
5. U. of North Carolina at Greensboro, Bryan School of Bus. & Econ. Greensboro, NC, USA. 01/2018
6. U. of Illinois at Urbana-Champaign, Gies College of Business. Champaign, IL, USA. 01/2018
7. Penn State U. Behrend, Black School of Business. Erie, PA, USA. 01/2018
8. Nanyang Technology U., Nanyang Business School. Singapore. 01/2018

9. Clarkson U., David D. Reh School of Business. Potsdam, NY, USA. 01/2018
10. Indian School of Business. Hyderabad, TS, India. 12/2017
11. Indian Institute of Management Ahmedabad, Ahmedabad, GJ, India. 09/2011
12. Department of Production Engineering, Jadavpur U., Kolkata, WB, India. 08/2011

#### PARTICIPATION IN SELECTIVE COLLOQUIA

1. DSI New Faculty Development Consortium, Chicago, IL, USA. 11/2018
2. INFORMS New Faculty Colloquium, Phoenix, AZ, USA. 11/2018
3. DSI Post-Proposal PhD Student Consortium, Washington DC, USA. 11/2017
4. Inaugural McCombs School of Business PhD Conference, Austin, TX, USA. 11/2017
5. INFORMS Doctoral Student Colloquium, Houston, TX, USA. 10/2017
6. POMS Doctoral Consortium, Seattle, WA, USA. 05/2017

#### PEER-REVIEWED CONFERENCES

1. 32<sup>nd</sup> Workshop on Information Systems and Economics (WISE 2021).  
Austin, TX, USA. *Note:* Hybrid, attended online. 12/2021
2. Manufacturing and Services Operations Management Conference (MSOM 2021).  
Indiana U. Kelley School of Business. Bloomington, IN, USA. *Note:* Held online. 06/2021
3. XXIII Annual Intl. Conference of the Society of Operations Management (SOM 2019).  
Indian Institute of Technology Kanpur. Kanpur, UP, India. 12/2019
4. 30<sup>th</sup> Workshop on Information Systems and Economics (WISE 2019).  
Munich, Germany. 12/2019
5. 52<sup>nd</sup> Annual Convention of the Operational Research Society of India (ORSI 2019).  
Indian Institute of Management Ahmedabad. Ahmedabad, GJ, India. 12/2019
6. POMS International Conference in India (POMS India 2019).  
K. J. Somaiya Institute of Management Studies and Research. Mumbai, MH, India. 12/2019
7. 11<sup>th</sup> Conference on Information Systems & Technology (CIST 2019).  
Seattle, WA, USA. 10/2019
8. 5<sup>th</sup> ISB-POMS Workshop (ISB-POMS 2017).  
Indian School of Business. Hyderabad, TS, India. 12/2017
9. Manufacturing and Services Operations Management Conference (MSOM 2017).  
U. of North Carolina at Chapel Hill, Kenan-Flagler Bus. School. Chapel Hill, NC, USA. 06/2017

#### OTHER CONFERENCES

1. 52<sup>nd</sup> DSI Annual Meeting (DSI 2021). Online. 11/2021
2. INFORMS Annual Meeting (INFORMS 2021). Anaheim, CA, USA. Hybrid/online. 10/2021
3. 22<sup>nd</sup> Conference of the International Fed. of OR Societies (IFORS 2021). Online. 08/2021
4. 43<sup>rd</sup> ISMS Marketing Science Conference (ISMS 2021). Online. 06/2021
5. 31<sup>st</sup> POMS Annual Conference (POMS 2021). Online. 05/2021
6. 51<sup>st</sup> DSI Annual Meeting (DSI 2020). Online. 11/2020
7. INFORMS Annual Meeting (INFORMS 2020). Online. 11/2020
8. 42<sup>nd</sup> ISMS Marketing Science Conference (ISMS 2020). Online. 06/2020
9. 50<sup>th</sup> DSI Annual Meeting (DSI 2019). New Orleans, LA, USA. 11/2019
10. INFORMS Annual Meeting (INFORMS 2019). Seattle, WA, USA. 10/2019
11. 30<sup>th</sup> POMS Annual Conference (POMS 2019). Washington, DC, USA. 05/2019

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|---|---------|
| 12. 49 <sup>th</sup> DSI Annual Meeting (DSI 2018). Chicago, IL, USA.         | 11/2018 |
| 13. INFORMS Annual Meeting (INFORMS 2018). Phoenix, AZ, USA.                  | 11/2018 |
| 14. 29 <sup>th</sup> POMS Annual Conference (POMS 2018). Houston, TX, USA.    | 05/2018 |
| 15. 48 <sup>th</sup> DSI Annual Meeting (DSI 2017). Washington, DC, USA.      | 11/2017 |
| 16. INFORMS Annual Meeting (INFORMS 2017). Houston, TX, USA.                  | 10/2017 |
| 17. 28 <sup>th</sup> POMS Annual Conference (POMS 2017). Seattle, WA, USA.    | 05/2017 |
| 18. 47 <sup>th</sup> DSI Annual Meeting (DSI 2016). Austin, TX, USA.          | 11/2016 |
| 19. INFORMS Annual Meeting (INFORMS 2016). Nashville, TN, USA.                | 11/2016 |
| 20. 27 <sup>th</sup> POMS Annual Conference (POMS 2016). Orlando, FL, USA.    | 05/2016 |
| 21. INFORMS Annual Meeting (INFORMS 2015). Philadelphia, PA, USA.             | 11/2015 |
| 22. 26 <sup>th</sup> POMS Annual Conference (POMS 2015). Washington, DC, USA. | 05/2015 |

## TEACHING EXPERIENCE

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### INSTRUCTOR

#### TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS

- SCM 3517 Inventory and Warehouse Management. Undergraduate Elective. Required for Supply Chain Management Major.

*Note:* Created this course in its current form, including syllabus design, compilation and creation of reading materials, creation of lecture videos, assignments and exams.

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|--|------------------------------------|
| (a) Teaching mode: Online, Flipped Classroom | Sp 2019, Sp 2020, Sp 2021, Sp 2022 |
| (b) Teaching mode: Online                    | Fa 2020, Fa 2021                   |
| (c) Teaching mode: In-class                  | Fa 2018, Fa 2019, Sp 2021          |

*Recognition:* PROFESSOR RECOGNITION by Temple University students to professors who went above and beyond to make the students' experiences great.

Awarded by the President of the Temple University Student Government.

- MSOM 3101 Operations Management. Undergraduate Core Course.

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|--|------------------|
| (a) Teaching mode: Online, Flipped Classroom | Sp 2020, Sp 2021 |
| (b) Teaching mode: In-class                  | Sp 2019          |

#### THE UNIVERSITY OF TEXAS AT AUSTIN, MCCOMBS SCHOOL OF BUSINESS

- OM 335 Operations Management. Upper-division Undergraduate Core Course.

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|-----------------------------|---------|
| (a) Teaching mode: In-class | Fa 2015 |
|-----------------------------|---------|

*Recognition:* Sole recipient of the CLOCK AWARD from the Department of Information, Risk, and Operations Management for the Fall 2015 semester.

Awarded by the department of Services for Students with Disabilities, Division of Diversity and Community Engagement, at the University of Texas at Austin.

### DOCTORAL STUDENTS

#### TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS

- Completed Dissertation

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|--|---|-------------|
| (a) <i>Member, DBA Dissertation Committee.</i> | Michael Morand, DBA 2020.                                     | 2019 – 2020 |
| <i>Dissertation:</i>                           | Hospital Supply Chain Integration and its Impact on Outcomes. | 01/2020     |

- Ongoing Research Collaboration

- (a) *Member, PhD Dissertation Committee.* Samayita Guha (SCM) Since 2020
  - (b) Hao Jiang (SCM) Since 2019
  - (c) Siddharth Bhattacharya (MIS), PhD 2021. Since 2018
  - (d) Shubham Gupta (SCM) Since 2018
3. Doctoral Research Evaluation
- (a) OPERATIONS AND SUPPLY CHAIN MANAGEMENT  
PhD comprehensive evaluation. Since 05/2020
  - (b) MARKETING AND SUPPLY CHAIN MANAGEMENT  
Annual PhD research evaluation. Since 09/2019

## TEACHING ASSISTANT

### THE UNIVERSITY OF TEXAS AT AUSTIN, MCCOMBS SCHOOL OF BUSINESS

1. BBA courses
- (a) OM 367 Strategic Supply Chain Management. Fa 2017, Sp 2015, Sp & Fa 2014, Fa 2013
  - (b) OM 335H Operations Management (Honors). Fa 2017
  - (c) OM 335 Operations Management. Sp 2014
2. MBA courses
- (a) OM 386 Supply Chain Management. Sp & Fa 2016, Sp 2015, Sp & Fa 2014, Sp 2013, Fa 2012
  - (b) RM 392 Financial Modeling and Optimization. Fa 2016
  - (c) BA 380N Exec. M.B.A. Operations Management. Sp 2013, Fa 2012
3. PhD courses
- OM 392 Economic Supply Chain Models. Fa 2013

## TEACHING CERTIFICATION

### TEMPLE UNIVERSITY, FOX SCHOOL OF BUSINESS

- Fox Online Teaching Certificate. Department of Online and Digital Learning. 06/2020

## INDUSTRY EXPERIENCE

### SUPPLY CHAIN AND LOGISTICS CONSULTING

#### MIEBACH CONSULTING INDIA PVT. LTD. 2007 – 2012

1. Locations
- (a) India.
  - (b) Middle East: Saudi Arabia, United Arab Emirates, Bahrain.
2. Roles
- (a) Project Manager. 01/2011 – 07/2012
  - (b) Senior Consultant. 01/2010 – 12/2010
  - (c) Consultant. 05/2007 – 12/2009
  - (d) Third-Party Logistics Market Segment Development. 05/2007 – 07/2012
  - (e) New Market Development (Middle East). 01/2009 – 07/2012
3. Scope of Projects
- (a) Business planning for logistics services and infrastructure providers.
  - (b) Supply chain network design; Warehouse facility and process design.

- (c) Business process re-engineering; Cost optimization; Program management.
- 4. Industry Verticals
  - (a) Logistics service providers and logistics infrastructure.
  - (b) Retail, fashion, and lifestyle.
  - (c) Consumer packaged goods.
  - (d) Chemicals and industrial gases.
- 5. Recognition
  - (a) Miebach Special Recognition Award. 09/2011
  - (b) Miebach Excellence Award. 09/2011

## TRADE PUBLICATION

1. ABHISHEK ROY (2011). State of the Industry: Warehousing in India – The SMART Way. *The Warehousing Handbook 2*: 12-34. Hamburg Media Private Limited, Mumbai, India.

## PROFESSIONAL CERTIFICATIONS

- ASSOCIATION FOR SUPPLY CHAIN MANAGEMENT (ASCM) Chicago, IL, USA.
1. Certification in Transportation and Logistics (CTL). From AST&L. 05/2012
  2. Professional Designation in Logistics and Supply Chain Management (PLS). From AST&L. 12/2011
  3. Certified Supply Chain Professional designation (CSCP). From APICS. 06/2011

Certifications provided either by the *American Production and Inventory Control Society* (APICS) Division of ASCM, or by the *American Society of Transportation and Logistics* (AST&L), part of APICS since 2015.

## SERVICE

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### SERVICE TO PROFESSION

1. Editorial Review Board Membership
  - Production and Operations Management Journal Editorial Review Board. Since 07/2020
2. Journal Referee
  - (a) TRE Transportation Research Part E. Since 2020
  - (b) GSJ Global Strategy Journal. Since 2020
  - (c) MIR Management International Review. Since 2020
  - (d) INFOR Information Systems and Operational Research. Since 2020
  - (e) M&SOM Manufacturing & Service Operations Management. Since 2019
  - (f) MS Management Science. Since 2018
  - (g) POM Production and Operations Management. Since 2018
  - (h) Omega The International Journal of Management Science. Since 2018  
Awarded BEST REVIEWER. 2020
  - (i) ISR Information Systems Research. Since 2017
3. Competition Adjudication
  - DSI Judge, the Elwood S Buffa Doctoral Dissertation Award. 2021
4. Conference Referee
  - SMS Strategic Management Society Special Conference, Hangzhou, China. 2020
5. Organizing and/or Chairing Sessions

- (a) INFORMS Annual Meeting. Anaheim, CA, USA. 10/2021  
*Organized:* Collaborative Decision-making in Value Chains.
  - (b) 43<sup>rd</sup> ISMS Marketing Science Conference (ISMS 2021). *Held online.* 06/2021  
*Chaired:* Omnichannel.
  - (c) 31<sup>st</sup> POMS Annual Conference (POMS 2021). *Held online.* 05/2022  
*Organized:* Strategic Decisions in Operations Management Involving Information Systems.
  - (d) 51<sup>st</sup> DSI Annual Meeting. Online. 11/2020  
*Organized:* Decision-making in Omni-channel Retailing in the Presence of Strategic Consumer Behavior.  
*Chaired:* Retailing Strategies. *Co-chaired:* Pricing Strategies.
  - (e) 50<sup>th</sup> DSI Annual Meeting. New Orleans, USA. 11/2019  
*Chaired:* Supply Network Relationships.
  - (f) INFORMS Annual Meeting. Seattle, WA, USA. 10/2019  
*Chaired:* Supply Chain Management Session V.
  - (g) 30<sup>th</sup> POMS Annual Conference. Washington, DC, USA. 05/2019  
*Organized:* Economic Models for Strategic Decision-Making in SCM and Operations Management.
  - (h) 49<sup>th</sup> DSI Annual Meeting. Chicago, IL, USA. 11/2018  
*Chaired:* (a) Topics in OM/IS Interface. (b) Supply Chain Inventory Research.
  - (i) INFORMS Annual Meeting. Phoenix, AZ, USA. 11/2018  
*Organized:* Economic Models in Supply Chain Management.
  - (j) 28<sup>th</sup> POMS Annual Conference. Seattle, WA, USA. 05/2017  
*Organized:* Information in Operations Management. *With Hemant Bhargava.*
  - (k) INFORMS Annual Meeting. Nashville, TN, USA. 11/2016  
*Organized:* Supply Chain Channel Management. *With Guoming Lai.*
6. Other Service
- INFORMS Academic Resume Reviewer. Since 2018

## SERVICE TO INSTITUTION

- 1. Temple University, Fox School of Business
  - (a) Member, Faculty Subcommittee, Diversity, Equity and Inclusion Council. Since 2022
  - (b) Co-creator, Supply Chain Management Career Awareness Badge. 2021
  - (c) Evaluator, 19<sup>th</sup> Young Scholars Interdisciplinary Forum (YSIF). 11/2019
  - (d) Organizer, Inaugural Supply Chain Management Seminar Series. Since 2019
  - (e) Member, Faculty Search Committee for Supply Chain Management. Since 2018
  - (f) Member, MS in Supply Chain Management Committee. 2018
- 2. The University of Texas at Austin, McCombs School of Business
  - (a) Department Representative to the Graduate Student Assembly (UTGSA). 2013 – 2018
  - (b) UTGSA Rep. to the PTS Campus Shuttle Bus Committee. 2016 – 2017
  - (c) Department PhD Representative to AACSB Review Committee Meeting. 2016
  - (d) Co-Organizer (with Changseung Yoo), OM Brown Bag Seminar Series. 2013 – 2014
- 3. Miebach Consulting India Pvt. Ltd.
  - (a) Member, Miebach India Organizational Development Team. 2010 – 2012
  - (b) Mentor for Summer Interns and Junior Consultants. 2009 – 2012
  - (c) Member, MBA Recruitment Committee. 2007 – 2012
  - (d) Administrator and Co-author. Link: The Supply Chain Excellence Case Contest. 2011  
Miebach Case Competition at IIM Ahmedabad and IIM Bangalore.



- (e) Editor, Designer, and Individual Contributor. Behind the Scenes. Miebach India Annual Yearbook. 2008 – 2010
- 4. Indian Institute of Management Ahmedabad
  - (a) Member, Student Cultural Committee. 2006 – 2007
  - (b) Member, Faculty-Student Interaction Cell. 2006 – 2007

## AFFILIATIONS

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In reverse chronological order:

1. AIS, the Association for Information Systems. Since 2020
2. MSI, the Marketing Science Institute. Since 2020
3. AMA, the American Marketing Association. Since 2021
4. AOM, the Academy of Management. Since 2017
5. DSI, the Decision Sciences Institute. Since 2016
  - Alpha Iota Delta International Honor Society in the Decision Sciences and Information Systems.
6. POMS, the Production and Operations Management Society. Since 2015
7. INFORMS, the Institute for Operations Research and the Management Sciences. Since 2013
  - (a) Omega Rho International Honor Society for Operations Research and Management Science.
  - (b) MSOM, the Manufacturing & Service Operations Management Society.
  - (c) JFIG, the INFORMS Junior Faculty Interest Group.
  - (d) ISS, the Information Systems Society.
  - (e) ISMS, the INFORMS Society for Marketing Science.
8. CSCMP, the Council of Supply Chain Management Professionals. Since 2011
9. ASCM, the Association for Supply Chain Management, formerly APICS. Since 2010